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Schell's Quality Seeds

Market Gardener's
Catalog 1948

THEY GROW BETTER
THEY YIELD BETTER
MAY 13 1948
U.S. Department of Agriculture



SCHELL'S BLACK KNIGHT BEET

THEY AVERAGE
2½ TO 3 INCHES IN
DIAMETER

continues to be the favorite Beet of thousands—yes, tens of thousands of our customers. It is unexcelled in **quality**, perfect uniform shape for bunching, and in its deep rich color. We believe it is the most popular Beet in America today.

Schell's Black Knight Beet is **deepest dark red all the way through**. Its uniform shape makes it a very attractive Beet for bunching for market. While its normal size is 2½ to 3 inches, it can also be used when smaller.

Schell's Black Knight is the best all-season Beet for early, second-early and successive plantings throughout the season, and for a fall crop for winter storing. It is exceedingly tender, sweet and deliciously flavored. **Be sure to make it the first item on your order**, and order enough for two or three plantings.

Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; ½lb. \$1.25; lb. \$2.50; 5 lbs. \$11.25; 10 lbs. \$21.50; 25 lbs. \$50

WALTER S. SCHELL, Inc., Quality Seeds
Tenth and Market Streets, HARRISBURG, PENNA.



Schell's Quality Strain Fordhook Bush Limas


This is the most popular of all Bush Limas. The Beans are **thick, meaty**, and of delicious flavor. The plants stand erect, are compact and bear many clusters of pods containing four and five Beans. Our strain of Fordhooks is a **quality strain**, bred for **increased yield, richer flavor**, and attractive green color. It is ready to pick green in about 70 days. If you have not tried our superior strain of Fordhook Bush Limas, do so by all means this year. The demand for these to grow for canning, freezing, drying and using fresh from the garden will be enormous, so order all you will need early while they are available. **1/4 lb. 20 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$11.25; 50 lbs. \$20; 100 lbs. \$40.**

SCHELL'S "MARVELOUS" PEPPER

These handsome Peppers average 5 inches long and 3 to 4 inches wide. The color is first green and then intense rich scarlet. They may be used either green or scarlet. Matures in about 70 days. Be sure to grow this very excellent Pepper.



This field of our Marvelous Pepper was one of the grandest crops we ever grew or saw. Every plant was a perfect one and each was loaded with these beautiful monster Peppers. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 75 cts.; oz. \$1.50; 2 ozs. \$2.50; 1/4lb. \$4.50; 1/2lb. \$8; lb. \$15.**



SCHELL'S "PENNSYLVANIA DUTCH" ONION

*You Can Grow These Big Jumbo
Onions from Seed Sown in the
Spring.*

They grow naturally to an enormous size often weighing 2 to 3 pounds each. They have a delicious mild flavor and snow-white flesh. A perfect Onion for sandwiches and all uses, and it keeps well into the winter. Give your soil plenty of 5-10-5 *Royster Fertilizer* or *Wizard Brand Pulverized Cow Manure*, then sow the seed in rows 12 inches apart. Thin or transplant the seedlings when 3 to 4 inches high to 5 or 6 inches apart in the rows, being careful to avoid disturbing the soil on the roots. Keep them cultivated and free of weeds. Feed again in midseason with the above-named fertilizer and you should have a fine crop of these grand big delicious Onions.

This picture shows an Onion seed crop in flower and a crop of Onions at harvest time. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 60 cts.; oz. \$1; 2 ozs. \$1.75; 1/4 lb. \$2.75; lb. \$10.

WALTER S. SCHELL, Inc., Quality Seeds

Tenth and Market Sts., HARRISBURG, PA

Use this Order Sheet. We will send another one with your Seeds

Your Name (Please write name very plainly) (All members of one family should order under one name)

Street Address (if any)

Post Office R.D. No.

County State P. O. Box

Express or Freight Office

If your address has been changed since the last time you ordered, write your old address here

Filled By	AMOUNT
Checked By	Post Office Money Order \$
Date	Express Money Order
Shipped	Check
	Cash, Notes and Silver
	Postage Stamps
	Date 1948

Please give us this information	I have a home garden	I grow vegetables to sell	I do general farming	I grow acres of vegetables
Mark X in This Space				

This Is Very Important to You!

You may deduct the following large quantity discount from the total of your order for VEGETABLE SEEDS and FLOWER SEEDS when sending cash with your order. It is to your interest to send your entire order to us.

If your order totals from \$5 to \$10, you may deduct 6 per cent.

If your order totals from \$11 to \$25, you may deduct 8 per cent.

If your order totals from \$26 to \$50, or more, you may deduct 10 per cent.

[These discounts do not apply on Seed Potatoes or Field Seeds]

No.	QUANTITY		DOLLARS	CENTS
1				
2				
3				
4				
5				
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7				
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15				
16				

(Continue order on other side)

Amount carried forward to other side \$

No.	QUANTITY	<i>Amount brought forward</i>	DOLLARS	CENTS
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45				
<i>Total Amount of Order</i>			\$	

If more space is needed write balance of order on a sheet of white paper.

PLEASE DO US THIS VERY GREAT FAVOR. If you have discontinued gardening or farming and therefore have no need for seeds, then kindly give this Catalogue to someone you know will need seeds. Thank You.

DISCLAIMER—We give no warranty, express or implied, as to the productiveness of any seeds, or bulbs or plants we sell and will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seeds or bulbs or plants.
WALTER S. SCHELL, Inc.

GET THIS BIG FARM MAGAZINE NOW!

12 MONTHS 50c or 60 MONTHS \$2

YOU will wonder how these two complete up-to-the-minute illustrated magazines, *Farm Journal* and *The Farmer's Wife*, now combined in one magazine, can cost so little. It's for all—men, women, boys and girls,—clean and wholesome, no liquor advertisements. You will look forward to each month's visit.

Farm Journal and Farmer's Wife, Dept. C, Phila., Pa.

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subscription.

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WORLD'S LARGEST AND MOST INFLUENTIAL FARM MAGAZINE

FARM JOURNAL AND FARMER'S WIFE is published monthly; big issues; new timely features; fine pictures, beautiful colored covers. Concise, easy to read, 71 years old. Largest mail subscription list in the world, — over 2,650,000 subscribers from Maine to California.

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For folks who live in the Country and love the Country. This fastest printed magazine with month-ahead information gets the important news to you first when valuable and useful.

FARM JOURNAL section: Latest ideas in farm practice, new machinery and buildings, "How to Do Things," livestock, dairying, poultry, crops, orchard, garden and everything about the farm. Will keep you up-to-date on changing conditions affecting your farming operations. Latest Washington news of importance to farmers.

THE MAGAZINE WITH THE MONTHLY "LATE AND IMPORTANT" FORECAST LETTER — SUGGESTS WHEN TO BUY, WHEN TO SELL, WHAT TO PLANT AND HOW TO MANAGE TO MAKE MORE MONEY.

FARMER'S WIFE section, with its real, colorful covers, is a complete magazine for women readers. Homemaking, decorating, house plans, fashions, needlework, patterns. Health and beauty, child care. Foods, canning, recipes tested in our kitchen. Farm Women's letters. Clean, interesting fiction.

DEPARTMENTS FOR GIRLS AND BOYS: Latest 4-H Club and FFA news, answers to young folks' problems, grooming, etiquette, parties, games, movies, sports, aviation, hobbies, money-making ideas, jokes, cartoons.

Mail this Coupon today with remittance (at our risk), direct to Farm Journal and Farmer's Wife, Dept. C., Philadelphia 5, Pa.

Recommended by

SCHELL'S SEED HOUSE

IF YOU ARE A SUBSCRIBER AND DO NOT USE THIS VALUABLE COUPON TO RENEW, GIVE IT TO A FRIEND.



Schell's Brussels Sprouts

ASPARAGUS

HOW TO GROW ASPARAGUS.—One ounce of seed will produce about 500 plants. I will furnish a special Leaflet with full directions for preparing the bed, how to set the roots, etc., free to all my customers who ask for it. Plant in early spring.

For your home-garden, 50 roots will plant a space 25 feet long and 6 feet wide; 100 roots, 50 feet by 6 feet; 8,000 roots per acre, 1½ feet apart, in rows, 3 feet between the rows.

Mary Washington Rust-Resistant

Now more popular and more widely grown than any other. It produces large, beautiful, straight, dark green, tender shoots of the most delicious flavor.

Large Two-Year-Old Roots of Mary Washington. Doz. roots 65 cts. (postpaid 75 cts.); 50 roots \$2.25 (postpaid \$2.65); 100 roots \$3.75 (postpaid \$4.15); 1,000 roots \$25; 5,000 roots \$110.

Seed of Mary Washington. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.50; 5 lbs. at \$2.35 per lb.; 10 lbs. at \$2.25 per lb.; 25 lbs. at \$2.15 per lb.



Mary Washington Asparagus



Broccoli

BROCCOLI

One ounce makes about 2,000 plants.

Calabrese or Italian Green Sprouting. Early Strain.

70 days. You grow it as you do cabbage plants, starting indoors in February or March and transplanting outdoors later, or sow outdoors in May, then transplant 30 inches apart each way. The plants produce from the center small green heads about 4 inches across. These are cut out and used before the flower-buds open, then from the axils of the leaves there develops thick, fleshy, light green sprouts, each with small buds from 1 to 2 inches across.

These are cut with 5 to 6 inches of stem and prepared like asparagus. It is **delicious**; try it. Pkt. 10 cts.; ½oz. 35 cts.; oz. 55 cts.; ¼lb. \$1.25; lb. \$3.50.

De Cicco. Extremely early strain. Ready to use in 60 days. Prices same as above.

Wonderful Seeds! MRS. BELLE M. WARD, New York State, writes: "Trust I am not too late to get your **Black Knight Beet** and **Lutz's Green Leaf**. Your seeds are wonderful and I will be sending for more right along."



Schell's Dwarf Curled Blue Scotch Kale

BRUSSELS SPROUTS

Improved Long Island. The plants grow 20 to 24 inches high. The "sprouts" or miniature cabbage-like balls are about 1½ inches in diameter, very solid, and so closely set that the stem is completely covered. More delicate flavor than cabbage. Sow seed in April to June; transplant to 1½ feet in the row, and rows 3 feet apart. When the "sprouts" begin to form, break off the lower leaves to give the "sprouts" or "heads" more room to develop. Prepare like cabbage. Ready to use in about 90 days. One ounce of seed sows 400 feet of row. Pkt. 10 cts.; ½oz. 40 cts.; oz. 75 cts.; ¼lb. \$1.75; lb. \$6.75.

BORECOLE or KALE. A packet will sow 30 feet of row; 1 ounce will sow 200 feet; 2 pounds, an acre. Sow from early spring until August 15; thin to stand 12 inches apart in the rows. Sow in July for fall use and in September for spring use.

Schell's Dwarf Curled Blue Scotch or Extra Curled (also known as "Jamaica" and as "Bloomsdale Kale"). 55 days. This Kale is of a dark bluish green color without yellowing, even after several days of shipping. It grows to a large size. Very hardy and passes through the severest winters without being harmed. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.60; 5 lbs. \$12.50; 10 lbs. \$22.50.

Dwarf Green Curled. Hardy. Grows 15 inches high and 30 inches spread. Deep yellowish green, finely curled. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 85 cts.; lb. \$2.60; 5 lbs. \$12; 10 lbs. \$22.

Dwarf Siberian. 65 days. A dwarf grower (15 inches) with large, broad leaves, lightly curled at the edges, deep green with bluish bloom. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.25; 10 lbs. \$20.

KOHLRABI

HOW TO GROW THEM. One ounce will sow a row about 200 feet long. Ready in eight weeks. As early in spring as possible, sow the seed in light rich soil in rows 1½ feet apart. When plants are well established, thin to 6 inches apart in the row.

Early White Vienna. The most popular sort. Ready to use in 55 days. Pkt. 10 cts.; ½oz. 35 cts.; oz. 55 cts.; ¼lb. \$1.25; lb. \$4.



Early White Vienna Kohlrabi



A "Blue Ribbon" Exhibit of Schell's Quality Seeds made up entirely of seeds, including the letters and borders. Schell's Quality Seeds are outstanding in their very appearance as well as that superior quality bred in the "heart" of our seeds, which you see in the grand crops they produce for you.

BE SURE OF SUCCESS. Always plant Schell's Quality Seeds. They Grow Better—They Yield Better. They are preferred by successful gardeners and farmers everywhere.

THE SERIOUS FOOD SHORTAGE! Europe, they tell us, is so disorganized and suffering so from its worst crop failures that millions will starve to death if we do not send them the hundreds of thousands of tons of food they need to keep alive until they get another harvest.

20,000,000 FREEDOM GARDENS! The President and the Department of Agriculture have asked the people of the United States to plant 20 million home gardens to help in this very serious matter, and to make sure you yourselves have enough food.

REMEMBER—your money cannot buy food if it is not available. You cannot "make" more food if it becomes very scarce. No, all food must be grown. Therefore, the wise family will grow enough this summer to last throughout next winter—125 quarts of vegetables and fruits for each member of the family.

SEED SUPPLY. Weather conditions throughout the United States were very unfavorable to all seed crops. Sweet Corn seed crops suffered severely, while the crops of many varieties of Beans and Peas were greatly reduced. Fortunately for us, our crops turned out well and of excellent quality and high germination but we will have no surplus. Make out your complete order for your year's supply and send it in at once.

A WORD TO YOU MARKET GARDENERS. You will again in 1948 experience a most successful year, for the demand for vegetables will be far greater than the supply. Therefore grow all you can possibly produce and grow the greatest possible number of different kinds of vegetables to have a large assortment for your trade.

FARMERS—You should by all means have one, two or more acres of vegetables; enough for yourselves and for that extra profit at market.

FRIENDS—Our new 1947 Crop Seeds for your 1948 Plantings are Now Ready for You. They have all been very carefully grown from thoroughbred Stock Seeds, carefully harvested, re-cleaned, tested and these vitality tests show very strong, vigorous life of highest possible percentage. Thus you know that every kind of seeds we send you will germinate well and grow satisfactorily if your soil is well prepared, and if moisture and temperature are right.

Special Discounts!

This applies to Vegetable Seeds and Flower Seeds only, not to Field Seeds or Seed Potatoes

On all Orders of from \$ 5 to \$10 you may deduct 6 per cent cash discount.

On all Orders of from \$11 to \$25 you may deduct 8 per cent cash discount.

On all Orders of from \$26 to \$50 or \$100 or more you may deduct 10 per cent cash discount.

You may deduct the above cash discount from the total of your order for vegetable seeds and flower seeds when sending cash with your order. You see, it is very much to your interest to send your entire order to us and save from 6 to 10 per cent.

IMPORTANT TO YOU, Our Customers, Who Receive Our Catalogue in January! We very earnestly request that you make out your order at once, send it in, and thus get very prompt delivery. Then you will have your seeds and be ready to start your garden early. We have a good reputation for good service and promptness. 95 per cent or more of our orders are filled and sent out the same day they are received.

WE PAY THE POSTAGE, Express, or Freight on all Garden Seeds and Flower Seeds at the prices quoted in this Catalogue, to all points in the United States. Be sure to give your express or freight station.

THANK YOU. We would like to shake hands with each of you our customers and personally thank you for your valued orders, which we appreciate very much. Since that is impossible, we do say it here and we will be looking forward with pleasant anticipation to hearing from you very soon with your order for this year. Thank you again.

WALTER S. SCHELL

DISCLAIMER. We give no warranty, express or implied, as to the productiveness of any seeds, or bulbs, or plants we sell and will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seeds or bulbs or plants.—WALTER S. SCHELL, INC.



New 1948 Bean "Supergreen." A grand new Stringless Green Bush Bean offered for the first time

NEW SUPERGREEN BEAN

*Awarded Medal by the All-America Selections
As One of Best New Vegetables for 1948*

Supergreen Beans have stringless, green, long, slim, round pods of highest quality. Plants are 15 inches high, mosaic-resistant, and **extremely** productive. Medium season following the extra earlies. Seeds are long and slim. Be sure to grow this grand new Bean. Seed supply is limited. **Pkt. (2 ozs.) 15 cts.; 1/4lb. 25 cts.; 1/2lb. 40 cts.; 1lb. 75 cts.; 2 lbs. \$1.35; 5 lbs. \$3; 10 lbs. \$5.50.**

Schell's Giant Stringless. It is **early**, ready to pick in 48 to 53 days. The plants are robust, bearing in profusion long, **round** pods, averaging **7 inches**, **entirely stringless**, **excellent** quality; fine freezer. The long pods make it desirable for canning whole or cut. A fine quality rich meaty Bean. **Pkt. 10 cts.; 1/2lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.25; 25 lbs. \$7.75; 100 lbs. \$28, prepaid.**

Schell's Improved Strain Stringless.

Green-Pod. The earliest round-pod, ready to pick in 45 to 50 days from planting. The plants are very prolific; pods are round and thick, average **6 inches** long—an inch longer than the old strain—**entirely stringless**, **excellent** quality, brittle and very fleshy; good freezer and canner. One of the best for table green Beans and for market-gardeners to grow. **Pkt. 10 cts.; 1/2lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.25; 25 lbs. \$7.75; 100 lbs. \$25, prepaid.**

Schell's Victory Bean. **Green-Pod Bush Bean.** It is really sensational the way it yields. Every plant is loaded with beautiful rich meaty, round, stringless green pods, 6 inches long, and ready in 60 days. For **canning** and **freezing** it is ideal, being ready two to three weeks after the early varieties. For better flavor, for tenderness and for **far greater yield** we think it is positively unequalled. Try it. **Pkt. 15 cts.; 1/2lb. 35 cts.; 1lb. 60 cts.; 5 lbs. \$2.50; 10 lbs. \$4.50; 25 lbs. \$8; 100 lbs. \$30, prepaid.**

BEANS

GREEN-POD BUSH

HOW TO GROW BUSH BEANS. Make the rows 18 inches to 2 feet apart and drop the Beans 4 inches apart in the row. If the soil is warm and loose, plant 2 inches deep; if rather cold and wet, plant only 1 inch deep. Beans, especially yellow-podded rot very easily if planted when the soil is wet and the atmosphere is cold. If you do not want to run the risk of replanting them, do not plant your Beans until the soil is warm. Cultivate often but never when the plants are wet as this brings on rust. Pick the Beans as fast as they become fit for use; this makes them bear longer. One pound will plant a row 100 feet long; about 1 1/4 bus. to the acre.

YOUR CASH DISCOUNT IS 10% IF YOUR ORDER TOTALS \$26 OR MORE

Schell's Strain Green-Pod Bountiful.

One of our most popular green-pod Beans, because it is a very good Bean, highly flavored. The long, 7-inch pods are tender, brittle, stringless, broad, flat, very meaty, in every way of excellent quality. They retain that good quality a long time, making this one of the leading varieties for shipping as well as for local markets. **Our Schell's Strain Bountiful** is tremendously prolific; the plants are just loaded with their big Beans and they are extremely early—ready to pick in 42 to 46 days. Our strain has proved **so superior** that many large Bean growers will plant no other. We annually sell many thousands of bushels of this good Bean. **Pkt. 10 cts.; 1/2lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 15 lbs. \$5.70; 25 lbs. \$7.75; 50 lbs. \$14.50; 100 lbs. \$28.** (Write for price on larger quantities.) Be sure to include Schell's Strain Bountiful Beans in your order.

Tendergreen. Plants are very erect and heavily productive. Pods are **round**, **stringless**, **thick**, **6 inches** long. Ready to pick in 50 days. A very good Bean for market and home-garden, for canning and for freezing. **Pkt. 10 cts.; 1/2lb. 30 cts.; 1lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.50; 10 lbs. \$4.50; 15 lbs. \$5.75; 100 lbs. \$30, prepaid.**

SCHELL'S REFUGEE or 1,000-TO-1 STRINGLESS. The pods are **round**, **straight**, and **stringless**, and average **6 inches** long. It is one of the leading Beans for canning and very desirable as well for the home-garden and for market, ready to pick in 65 days. **Pkt. 10 cts.; 1/2lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 15 lbs. \$5.25; 25 lbs. \$7.25; 100 lbs. \$25, prepaid.**

New Bean "Longreen." Wins prize in All-America Selections.

Here is an exceptionally fine market Bush Bean which we highly recommend for freezing, for home canning, as well as a grand Bean for garden-fresh use. The deliciously flavored pods are **7 inches** long, **round**, **straight**, **meaty**, **stringless** and **fresh** dark green color, very good and very attractive. Ready to use in 50 to 55 days. Try this fine new Bean "**Longreen.**" **Pkt. 15 cts.; 1/2lb. 35 cts.; 1lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.50; 10 lbs. \$4.75; 15 lbs. \$6.75; 25 lbs. \$10; 50 lbs. \$17.50; 100 lbs. \$35.**

SCHELL'S NO. 10 STRAIN STRINGLESS BLACK VALENTINE. Long, straight, green, **round** pods of excellent quality, **6 inches** long. Is early (50 days to picking); a **heavy** yielder; fine for either early or late planting. **Pkt. 10 cts.; 1/2lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.25; 15 lbs. \$5.25; 25 lbs. \$7.75; 100 lbs. \$28, prepaid.**

ASGROW STRINGLESS BLACK VALENTINE. Pods are **oval**, straight, or slightly curved, dark green. Excellent quality. **Pkt. 10 cts.; 1/2lb. 30 cts.; 1lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.25; 10 lbs. \$4.25; 15 lbs. \$5.75; 25 lbs. \$7.75; 100 lbs. \$28, prepaid.**

EXTRA-EARLY RED VALENTINE, STRINGLESS. Extra early; round-podded; good quality and of fine flavor. Ours is a **stringless** strain. About **50 days** from planting to picking. **Pkt. 10 cts.; 1/2lb. 25 cts.; 1lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$4.65; 25 lbs. \$7; 100 lbs. \$27, prepaid.**

PLENTIFUL. A stringless green Bean, black-seeded. Very productive narrow flat pods 7 1/2 inches long, ready to pick in 50 days. **Pkt. 10 cts.; 1/2lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.30; 10 lbs. \$4.20; 100 lbs. \$25, prepaid.**

RUBY DWARF HORTICULTURAL (also called **Roman Bean**). Stringless pod, light green streaked with red. Excellent as a pod Bean or dried for a Shell Bean. The seed is large, round and somewhat mottled. The pods are long, round, very thick and fleshy. Sixty days to maturity for Shell Beans. **Pkt. 15 cts.; 1/2lb. 35 cts.; 1lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.50; 10 lbs. \$4.50; 25 lbs. \$7.75; 100 lbs. \$30, prepaid.**

Streamliner. 55 days. A large bush of upright growth bearing a heavy crop of long, straight semi-flat pods 7 to 8 inches long, 1/2 inch wide, stringless; seed white. **Pkt. 15 cts.; 1/2lb. 35 cts.; 1lb. 60 cts.; 2 lbs. \$1.10; 10 lbs. \$4.50; 100 lbs. \$30, prepaid;**



A fine crop of **Asgrow Green Stringless Black Valentine Beans, Schell's Strain**, grown from our seed by Valick Bros. (See page 7.)

BEANS YELLOW OR WAX-PODDED BUSH

We pay the postage, express or freight and allow 10% cash discount on orders of \$26 or more.

SCHELL'S NEW WAX BUSH BEAN, YELLOW SURPRISE.
See page 9.

SCHELL'S YELLOW POD BOUNTIFUL. See page 9.

Schell's Golden Glory. 48 days. Introduced by us. A fine stringless round-pod yellow Bean 6 inches long. Excellent quality. Its plant-structure strong, vigorous, and amazingly productive. The beautiful yellow pods, which hang thickly on every plant, are long, stringless and round. It is early, excellent for canning and freezing. Grow this valuable variety. See it illustrated below. **Pkt. 15 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$5.70; 25 lbs. \$8; 100 lbs. \$30, prepaid.**

Round-Pod Kidney Wax. Long, round, stringless pods. Very heavy bearer and the quality extra fine. Pods are 6 to 7 inches long. Matures in about 55 days. White seed with black eye. **Pkt. 15 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$5.70; 25 lbs. \$8; 100 lbs. \$30, prepaid.**

Schell's New White Seeded Bean, Record

Early. Here is an excellent new extra-early Bean; in fact, it is about as early as our Schell's Yellow Bountiful and, like it, the handsome stringless light yellow pods are very long, 6 1/2 to 7 inches, flat, curved slightly, and produced in great abundance. The seed is pure white. **Pkt. 15 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.50; 10 lbs. \$4.50; 25 lbs. \$10, postpaid.**

SURE-CROP STRINGLESS WAX. Very early. Stringless and a good yielder. Pods are 6 1/2 inches long, flat, and meaty. **Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.20; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7; 25 lbs. \$8.50; 100 lbs. \$33, prepaid.**

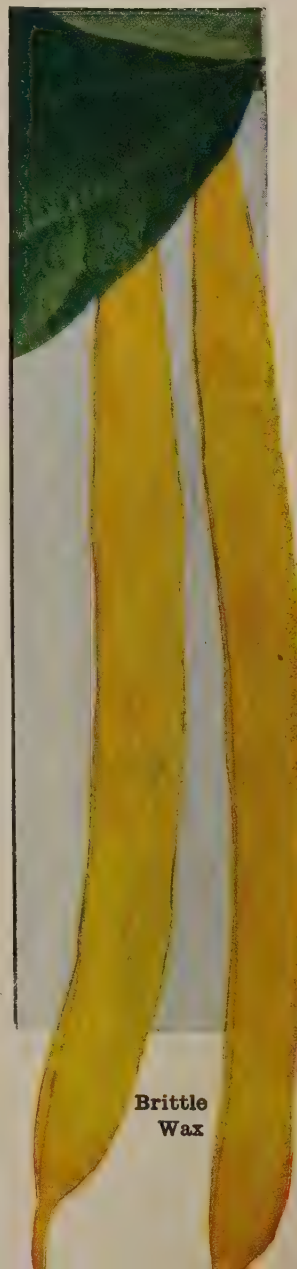
Improved Rust-Proof Golden Wax. Splendid for market- or home-garden. Pods of excellent quality, half-round or oval, averaging 5 inches long, and are stringless. Matures in 50 days. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4; 15 lbs. \$5.25; 25 lbs. \$7.25; 100 lbs. \$28, prepaid.**

Brittle Wax. Long, round, stringless pod; fine. White seed with black eye. An excellent quality Bean for home use, for market, and it is a leading favorite of canners and excellent for freezing. Ready to pick in 62 days. Pods 6 to 7 inches long. **Pkt. 15 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$5.70; 25 lbs. \$8; 100 lbs. \$30, prepaid.**

Pencil-Pod Black Wax. Pods are bright yellow, stringless, long, straight, round like a pencil, tender, and of most delicious quality, 6 inches long. Good canning and freezing variety. Ready to pick about 58 days from planting. **Pkt. 10 cts.; 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4.25; 15 lbs. \$5.70; 25 lbs. \$8; 50 lbs. \$15; 100 lbs. \$30, prepaid.**



Schell's Golden Glory Round-Pod Yellow Stringless



Brittle Wax

Here Are Three "Super Quality" Yellow-Podded Stringless Bush Beans

You should by all means grow some of each of These Very Excellent Quality Beans.

New Yellow-Pod Bean "PUREGOLD"

Another grand good Bean for 1948. Awarded Medal by All-America Varieties.

Plants dwarf, pods long, round, handsome, yellow, stringless, 6 to 7 inches long, medium season. **Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$12; 100 lbs. \$42.50.**



Schell's Yellow Pod Bountiful Stringless Bush Bean



Schell's New Round-Pod Stringless Wax Bush Bean, "Yellow Surprise"

SCHELL'S New-Round-Pod Stringless Wax Bean "YELLOW SURPRISE"

Here is another exclusive introduction by us. Very early, ready to pick in about 52 days. The vigorous plants yield a very heavy crop at the first picking. The pods, 5 1/2 inches long, are a very rich, deep golden yellow; they are round, stringless, very straight, and gracefully slim, ideal for canning whole or for freezing. **Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$11.25; 100 lbs. \$40.**

SCHELL'S Stringless Bush Bean YELLOW POD BOUNTIFUL

Beautiful deep rich yellow pods 6 1/2 to 7 inches long, thick, meaty, flat, straight and absolutely stringless. Every plant is literally covered with their big, beautiful pods. Very popular with both market-gardeners and home-gardeners. Excellent for canning and freezing, and for using fresh out of the garden. Grow lots of them.

Extra early, ready to pick in about 42 days. **Pkt. 15 cts.; 1/2lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$9.50; 50 lbs. \$17; 100 lbs. \$32; 500 lbs. \$150, prepaid.**

SCHELL'S BUSH LIMA BEANS

HOW TO GROW BUSH LIMAS. Make the rows 2 feet apart and give each plant 12 inches of space. If the soil becomes hard or crusted keep it broken up, or your Limas will never come up. Do not plant Limas until the soil is warm, about May 15 in this latitude. Planting too early, when soil is cold, often results in the seed rotting and makes replanting necessary. Plant Lima Beans carefully, edgewise with the eye down, cover 1 inch if soil is moist, or 1½ inches if soil is dry, one every 5 inches, then thin plants out when well started to stand 12 inches apart. Keep out of them when the plants are wet. Excellent green, dried, and canned. Two pounds will plant 150 feet of row; 60 pounds to the acre.

Schell's "Jumbo Fordhook" Bush Lima.

Here is a strain of Fordhook Limas bred to a larger size, both as to diameter or thickness and length and breadth of the Bean. It is indeed a most valuable addition, not only for its very attractive and very uniform size, but also for its exceptionally rich fresh green color. The seed-Beans are beautiful seed and when the big fat handsome green Limas are displayed on the market stalls they immediately attract attention and sell on sight. They are not only Jumbo in size but also of exceedingly delicious quality and flavor, excellent for freezing. Every year our sales increase on our Jumbo Limas. Try some. ¼lb. 25 cts.; ½lb. 40 cts.; 1lb. 75 cts.; 2 lbs. \$1.45; 5 lbs. \$3.50; 10 lbs. \$6.50; 15 lbs. \$9; 25 lbs. \$13.75; 50 lbs. \$23; 100 lbs. \$45, prepaid.

Schell's Strain Fordhook Bush Lima.

Our Fordhook Limas are pure-bred, quality seed. The Beans are **very thick, meaty**, and of **delicious flavor**. They bear very heavily. The plants stand very erect, never prostrate or running, and are filled with many clusters of pods. Bred up to increased yield, richer flavor, and attractive green color. **Quality** counts more than price on any market. Ready in about 70 days. If you have not tried our superior strain of Fordhook Limas, do so by all means this year. See inside front cover page. ¼lb. 20 cts.; ½lb. 35 cts.; 1lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$11.25; 50 lbs. \$20; 100 lbs. \$40, prepaid.

Schell's Improved Bush Lima. Largest of all

the Bush Limas. Fine-flavored, big, broad, "meaty" Beans. The sturdy bushes grow 20 to 24 inches high. It is an enormous yielder, bearing in clusters as many as eleven pods. Ready to use in 75 days. Pkt. 20 cts.; ½lb. 35 cts.; 1lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.50; 10 lbs. \$4.50; 15 lbs. \$5.70; 25 lbs. \$9; 100 lbs. \$34, prepaid.

BABY FORDHOOK (or McCrea). The plant is nearly as large as the original Fordhook, while the Beans are just about one-third the size. They are the true thick "potato type," very delicious flavor. Pods contain 3 to 5 Beans. Fine for gardeners, canners, and the home-garden. Pkt. 15 cts.; ¼lb. 30 cts.; 1lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.25; 10 lbs. \$4; 15 lbs. \$5.40; 25 lbs. \$8.50; 100 lbs. \$30, prepaid.

Schell's "Jumbo Fordhook" Bush Lima

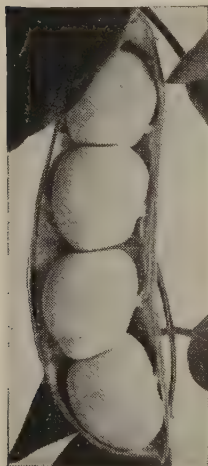
SCHELL'S BABY LIMA. (Also called "Henderson" and "Wood's Prolific.")

In the South it is called "Butter Bean." Small Beans ½ inch long, very tender and of exquisitely rich buttery Lima flavor, whether used green or dried or canned for winter. Good freezer. The seed is creamy white. Bears heavily and continuously from July until frost. Pkt. 10 cts.; ¼lb. 25 cts.; 1lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$1.90; 10 lbs. \$3.25; 25 lbs. \$6, prepaid.

Schell's Cangreen Baby Bush Lima. (Also called

Thorogreen.) Here is dainty dish fit for a king! It is a small baby, deliciously **butter-sweet** Lima Bean, holding its **fresh green** color when dried or canned

or frozen. The bushy plants are just loaded with their little baby Limas in great abundance. Ready to use in 65 days. This is another very choice vegetable for your garden and for market. Pkt. 15 cts.; ¼lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$3.75; 25 lbs. \$8; 50 lbs. \$15; 100 lbs. \$30.

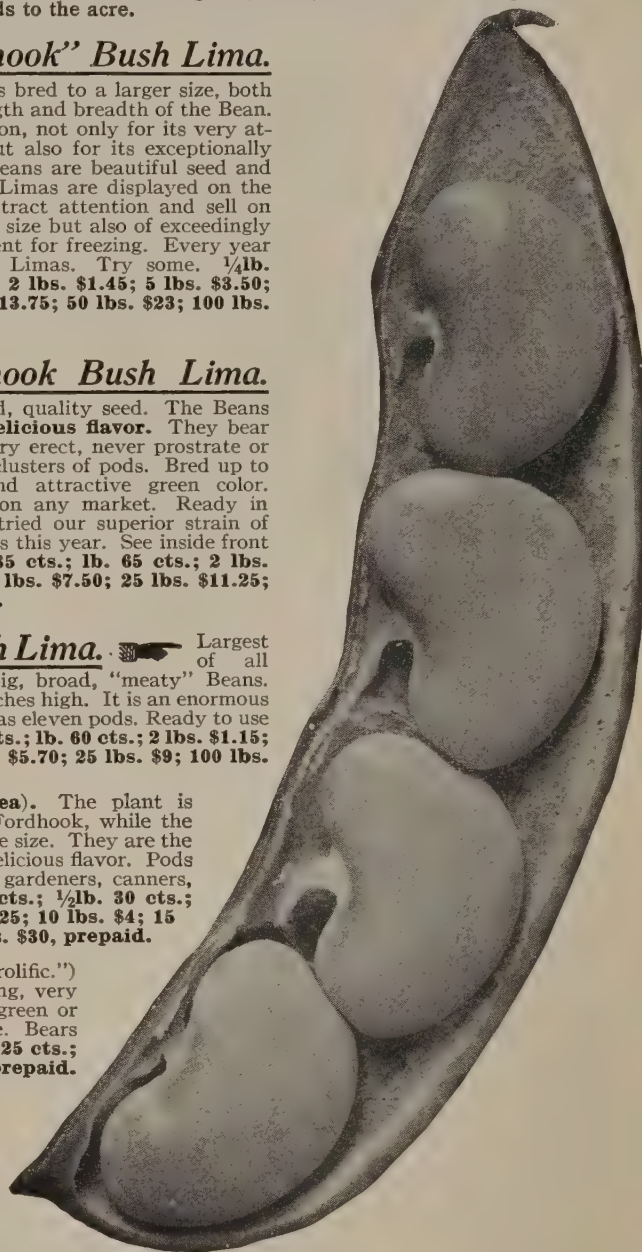


Schell's Cangreen Baby Bush Lima

No. U. S. 242. (A New Fordhook Bush Lima.)

Awarded Medal in the All-America Selections. Developed by the U. S. Dept. of Agriculture. Pods a little shorter than the regular Fordhook, the Beans just like it. Claimed to outyield it at a three-to-two rate, and about seven days earlier than regular Fordhook. The quality is excellent. We recommend you try a few and grow them beside the regular Fordhooks. ¼lb. 20 cts.; ½lb. 35 cts.; 1lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$11.25; 50 lbs. \$20; 100 lbs. \$40.

EDIBLE SOY BEANS, BANSEI. The earliest variety. A rich delicious food rich in vitamins A, B, and G. Plants are 24 inches high. Ready in 90 days. The seeds look much like a pea, and when in the green stage are green and look like a miniature lima bean. Delicious when cooked green, and for canning and freezing. Pkt. 10 cts.; ¼lb. 25 cts.; 1lb. 45 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 25 lbs. \$8; 100 lbs. \$26, prepaid.



Schell's Improved Bush Lima

SOUP or SHELL BEANS (Bush)

These are allowed to dry in the pod for fall and winter use as soup Beans and baking Beans.

White Marrowfat or Soup Bean.

White Navy Bean. Bush. Also called Pea Bean or Snow Flake. This is smaller in size than the White Marrowfat.

Red Kidney Soup Bean. Bush. Very popular. Seed is red.

White Kidney. Bush. Large white Beans.

Broad Windsor or Fava Bean. Pods glossy green, 5½ inches long, 1½ inches broad, 3 seeds. Dry Beans very large, circular, flat.

Prices of the above 5 varieties: Pkt. 10 cts.; ¼lb. 30 cts.; 1lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$2.15; 10 lbs. \$4; 25 lbs. \$9; 100 lbs. \$28, prepaid.

POLE LIMA BEANS

HOW TO GROW THEM.—About the first to the middle of May, plant four to six Beans around poles 8 to 10 feet high, setting the poles 4 feet apart each way. Thin to three plants, if soil is rich. They may also be grown on trellis or poultry wire; for this method plant in regular rows, two or three Beans every 2 feet. (We have bean poles.) Cultivate often (not when plants are wet). One pound of seed to 50 feet of row; 35 lbs. per acre.

Schell's Wonder Pole Lima. Wonderfully prolific. The big, broad, thick, meaty Beans, holding their *fresh greenish color*, even when dried, are crowded tightly in the pods. The vines are so tremendously prolific that the handsome pods seem literally crammed onto every inch of the branches. Plant this variety on my recommendation. It is the *best* of all Pole Limas. 100 days to maturity. Pkt. ($\frac{1}{4}$ lb.) 20 cts.; $\frac{1}{2}$ lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.50; 10 lbs. \$4.50; 15 lbs. \$5.25; 25 lbs. \$7.50; 100 lbs. \$27, prepaid.

King of the Garden Pole Lima. Very prolific and the quality is very fine. The pods usually contain five or six very large Beans. A very popular variety. Pkt. 15 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2.10; 10 lbs. \$3.70; 15 lbs. \$5.25; 25 lbs. \$7.50; 100 lbs. \$26, prepaid.

New Potato Pole Lima. Very much like the Bush Fordhook—thick, meaty, green Beans, 4, 5, and 6 to a pod, 4 to 8 pods in a cluster. Very prolific. Richly flavored. A fine Pole Lima. Pkt. ($\frac{1}{4}$ lb.) 20 cts.; $\frac{1}{2}$ lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.50; 10 lbs. \$4.50; 15 lbs. \$5.25; 25 lbs. \$7.50; 100 lbs. \$28, prepaid.

Trucker's Delight. An extra-early, large Lima of excellent quality; very profitable for those who grow for market, because of its earliness. 93 days to maturity. Pkt. 20 cts.; $\frac{1}{2}$ lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.50; 10 lbs. \$4.50; 15 lbs. \$5.25; 25 lbs. \$7.50; 100 lbs. \$27, prepaid.

POLE BEANS

Two pounds will plant 150 hills; about 24 pounds to the acre. Do not think of hurrying your crop by too early planting or you may have a failure—the seed will rot readily if the soil is cold and wet. Wait until the soil is thoroughly warmed.

HOW TO GROW THEM. See above same as Pole Limas.

Lazy Wife. Broad, thick, fleshy, green pods, entirely stringless. Pods average 6 inches and are borne in great abundance. The white Beans may be used as Soup Beans if allowed to dry in the pods. 80 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.75; 25 lbs. \$7.50; 100 lbs. \$27.



Old Homestead or Kentucky Wonder Pole Beans
A fine Bean and a heavy yielder.

Old Homestead or Kentucky Wonder. One of the earliest Green-podded Pole Beans, and one of the finest quality. Pods are round, stringless when young, and average 8 to 10 inches in length. A very heavy yielder, and if the pods are gathered as they mature, the vines will continue to bear until the end of the season. Good freezer. 65 days to picking. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.75; 25 lbs. \$7.50.

Old-fashioned Sickle Pole Bean. One of the best. The pods are long, meaty and stringless. Very heavy yielder. 75 days. Seed very scarce this year. Pkt. 15 cts.; $\frac{1}{2}$ lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.50; 10 lbs. \$4.50; 15 lbs. \$6; 25 lbs. \$9.

Schell's Mammoth Horticultural or Cranberry. ("Roman" Bean.) Sometimes called Birds' Egg. Long, round, thick pods. The seed is large, egg-shaped, and brightly mottled. Fine also as a dried Bean. 75 days. Pkt. 15 cts.; $\frac{1}{2}$ lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2; 10 lbs. \$3.50; 15 lbs. \$4.95.

White Creaseback. An early Green-podded Pole Bean. The pods grow in clusters and are from 5 to 6 inches in length, perfectly round and stringless when young. The white seed is excellent for winter use. 70 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75; 10 lbs. \$3.30; 15 lbs. \$4.75.

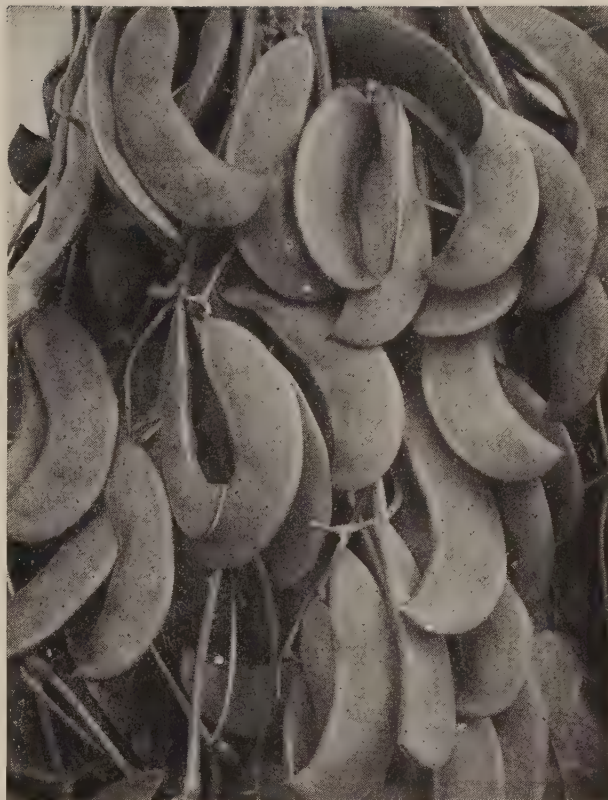
White Sickle. Long, curved, fleshy pods of excellent quality, stringless when young. Seed is white, 65 days. Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.75.

Yellow-podded Old Homestead. The plants are covered with beautiful, long, golden yellow pods, stringless when young. 68 days. Pkt. 15 cts.; $\frac{1}{2}$ lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.50; 10 lbs. \$4.50; 15 lbs. \$6.30.

New Black-Seeded Creaseback Pole Bean.

Here is a green-pod Pole Bean that is positively **stringless** at all ages. The tender, tasty, stringless pods are 7 inches long, straight and round, and ready to use in 65 days. Heavy yielder. We highly recommend it. Pkt. ($\frac{1}{4}$ lb.) 20 cts.; $\frac{1}{2}$ lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.75; 10 lbs. \$5.

SCHELL'S BUTTER BEANS. Crop failed as a result of unfavorable weather.



Schell's Wonder Pole Lima Beans

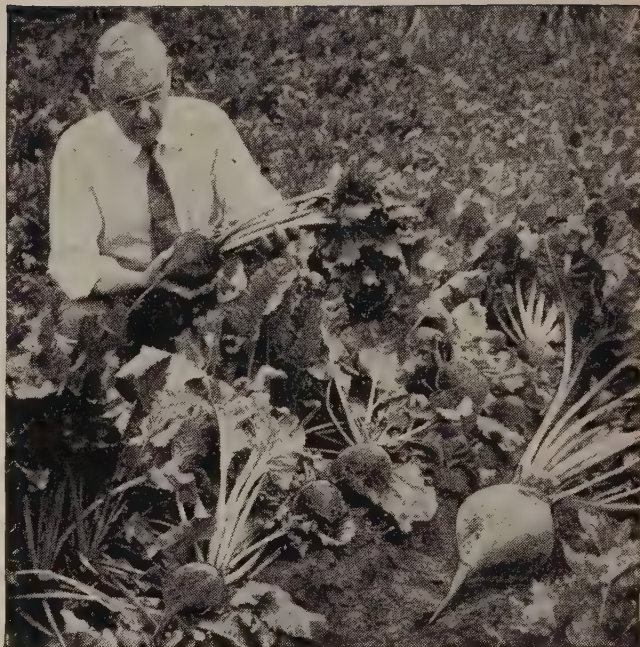
This picture shows just a part of one vine. See how tremendously they yield! Grow more Pole Limas.



Black-Seeded Creaseback Pole Bean. Green, stringless pods.

BEETS

Sow the seed as soon as the ground can be properly worked. Make the rows 12 inches apart for hand cultivation; cover the seed 1 inch; thin out the plants to stand 3 to 4 inches in the row; cultivate often; keep clean of weeds. Successive plantings may be made every 3 weeks until August 1. You will have Beets all summer, with the last crop for winter use. At this last planting put out all you can to provide for your own use, for canning, and for selling all winter. This is one of the important crops so necessary to provide for winter vegetables. Beets require just 50 days from planting of the seed to harvest for early varieties and from 60 to 70 and 80 days for the later varieties. One ounce will sow a row of 50 feet; 5 to 6 pounds to the acre. Prices are no higher than last year.



Mr. Schell inspecting the perfect specimens of **Lutz's Greenleaf Beet** selected for stock seed. We were the first to introduce this delicious big Beet.

"Schell's Miniature."



Schell's
Miniature
Beet

Its quality is superb; flesh tender, rich-flavored, fine-grained, very deep rich dark crimson. Beets **small**, being only a little more than 1 to 1½ inches in diameter, making it ideal for canning, **serving whole**, either cooked or pickled. Pull and use, or sell them when they are this size. If, however, you prefer to have them a trifle larger (1½ to 2 inches), they are excellent this size also. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 80 cts.; ½lb. \$1.25; lb. \$2.50.**

Schell's Lutz's Greenleaf.

We are glad to say we have a fine crop of seed of this good and very popular Beet again this year. Lutz's Greenleaf is a very large Beet, 4 to 6 inches in diameter at the top and tapering to a point, like a "top." It is **deep dark red** all the way through and it is exceedingly tender and delicious at all times when small, medium or very large in size. Ideal for fall and winter use and for pickling down for slicing. Be sure to grow lots of this fine Beet in the home-garden and for market. Ours is the genuine original strain of this excellent Beet. The tops or green leaves are delicious "greens" for preparing like Spinach. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 30 cts.; 2 ozs. 55 cts.; ¼lb. 75 cts.; ½lb. \$1.35; lb. \$2.50; 5 lbs. \$11.75.**

Schell's Harrisburg Market. **Finest Extra - Early Beet. Ready to use in**

48 days. Dark red color all the way through; tender, highly flavored flesh; smooth clean skin; shape extremely uniform. This is the very best first-early Beet. For many years this very excellent Beet has been grown almost exclusively by market-gardeners for **first early**. Our sales total many tons of seed. It is **half-globe. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 80 cts.; ½lb. \$1.25; lb. \$2.50; 10 lbs. \$22.50.**

Schell's Black Knight Beet. **Unexcelled in Quality Shape, and Color.**

See it on our Front Cover. Thousands of successful gardeners make this their choice for early planting (to follow extra-early Harrisburg Market), also for second crop, fall, and winter crops.



Harrisburg Market
Extra-Early Beet

Schell's Black Knight Beet is **deepest dark red all the way through**, just as is shown in this color photograph which is an exact reproduction of the Beets as they grow. In addition to its very desirable deep dark color, it is of very superior quality, richly flavored, and is very smooth, clean, and of a very uniform shape and size, bunching up attractively. Ready to use in 55 to 60 days. **Schell's Black Knight Beet** is the **best Beet** for your own use, and it is the **best Beet** for market. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; ½lb. \$1.25; lb. \$2.50; 5 lbs. \$11.25; 10 lbs. \$21.50; 25 lbs. \$50.**

One-half
natural
size.

Detroit Dark Red, Schell's Strain.

Tops are small to medium. **Unexcelled** as a market-garden strain and very popular with canners because of its **extra dark color** and its very uniform round globe shape. A variety of exceptional quality. Its handsome appearance makes it a great seller on the market. Globe-shaped, smooth, very dark red; early. **Pkt. 10 cts.; ¼lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.50; 10 lbs. \$20.**

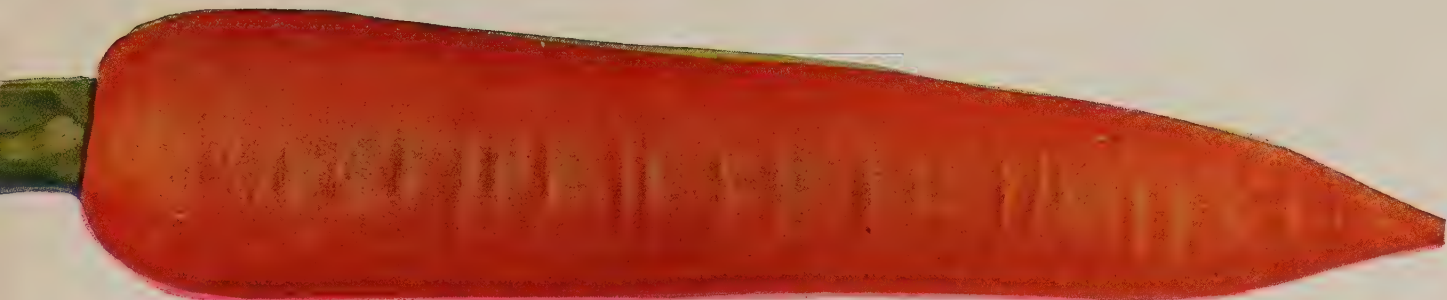
Crosby's Improved Egyptian.

One of the earliest Beets—55 days. Deep dark red; of excellent quality and extra-fine flavor. Small tops, making it a good forcer. A profitable market sort. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.25; 5 lbs. \$10.**

Early Wonder. An extra-early Beet of excellent quality; dark red; fine shape, semi-globular, smooth. 55 days. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.25; 10 lbs. \$21.50.**



Schell's
Famous Black
Knight Beet



Schell's New Bunching Carrot, smooth, handsome, 8 inches long

CARROTS

Our prices are no higher than last year. And you may deduct 10% cash discount if your order is \$26 or more (see page 6 for other discounts).

HOW TO GROW THEM. Carrots grow the best in deep, loose, fertile soil, although any good garden soil well worked as deep as possible, will produce Carrots. For the first crop, sow the seed in April as soon as the soil is warm and fit to work, then make successive plantings until August 1, the last for fall or winter use. Make the rows 12 to 15 inches apart; cover the seed $\frac{1}{2}$ inch deep; then thin out the plants so they will stand 2 inches apart in the rows. One ounce will sow a row 100 feet long; 3 to 4 pounds to the acre in 2-foot rows or 6 to 8 pounds in rows 1 foot apart. 60 to 80 days.

Schell's Nantes or Coreless Carrot. Also called "Butter Carrot." 68 days.

It is the **earliest** garden Carrot. It is unsurpassed in quality; sweet, mild, is long, cylindrical, averages 7 inches long and $1\frac{1}{2}$ inches thick, and is stump-rooted. The color is pure orange-scarlet; the core is so undefined that it is called "coreless." Our strain of it is really **super-fine**. The illustration in natural color at the bottom of the page gives you an idea of how **grand** this pure-bred strain of ours is. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29; 50 lbs. \$137.50.**

"Schell's Strain" of Chantenay Carrots. You can have a perfect crop, with

very much more profit to you, if you sow "Schell's Strain" of Chantenay. It is $5\frac{1}{2}$ to $6\frac{1}{2}$ inches long, 2 to $2\frac{1}{2}$ inches at the shoulder and 1 to $1\frac{1}{2}$ inches at the bottom, of perfect uniform shape, and smooth. The color is a very rich bright orange-scarlet all the way through; even the heart or core is the same and hid away in the **breeding**, in the "blood," in the heart or life germ of the seed where the eye cannot see it, is that greatly **superior quality** which will be **seen in the crop**, distinctly and outstandingly. This is why **thousands of gardeners** sow Schell's Strain. Have the **best quality** by planting our

Schell's Chantenay. 70 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50; 10 lbs. \$24; 50 lbs. \$115.**

Chantenay "Long Type." Longer Carrot and with shorter tops than above. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50; 10 lbs. \$24.**

Schell's Bunching Carrot. This Carrot is so very good in so many ways it was awarded the Gold Medal in the All-America

trials when it was first introduced. The roots at full maturity are almost cylindrical, with rounded shoulders, and are well stumped. The neck is quite small; they grow **8 inches long** by $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter. Roots **smooth** and **handsome**, a fine deep red throughout. An excellent quality bunching Carrot; ideal for long-distance shipping, as well as a perfect variety for the home-garden. 77 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50; 10 lbs. \$24; 50 lbs. \$115.**

Supreme Half-Long. It is like a small, refined Danvers Half-

Long, with short but strong tops. Roots 6 to 7 inches long, about 2 inches wide at the shoulder, and taper to a half stump root. Smooth, well-finished; excellent color. The core is small and the same dark red color as the flesh. 75 days. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50; 10 lbs. \$24; 50 lbs. \$115.**

Danvers Half-Long. 75 days. Our strain of this popular market Carrot is a beautiful type. Danvers is a rich orange-scarlet. Roots are smooth and handsome, tapering to a blunt point. Flesh very crisp and sweet. One of the best for market. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50; 10 lbs. \$24.**

Oxheart. 75 days. Grows about 4 inches long, is about 3 inches thick at the shoulder and $2\frac{1}{2}$ inches thick at the bottom. **Pkt. 10 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50.**

Improved Long Orange. 85 days. Orange-scarlet. It grows about 8 inches long, is 2 inches thick at the shoulder, and tapers in a straight line to a point at the root end. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 85 cts.; lb. \$2.50.**

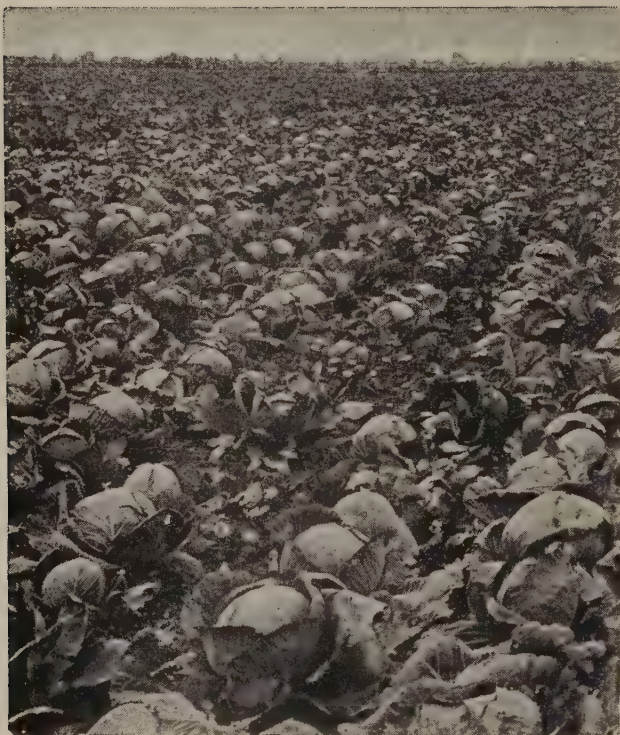
"Schell's Strain" Chantenay Carrot

Imperator. 77 days. An attractive Carrot, 8 inches long of highest quality, rich color. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 20 cts.; oz. 35 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3; 10 lbs. \$29.**

Touchon. 70 days. A quality Carrot similar to Nantes with longer and stronger tops. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. 90 cts.; lb. \$3.**



Plant Schell's Strain Nantes or Coreless Carrots for Quality Crops. Our Nantes continues to lead in quality, bringing top prices on every market.



Schell's Early Perfection Cabbage, a most excellent large solid round head ready to cut about ten days to two weeks after our Extra-Early "Harrisburg."

EARLY JERSEY WAKEFIELD. The best first-early pointed-head Cabbage. Heads very solid and of best quality. 62 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.

Glory of Enkhuizen. One of the best early round-headed varieties. Will mature ten days later than Wakefield. Heads are round as a ball, very solid, and fine-grained. 72 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 30 cts.; oz. 55 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Early Winnigstadt. Pointed head; like Jersey Wakefield except it requires longer to mature. 70 days. Pkt. 10 cts.; oz. 55 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

SHELL'S COPENHAGEN MARKET. Extra-early, round-headed. A valuable variety, grown extensively. The heads are 7 to 8 inches in diameter, and average 4 pounds. A sure-heading variety of excellent quality. 78 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 55 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

SHELL'S GOLDEN ACRE. Extra-early, round, solid, close-grained head. Similar to Copenhagen in type but smaller heads and the plants are more compact, and it is ready to cut ten days earlier. 68 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Early Dwarf Flat Dutch. Heads large, nearly round, solid. A good Cabbage. 90 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.

Savoy Cabbage, Chieftain. Awarded medal for best new improved Savoy Cabbage. Heads are medium-large, flat, rounded on top. Leaves are intensively savoyed, and dark olive-green. Chieftain is about the finest quality, early Savoy Cabbage. 80 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.



Savoy Cabbage, Chieftain

CABBAGE

One ounce of seed will make about 2,500 plants; 4 ounces enough plants

for an acre. Always sow plenty of seed to give you all the plants you need—your surplus you can readily sell at a profit. Early Cabbage may be started indoors in February or March and outdoors in April and May. Sow seed of late varieties outdoors in April or May. It is easy and thrifty to grow your own plants. Prices are no higher than last year.

Schell's Early Perfection. A large, early, round-headed Cabbage of the greatest value. The heads are very solid, weighing 8 to 10 pounds, the stems short, with few outside leaves, which allows very close planting. It follows ten days to two weeks after Extra-Early "Harrisburg." 75 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.25; 5 lbs. at \$6.

Schell's "Harrisburg" Extra-Early

This is, without question, the best extra-early round-headed variety. It is very early, forming its hard, heavy, round heads in 62 days. You can grow 150 heads of "Harrisburg" Cabbage on the same space required for 100 heads of other varieties, because the plants of "Harrisburg" are very compact with few outside leaves and these keep close to the head so that you can set the plants 12 inches apart instead of 18 inches as required for other sorts. I recommend it highly. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.25; 5 to 10 lbs. at \$6.



Schell's "Harrisburg" Extra-Early Cabbage, the best extra-early round variety.

Succession. An ideal second-early roundhead; heads average 10 to 12 pounds. Fine for second-early or late. 84 days. Pkt. 10 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.50; lb. \$5.

Schell's Strain Charleston Wakefield.

We have developed a strain of this important early market Cabbage that has won for us much praise, being half again as large as Jersey Wakefield and only a week to ten days later to first cutting. 71 days. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.

YELLOWS-RESISTANT STRAINS

We recommend growing these resistant strains if your soil is infested with the disease known as "Cabbage Yellows."

Jersey Queen. (Y. R.) Jersey Wakefield in the resistant strain. Pkt. 10 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.

Marion Market. (Y. R.) Yellows-resistant strain of Copenhagen Market. Extra early. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.

Detroit (Golden Acre). (Y. R.) Ten days earlier than Marion Market. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.

Racine Market. (Y. R.) Pkt. 15 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2.25; lb. \$8.

Globe (Glory of Enkhuizen). (Y. R.) Second early. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.; $\frac{1}{4}$ lb. \$1.75; lb. \$6.

Wisconsin Hollander No. 8. (Y. R.) Danish Ballhead type. Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2; lb. \$6.50.

Red Hollander. (Y. R.) Red Cabbage. Late. Pkt. 15 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 75 cts.; $\frac{1}{4}$ lb. \$2; lb. \$7.



What more can we say than "Look at this picture"? The picture itself talks louder than words. Fine specimens of Penn State Ballhead grown under the supervision of the Pennsylvania State Agricultural College, which developed this valuable variety.

Penn State Ballhead Cabbage.

to the acre. Comparing this with the average yield of ordinary strains of other varieties (10 tons per acre), you can readily see the possibility of greatly increasing your profits with this variety without any additional expense. The heads are very solid, fine-grained, proper market size (7 to 8 inches across)—not too big, not too small—just the right size. It is a late Cabbage and an excellent keeper. Why not **double your profits** by growing twice as much to the acre with Penn State Ballhead?

Dr. C. E. Myers, while plant-breeding expert at our Pennsylvania State College of Agriculture, developed this remarkable strain after many years of patient breeding work, and the College continues to supply the stock seed from which our crop of seed is produced annually. **Ours is the genuine pure-bred first-generation seed. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.50; lb. \$5.50; 5 lbs. \$25; 10 lbs. \$48.** (10% discount on orders of \$26 or more.)

This very valuable variety has been bred up to such a high standard of purity of type and vigor that **98 per cent** of the plants matured marketable heads and a **yield of 23.8 tons of Cabbage**



Schell's Quality Strain Danish Roundhead

CHINESE CELERY CABBAGE

A delicious vegetable that may be served as a salad or shredded, like coleslaw, with dressing. The green portion of the leaves may be served like spinach and the midribs of the leaves are delicious when prepared like asparagus. **Do not sow the seed until the middle of July**, for if sown in spring they soon shoot to seed. Thin the plants to stand 12 to 15 inches apart in the rows. Ready to use last of Sept. and Oct.

Pe-Tsai. Grows 15 to 20 inches tall and 8 in diameter.

Chee-Hoo. Outer leaves dark green, beautifully crimped.

Chi-hi-li. 18 inches tall and 4 inches thick.

Price of any of the 3 varieties, pkt. 10 cts.; 1/2oz. 30 cts.; oz. 50 cts.; 1/4lb. \$1.25; lb. \$4.50.

Schell's Strain Danish Roundhead

An excellent late variety, ready to cut about ten days ahead of the Ballhead when planted at the same time. Keeps just as well. Stem shorter and head

not so globe-shaped. Unexcelled for market and for kraut. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.**

Large Late Flat Dutch. Immense heads; flat and of the best quality. Excellent kraut Cabbage. If you want a big crop of big Cabbage, grow this variety. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.50.**

Hollander. Late Cabbage. Heads spherical, weigh 6 to 7 pounds. Firm and solid. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 2 ozs. \$1.10; 1/4lb. \$1.75; 1/2lb. \$3; lb. \$6.**

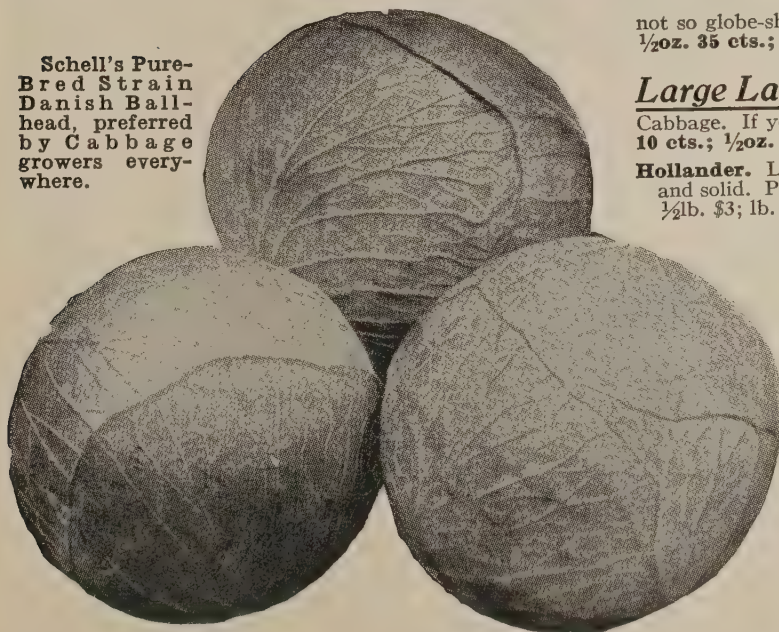
Schell's Strain Danish Ballhead.

One of the best hard-heading, round, late Cabbages. Unexcelled for its fine flavor, solidity, and beautiful ball-shaped head. One of the best for its keeping qualities. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.**

Genuine Surehead. Large medium flat heads; good keeper. An old favorite. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.50; lb. \$5.**

Mammoth Rock Red. Largest-heading, round, red. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

Schell's Pure-Bred Strain Danish Ballhead, preferred by Cabbage growers everywhere.



Schell's Hybrid Sweet CORN

THE CHOICEST VARIETIES

To you who grow Sweet Corn for Market (and this applies to the home-gardener as well), and want the **very earliest** Hybrid, plant our **Spancross 4.13**—it is the earliest yellow hybrid and a fine one. Now to have a continuous succession, one following the other, plant the following three at the same time and as you dispose of one the next will be ready. These Hybrids mature so uniformly at one time that you can pick 95% of the crop at one picking.

Schell's Spancross 4.13 Hybrid. Spancross 4.13 (63 days) is the **best extra-early hybrid**, and the earliest, of excellent quality, medium-sized ears 6 to 7 inches, 12 to 14 rows, is resistant to bacterial wilt and is also somewhat cold-resistant. Richly flavored golden ears on 4 to 5-foot plants. Remarkably uniform in time of maturity. There are other Spancross Hybrids—watch the numbers. This 4.13 is earliest and best. Plant it for first in the market. **Pkt. 15 cts.; ½lb. 35 cts.; lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

Schell's Marcross 13.6 Hybrid. 67 days. A most excellent early yellow hybrid maturing its crop four days after Spancross 4.13 when planted at the same time; good for freezing. 12 to 14 rows; ears 8 inches long. **Pkt. 15 cts.; ½lb. 35 cts.; lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

Schell's Carmelcross 13.39.

71 days. This is another outstanding early hybrid following about 4 days after Marcross 13.6 when planted at the same time. Ears are 7 to 8 inches with 14 to 16 rows of richest golden yellow kernels of most excellent quality. **Pkt. 15 cts.; ½lb. 35 cts.; lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**



Stowell's Evergreen White Hybrid



Marcross 13.6 Hybrid



Schell's Golden Cross Bantam Hybrid

Schell's Golden Cross Bantam Hybrid.

88 days. A very excellent variety for market-gardeners, canners, and home-gardeners; more popular and widely planted than any other hybrid. Beautiful ears 8 to 9 inches long with 10 to 14 rows of golden kernels of sugary sweetness. Be sure to grow this excellent variety. Fine for freezing. **Pkt. 15 cts.; ½lb. 35 cts.; lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

Schell's New Hybrid Sweet Corn, Ioana. 92 days. Awarded Bronze Medal as one of the very best vegetables in the All-America Selections. A midseason yellow hybrid, highly resistant to drought and wilt. Ears are 8 inches long, with 12 to 16 rows of light yellow kernels. Rich quality. It follows Golden Cross Bantam by 4 days. **Pkt. 15 cts.; ½lb. 35 cts.; lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.** Be sure to try this fine Sweet Corn.

Schell's New Hybrid Lincoln. Awarded medal for one of best Hybrid Sweet Corns. An excellent midseason Corn. Ears are large; 8 inches long, with 12 to 16 rows of bright golden grains, narrow and of richest flavor. Stalks 7 feet, erect, resists lodging, ears borne high. Good freezer. **Pkt. 15 cts.; ½lb. 35 cts.; lb. 65 cts.; 5 lbs. \$2.75; 10 lbs. \$5.25; 25 lbs. \$13; 100 lbs. \$40, prepaid.**

Schell's White Hybrid, G.McS. A white hybrid of most excellent quality. The 8-inch ears have 12 rows of deep white kernels, very tender and sweet and are perfectly cylindrical from end to end. Height, 6 feet. Season 85 days. **Pkt. 15 cts.; ½lb. 35 cts.; lb. 70 cts.; 5 lbs. \$3; 10 lbs. \$5.75; 100 lbs. \$50.**

Schell's Stowell's Evergreen White Hybrid—14.5. A very valuable variety for market-gardeners, canners and home-gardeners and for freezing. Large snow-white ears with 16 to 18 rows of deep sweet kernels. Stalks 8 ft. 90 days. **Pkt. 15 cts.; ½lb. 40 cts.; lb. 70 cts.; 5 lbs. \$3; 10 lbs. \$5.85; 25 lbs. \$14; 100 lbs. \$50, prepaid.**

COUNTRY GENTLEMAN HYBRID 8.6. Long narrow tender kernels. (Same prices as Stowell's.)



Sweet Corn

Plant more Sweet Corn this year; the need and the demand for it will be enormous

SIX CHOICE VARIETIES

(See also page 18 for other varieties)

You get 10% discount if your entire order amounts to \$26 or more.

Schell's Improved Golden Bantam. A real quality strain of this variety.

Schell's Improved Golden Bantam.

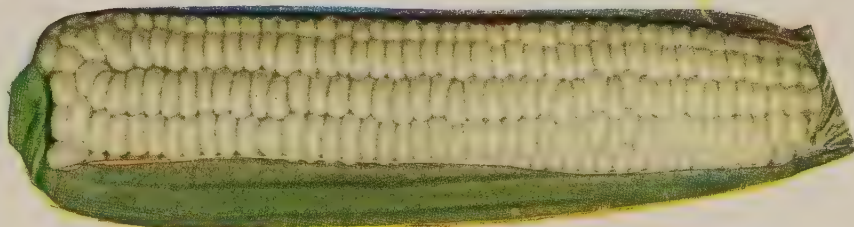
(55 to 65 days.) It is needless to describe this great favorite of everybody everywhere. It is on every market, in almost every home-garden, and is put up in great quantities by canning companies and for freezing—all because it is so good. It is extra-early, **very sweet**, and **richly flavored**. Ears are 7 to 8 inches long, 8-rowed, and a rich golden yellow. Stalks 6 feet. Our strain of it is a most excellent purebred strain, the result of constant selection. It is very fine. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**

Schell's Extreme Early Strain Golden Bantam.

Ten days earlier, ears smaller, 6 1/2 inches, often 2 ears per stalk, 4 to 5 feet high. Same prices as above.

Schell's Firstin Earliest White

(55 to 65 days.) The earliest of all white Sweet Corns. The ears are 6 inches long, filled tightly with 12 rows of rather broad kernels, snowy white, and very highly flavored. We recommend it highly for the home-garden and for market for your **first extra-early** white sweet Corn. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**



| **Schell's Firstin**, the Earliest White Sweet Corn. You can have it for the Fourth of July if planted May 5 to 10.

Schell's Golden Giant.

(65 to 75 days.) Rich golden yellow grains, deliciously sweet, make the large, full ears very attractive in appearance. The size, the bright color, the quality, together with its earliness—make this the most popular, large-eared, golden yellow Sweet Corn. Ears are 7 inches long with 10 to 14 rows. It follows Golden Bantam by ten days when planted at the same time. Excellent freezer. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**



Schell's Golden Giant, very sweet, large ear. You will like it.

Schell's Silver Beauty

The sweetest, largest silvery white early Sweet Corn.

(65 to 75 days.) The favorite of thousands of gardeners everywhere and has been for years. It has an unusually rich, sweet, delightful flavor of its own. The ears are large, 8 inches long, 12 or 14 rows, the grains white and deep. It is ready about ten days after Firstin if

planted at the same time. I want you, without fail, to grow Silver Beauty, for it is the best of all large-eared early varieties. **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**

Schell's Improved Stowell's Evergreen

(About 90 days.) Everybody knows that Stowell's Evergreen is the leading late Sweet Corn but not everybody knows of the very great difference in our Improved Strain and other ordinary strains of it. We supply enormous quantities to market-gardeners, to canners, to those who freeze, dehydrate or evaporate Corn, because they know they get a very superior quality from us. Stowell's Evergreen has a very large ear 8 to 9 inches long with 16 or 18 rows of very deep, broad, and deliciously sweet kernels. It is ready in about 90 days after planting. Our strain is a really **superquality**. (Seed is very scarce.) **Pkt. 10 cts.; 1/2 lb. 30 cts.; 1 lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**



Schell's Silver Beauty, beautiful white ears, sweet and delicious.

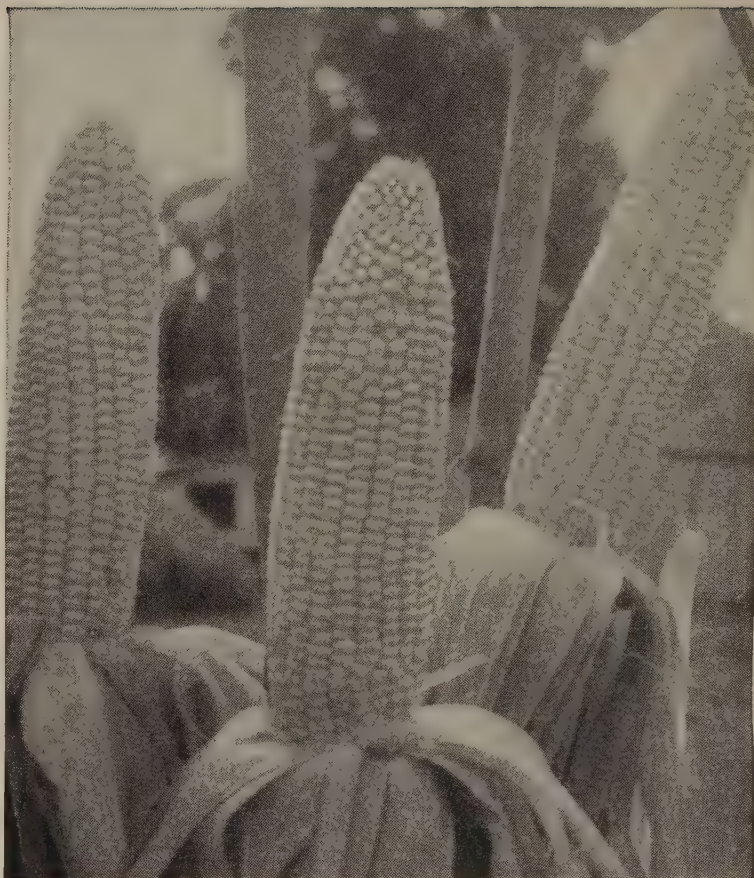


Schell's Improved Stowell's Evergreen, largest-eared, deepest grain, sweetest, and still most popular of late or general crop Sweet Corns. Our seed is *superfine*.

SWEET CORN

Seed of many varieties is very scarce.

HOW TO GROW SWEET CORN. Prepare the soil thoroughly; enrich it by working in manure. Corn needs it. Wizard Brand Pulverized Sheep or Cattle Manure is fine for Corn (we have it). For horse cultivation, make rows 3 feet apart, for the home-garden 2 feet apart, and plant the hills about 15 inches apart in the rows. The early varieties, producing smaller stalks can be planted closer than the big late Corns. If planted very early, before the soil is warm of course you take some risk of the seed rotting. If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about $\frac{1}{2}$ inch and $1\frac{1}{2}$ inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. Do not plant just one row of Corn so many feet long of a variety in your garden; plant four rows of it each $\frac{1}{4}$ as long so they are more sure to properly pollinate. This helps to insure a full set of kernels on the ear. Plant every two weeks from May 1 (if warm enough) up to July 15. One pound will plant 150 hills; 12 pounds to an acre. Plant more Sweet Corn this year, the need will be enormous. See pages 16 and 17 for other Sweet Corns.



EXTRA-EARLY VARIETIES

READY FOR MARKET IN 50 TO 65 DAYS

Schell's Earliest

Yellow. (Yellow.) Try this fine-quality, extra-early Yellow Sweet Corn on my recommendation. Very attractive golden yellow ears of richest flavor, 6 to 7 inches long. 10 to 12 rows. It is ready to use in 50 days. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

BARDEN'S WONDER BANTAM. (Yellow.) Extra-early. The ears are 8 to 10 inches long, filled with 8 rows of rich golden-colored kernels, with the same delicious flavor as Golden Bantam. Every market- and home-gardener, as well as every canner, should grow it. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Golden Sunshine. (Yellow.) A very excellent variety of yellow Sweet Corn. It is very sweet and has twelve rows of kernels. Ready to use in 55 days. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Early Golden Market (Gill's). (Yellow.) Ears 9 inches long, containing 12 or 14 rows of large, sweet, creamy yellow kernels. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Whipple's Early Yellow. (Creamy yellow.) Ears 7 to 8 inches long; grains broad; 14 rows. A fine early Corn with a very large ear. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Whipple's Early White. (White.) Fine large ears 8 to 9 inches long, with 16 to 18 rows of deep, rather narrow kernels of sweetest quality. Extra early. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

SECOND-EARLY VARIETIES

READY FOR MARKET IN 70 TO 80 DAYS

Kendel's Early Giant. (White.) One of the best second-early varieties. Ears uniform, with good deep grains; highly flavored. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28.**

EARLY EVERGREEN. (White.) Matures ten days earlier than Stowell's Evergreen. A very fine variety with a medium large ear; very sweet. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Howling Mob. (White.) Large-eared and fine quality. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.40; 25 lbs. \$8.25; 100 lbs. \$28, prepaid.**

Black Mexican. 85 days. One of the sweetest. Ears 7 to 8 inches, with 8 rows of pearly white kernels, changing to a bluish black color. Sweet at all stages. **Pkt. 15 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2.15.**

LATE VARIETIES

90 DAYS

White Evergreen. (White.) Matures about a week earlier than Stowell's. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$8.25; 100 lbs. \$28.**

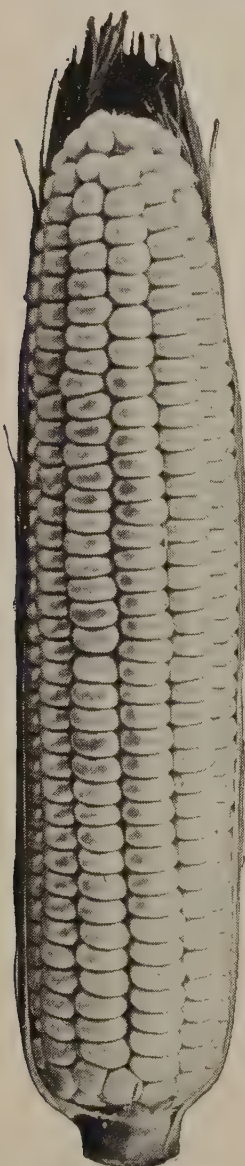
Golden or Bantam Evergreen. (Yellow.) Large ears; long grains, golden yellow. Same price as above.

Golden Colonel or Golden Country Gentleman. (Yellow.) Deep golden yellow; with zig-zag kernel pattern. Large ears, deep grains, and is very sweet. 90 days. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5.40; 100 lbs. \$28.**

COUNTRY GENTLEMEN. (White.) Also known as "Shoe Peg." Long, deep, narrow grains irregularly arranged on the ear; pure white, deliciously sweet. Excellent freezer and canning variety. And for garden-fresh eating it is positively a genuine treat for the family. **Pkt. 10 cts.; $\frac{1}{2}$ lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 100 lbs. \$28.**

Schell's New Yellow Sweet Corn, "Golden Goliath." We are offering this new variety this year for the first time. We give credit to the Hon. Geo. D. Sheely of Cumberland County, Pa., who originally developed this very excellent variety by a cross resulting in one of the grandest Sweet Corns ever grown. The ears are of jumbo size, exceedingly large, having as many as 20 to 24 rows of kernels, and these are very deep and broad and are positively so rich in sugar-sweet flavor that you just naturally exclaim, "Mmm, isn't that good!" We have never tasted any sweeter Corn. One or two of these big, deep-grained, golden yellow delicious ears will make you a meal. Be sure to try it. Our seed supply is limited this year. (80 days to mature.) **Pkt. (2 ozs.) 20 cts.; $\frac{1}{4}$ lb. 45 cts.; $\frac{1}{2}$ lb. 75 cts.; lb. \$1.25; 5 lbs. \$5.**

POP CORN, Golden Queen, White Rice, and Big Buster. (Yellow.) **Pkt. 10 cts.; $\frac{1}{2}$ lb. 25 cts.; lb. 45 cts.; 2 lbs. 80 cts.; 5 lbs. \$1.75; 10 lbs. \$2.50, postpaid.** One pkt. will sow a 40-foot row; 6 lbs. an acre.



Schell's Earliest Yellow



Schell's Houser Celery. A magnificent crop grown from our high quality seed by the famous Hershey Estates Gardens. Note the very healthy, vigorous plants. It pays to plant the best seeds—**Schell's Quality Seeds.**

CELERY

HOW TO GROW CELERY. To have matured Celery early in the summer, sow seeds of the early varieties under glass in February; set the plants out in May. Celery seed is by no means as easy to grow as most other seeds. For fall and winter crops, sow the seed in April or May, depending on the condition of the soil. To get Celery seed to germinate and give you a good stand of strong plants, you must have the soil worked deep, very fine and loose, moist and warm. Sow the seed in rows a foot apart for hand cultivation. Keep moist; prevent soil from becoming dry or "crusted." For small gardens start your seed in boxes or seed-flats, or if sowing seed outside cover seed-bed with burlap bags or any cloth and keep moist until the seedlings are through the ground then remove the cloth and keep moderately moist, prevent soil drying out, not too wet or they will die of "damping off." In June set the plants 6 inches apart in the rows, having the soil prepared. Make the rows 2 to 3 feet apart. Blanching is done by banking up the earth around the plants gradually until within a few inches of the top, also by use of Bleaching Paper (we have it), and by use of boards. One ounce will produce about 5,000 plants, 15,000 plants for each acre. Celery seed is slow germinating, usually requiring two to four weeks to obtain seedlings. If cold weather causes a check or setback to the young plants, it may eventually result in a large number of "Seeders" in the crop. (Days given are time from setting of plants to maturity.)

SCHELL'S OWN QUALITY STRAIN HOUSER CELERY

Always so very good, now better than ever. In our opinion this is the **best late green Celery**—best in sweet, delicious, rich nutty flavor; **best** in thick smooth meaty stems and hearts; **best** keeping; and it brings **best** top prices on the market. It is the "Miss America" in the Celery Show—the **first choice** of thousands yes we can safely say tens of thousands of gardeners who grow Celery, and where they grow it to sell they acclaim it as their customers' choice for they want more and more of it because it is so very good and the flavor!—well it's just so rich and nutty you cannot describe it properly. By all means grow lots of **Houser Celery, OUR Schell's Strain**, for your late green fall and winter Celery. 140 days. For the home-garden and for market grow lots more of this good **Houser Celery**. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 35 cts.; 1/4 oz. 60 cts.; 1/2 oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4 lb. \$5.50; 1/2 lb. \$9; lb. \$18.**

SCHELL'S GOLD STAR CELERY

Delicious, rich nutty flavor; beautiful golden yellow color; early; blanches rapidly. The luscious hearts are exceptionally full. Tall (25 inches) and attractive stems, 8 inches to the joint. A veritable "gold mine" of profit to our market-gardener customers who grow for market, and fine for the home-garden. 85 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 60 cts.; 1/2 oz. \$1; oz. \$2; 1/4 lb. \$6; 1/2 lb. \$10; lb. \$20.**

Schell's Summer Pascal. This delicious Celery is so good it has sold itself. Long, solid, crisp, round, smooth stems of richest nutty flavor. Green with a super abundance of hearts blanching to attractive yellow. It is a **medium early green Celery** of highest quality. It blanches more readily than some other green varieties. It is **delicious!** 120 days. **Pkt. 15 cts.; 1/2 oz. 65 cts.; 1/2 oz. \$1.25; oz. \$2.25; 2 ozs. \$4; 1/4 lb. \$6; lb. \$20.**

Schell's Allheart Celery. A late Celery, the result of a most exhaustive selection of certain type plants which possessed the four essentials necessary for the best Celery, which are flavor, abundance of hearts, size, and attractive appearance. There are big bunches of hearts in each stalk. Rich, nutty flavor; stalky, light green, blanches up early and to a rich golden yellow. One of the best keepers. 110 days. Grow **Allheart**, I know it will please you. **Pkt. 10 cts.; 1/2 oz. 45 cts.; oz. 85 cts.; 1/4 lb. \$2.75; lb. \$10.**

CELERIAC or Turnip-Rooted Celery.

Turnip-shaped roots. **Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$1.75; lb. \$6.**

Schell's Strain Golden Plume. This is the **original** strain of Golden Plume. The plants are medium high, stocky and very full-hearted and compact. It matures early. The stocks are thick, solid, meaty and blanch readily. This has long been a great favorite with large numbers of our customers for their leading early yellow-green Celery. 85 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. \$1; oz. \$2; 1/4 lb. \$6; lb. \$20.**

Easy-Blanching. **Schell's Strain.** One of the most **valuable commercial Celeries on the market.** It averages 24 inches high on good soil, and has a wealth of rich, nutty hearts and inside stems. All the stems of the entire stalk are thick, brittle, very tender, and of exquisite flavor, and it is a good keeper. **Quickly blanches** to rich, golden yellow. 110 days. **Pkt. 10 cts.; 1/2 oz. 30 cts.; 1/2 oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.75; 1/4 lb. \$3; 1/2 lb. \$5; lb. \$10.**

WINTER QUEEN. A very thick, solid stock with a great deal of heart; excellent quality and a good keeper. 130 days. **Pkt. 10 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$2; lb. \$6.50.**

Golden Self-Blanching. **Original type.** Our own strain of this widely grown variety is the original stalky type so much in demand by large growers who desire to be first on the city markets with high-class quality Celery. It is very early, blanches quickly, and its very beautiful golden yellow color makes it exceedingly attractive. The stalks are thick, broad, very crisp, brittle, and solid, averaging 22 inches tall. It is ready for market earlier than any other. 78 days. **Pkt. 10 cts.; 1/2 oz. 30 cts.; 1/2 oz. 50 cts.; oz. 90 cts.; 1/4 lb. \$2.75; lb. \$9.**

Schell's Strain Giant Pascal. A most excellent green winter-keeping Celery. The stems are thick, solid, crisp, with richest nutty flavor. When banked with earth, boards or paper, it blanches quickly to creamy yellow. Abundance of hearts. Ours is a very superior strain of it. 140 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 50 cts.; oz. 90 cts.; 1/4 lb. \$3; lb. \$10.**

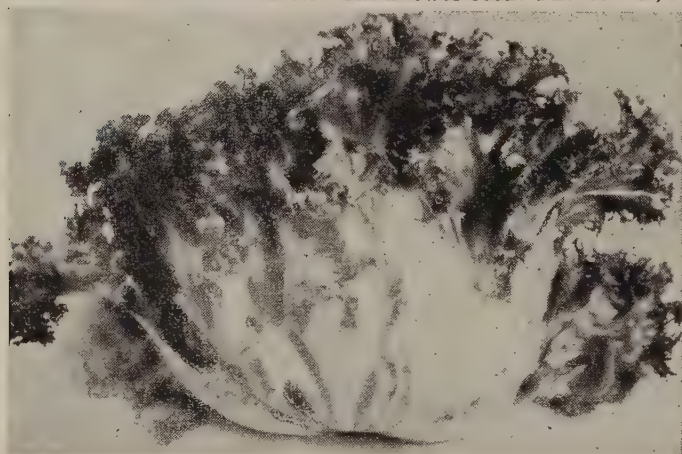
Schell's Strain of Wonderful Celery. There are very many different strains of wonderful Celery and a world of difference in their quality. Our Schell's Strain is outstanding in its superior quality. Once grown, our customers continue with it always. Early maturing. Foliage lovely green-golden color. Blanches to rich creamy yellow, exceptionally rich nutty flavor, brittle and tender, yet one of the best shippers. Grows 24 to 28 inches tall. Try it this year. 85 days. **Pkt. 10 cts.; 1/2 oz. 50 cts.; 1/2 oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4 lb. \$6; lb. \$20.**

Fordhook. Also known as **Emperor.** Stems almost round; blanches up well; very excellent quality. A green Celery which blanches up to a silvery white with large golden heart. Good keeper. 135 days. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2 oz. 40 cts.; oz. 75 cts.; 1/4 lb. \$2.25; lb. \$8.**



SCHELL'S "SENSATION" CAULIFLOWER. Never have we seen anything to equal it in producing so uniformly a crop of practically 100% perfectly beautiful heads for early or late crop. The above crop of 70,000 heads was grown from our seeds by our good friend and customer, Mr. Louis Cremard and his sons who are shown in the picture with our Mr. Chas. M. Storey. Mr. Cremard has been planting Schell's Quality Seeds of every kind of vegetables **exclusively** every year since he began farming 33 years ago.

Prices Schell's Sensation Cauliflower Seed: Pkt. 25 cts.; 5 pkts. \$1; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40; 10 lbs. \$350.



Endive Deep Heart Fringed

ENDIVE Sow seed in early spring, then again in June or July for late crop. Tie up the leaves for 2 weeks with soft twine or raffia to blanch them before using or selling. One ounce will sow a row about 200 feet long; 4 lbs. for an acre. (90 days to table use.)

Cos-Type Batavian. Broad leaf, upright growth, folding in at the top like a Cos lettuce. Hearts full, well blanching. Given Honorable Mention in All-America Selections. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.50.

Schell's Golden Heart. A grand and popular variety. Plants are larger than other sorts, the leaves very beautifully fringed, and their stems broad. The "hearts" blanch to a rich golden yellow, blending out to pure white. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$2.75.

GREEN CURLED. A fine, very curly variety with center blanching to creamy yellow. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.

White Curled. Extremely curly leaves of a very light green, blanching to white in the center. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.

FULLHEART BATAVIAN (Escarolle). Large, broad, plain dark green leaves, curled only slightly on the edges and blanching to beautiful yellow. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.



Schell's Golden Heart Endive

CAULIFLOWER

One ounce will produce about 3,000 plants

Start seed indoors in February or March; outside in April or May. Plants from seed sown are ready to set out in about 30 days; from then until headed 52 to 65 or 80 days for early and late varieties. We sincerely believe that there is no better quality anywhere than the following three varieties.

SCHELL'S SPECIAL-STOCK EXTRA-EARLY SNOWBALL. Our special stock of this popular variety is unequalled. Plants are erect with ample foliage to cover the heads. Ready in 52 days from setting out plants. Large heads. Pkt. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40.

SCHELL'S LARGE EARLY SNOWBALL. Beautiful large snow-white heads on upright plants with leaves tall; inner leaves cover the heads well. 65 days from plants to heads. Pkt. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40.

DRY WEATHER. It grows tall and has proved to be able to withstand hot, dry weather, producing large, white heads in spite of lacking the moisture required by other varieties. 70 days. Pkt. 25 cts.; 1/4oz. \$1; 1/2oz. \$1.75; oz. \$3; 1/4lb. \$8; lb. \$30.

Super Snowball. (Same price.)

Snowdrift. (Same price.)



Schell's Black Beauty Eggplant. Our "jet-black strain."

Endive Deep Heart Fringed. Entirely new type of Endive between Full-heart Batavian and Green Curled but more upright in growth than either, never flat on the ground. Rich green, deeply fringed leaves and well filled with hearts of creamy yellow. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.25.

EGGPLANT

One ounce will produce 2,000 plants; 8,000 plants per acre

(75 days to table use)

Black Beauty. The fruits are large, jet-black, of fine shape. Our strain of Black Beauty is bred to a jet-black (this picture does not do it justice). Gardeners refer to our special stock of Black Beauty as "Schell's Jet-Black Strain." They get a premium of 50 cts. to 75 cts. per basket more for ours. Try our Black Beauty this year. They ripen early. Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.

New York Improved Spineless. Color purplish black. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.50.

Schell's Black Egyptian. The earliest Eggplant. A heavy yielder, shaped like a cucumber. Skin smooth and black. Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.50.

Fort Myers Market. Very productive, high bush variety. Fruits 9 to 10 inches long, 5 1/2 to 6 1/2 inches in diameter. Deep purple-black. Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.



Schell's "Veridark" Cucumber. Rich dark green, 9 inches long, very uniform in shape and size, and yields a big crop. Be sure to order it.

Schell's "Veridark" Cucumber

BEAUTIFUL DARK GREEN AND EARLY
Ideal in size, shape and quality

It brings top prices on every market. **Schell's "Veridark"** is the leading Cucumber almost everywhere. **Schell's "Veridark" Cucumber** yields a tremendous crop, **uniform** in shape and size (9 inches long), of richest dark green, fresh-looking color, and very tasty flavor. The plants are very vigorous and will resist disease and insects. For the home-garden and for marketing we recommend it highly. 60 days from planting to picking. **Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 65 cts.; 1/4lb. 95 cts.; 1/2lb. \$1.65; lb. \$3; 5 lbs. \$14.25; 10 lbs. \$27.50; 25 lbs. \$62.50.** (2 lbs. of seed will plant an acre; 1 oz., 50 hills.)

Here is the way they write us about our **"Veridark."**

"I picked 400 bushels a day for quite a while. Enclosed is my order for 30 pounds for this year."

"Your Veridark outyields all others."

"I sold \$2800 worth of your Veridark from one acre."

MR. ALBERT H. HERSH, Pa., writes us: "I declare there are no seeds like Schell's."

Schell's Little Gem Pickler. 50 days. Small, especially desirable for "putting up" in jars for serving whole. The most uniform little Cuke, and smooth and shapely. They yield tremendously. Keep them gathered when 2 1/2 to 3 inches long for jar pickles. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$3; 2 lbs. \$5.75.**



Schell's Little Gem Pickler

Schell's "President" Cucumber

A Variety That Should Be Grown by Every Market-Gardener and in Every Home-Garden

Another of our superior introductions. **"President"**—because it stands at the head of the American Cucumber family. Thousands of our customers order it annually and are delighted at the size and quality of their crops. A variety entirely different from all others. Perfectly uniform shape, extraordinary deep dark green color, **clean smooth skin**, pearly white flesh, **10 to 11 inches long**, 3 inches thick, beautiful, refined appearance. It is **almost seedless**, as the seeds do not form until the Cucumbers are large. The deep green color holds until they are ripe. We recommend it highly. Grow this excellent Cucumber and, you who sell your crops, let your customers know they are Schell's President Cucumber. 70 days.

Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 65 cts.; 1/4lb. \$1; 1/2lb. \$1.65; lb. \$3; 5 lbs. \$14.25; 10 lbs. \$27.50; 25 lbs. \$62.50. (2 lbs. will plant an acre.)



All-America Award Cucumber, "CUBIT"

Cucumber "Cubit"

A very prolific main-crop variety distinguished by unusually uniform dark green color and long blunt-ended, cylindrical shape. It has smooth, crisp texture, white flesh, small seed cavity. An excellent slicer. Holds its fresh quality well for some time after picking. **Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4lb. 95 cts.; 1/2lb. \$1.65; lb. \$3.**

You get 10% Cash Discount if your order equals \$26 or more.



Schell's President Cucumber. In our opinion it is the grandest large Cucumber, 10 to 11 inches long, an excellent slicing Cucumber with almost seedless, pearly white flesh. (For other varieties of Cucumbers, see page 22.)

CUCUMBERS

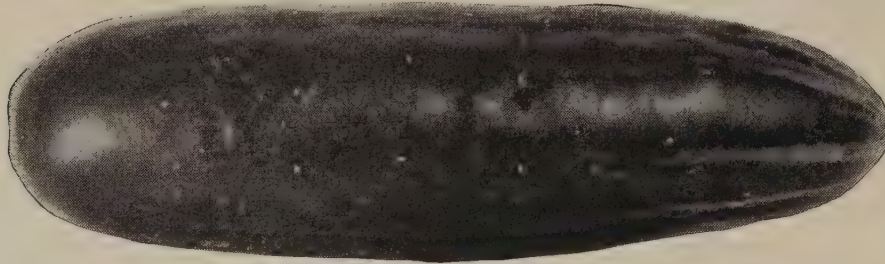
Seed again scarce because of drought

HOW TO GROW CUCUMBERS. They want a rich, warm, well-worked soil. Plant in hills about 4 feet apart each way. Plant 8 to 10 seeds in each hill. When the plants are up strong, thin out, leaving four of the strongest ones in each hill. For early crop, plant as soon as the weather is settled and soil is warm during May. By starting plants under glass or in pots, they will have a good start and can be set out in May. For pickles, for late use, and for canning, plant in June. Other plantings may be continued until July 15. Keep gathering the Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray or dust the plants from the very beginning with some good insecticide. One ounce will plant 50 hills; 2 pounds to the acre. The figures give the number of days from planting to picking.

A. & C. CUCUMBER. 60 days. 10 inches long, 2 1/4 inches thick, straight and uniform, with rounded ends, dark green; crisp white flesh. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 5 lbs. \$12.75.



Straight-8 Cucumber. Awarded the Gold Medal.



Schell's Improved Strain Long Green Cucumber

Schell's Improved Strain Long Green.

65 days. An excellent variety, and long a favorite of gardeners and farmers everywhere. It is of desirable size (about 10 inches long), **rich dark green color**, straight, cylindrical, and a heavy yielder. Our strain is outstanding in its superior quality. Fine for the home-garden. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 90 cts.; 1/2 lb. \$1.45; lb. \$2.75; 2 lbs. \$5.30; 5 lbs. \$12.75.

Straight-8. 65 days. Awarded the Gold Medal in the All-America Seed Selections of best new vegetables. Named for its very straight, symmetrical, cylindrical fruits, averaging 8 inches long and about 1 1/2 inches in diameter. Deep green, round at ends, free from striping and tipping. In every particular a quality product. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 90 cts.; 1/2 lb. \$1.45; lb. \$2.75; 5 lbs. \$12.

DAVIS PERFECT. 58 days. Similar to White Spine, except darker green; very fine. One of the best. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75; 5 lbs. \$11.50.

EARLY GREEN CLUSTER. 54 days. Very prolific; small; of good form; especially fine for pickling. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.75; 2 lbs. \$5.30; 5 lbs. \$12.75.

MARKETER. 65 days. Developed after years of breeding work to a top-quality market Cucumber, straight, notably uniform, tapering slightly, dark green, 8 inches long, 2 1/4 inches wide. Very trim and attractive appearance. Try it. Pkt. 10 cts.; oz. 40 cts.; 1/4 lb. \$1; lb. \$3.50.

Black Diamond. 55 days. Very deep green skin, white flesh, fruits 7 to 8 inches long, 2 to 3 inches thick, straight and has blunt ends. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50.

EVERBEARING. 54 days. A heavy yielder and comes very early. If the fruits are kept gathered, the vines will continue bearing throughout the season. Fruits dark green and small (about 4 1/2 inches long). Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 90 cts.; lb. \$2.75.

Early Fortune. 58 days. Large perfect shape, very dark green and early. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 80 cts.; lb. \$2.50.

Jersey Pickle. 54 days. Very productive; the small fruits are used for pickles, larger ones for sweet pickles. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75.

Longfellow. 60 days. Twelve to 15 inches long, dark green. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75.

Japanese Climbing. 58 days. Pkt. 10 cts.; oz. 35 cts.

Gherkin or Bur. 60 days. Pkt. 10 cts.; oz. 35 cts.

White Wonder. 60 days. Its color is white, its flesh white, crisp, very mild. Fruits are 2 1/2 by 6 to 7 inches long, rounded ends. Novel and good. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.

Early Frame or Short Green. 58 days. A good pickling variety and for medium-sized Cucumbers for slicing. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50.

Early Green Prolific or Boston Pickling. 55 days. Yields a big crop; valued for small and medium-sized pickles. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75.



Schell's Improved Strain Early White Spine Cucumber

Schell's Strain Improved Early White Spine.

58 days. Very straight and attractive shape, 8 inches long. Smooth, rich dark green. Flesh is snow-white and has a very crisp flavor. A great favorite for the home-garden and for market. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 5 lbs. \$12.75.

Schell's Extra-Early Majestic Cucumber.

First in the market. 52 days. A very valuable variety because of its **extreme earliness**. In comparative tests with all other varieties, we found none any earlier. In addition to its great market value because of its earliness and good quality, it is an exceedingly attractive Cucumber, being very uniform in shape, with blunt or "square" ends and a **very rich dark green color**, averages 7 inches long. The flesh is white. Heavy yielder. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 90 cts.; lb. \$2.75; 5 lbs. \$13; 10 lbs. \$25.



Schell's Extra-Early Majestic Cucumber

LETTUCE

See also pages
24 and 25

HOW TO GROW LETTUCE. To grow head Lettuce early, sow the seed in February or March in boxes or flats or in hotbeds in close rows. When an inch or more high, transplant to other flats or coldframe. Set plants about 2 inches apart each way. From there set out in the garden as soon as the soil is warm, placing the plants 6 to 8 inches apart in rows 12 inches apart. Where there are no hotbeds or flats, sow the seed outside when weather permits and transplant outside. For loose-leaf or cutting Lettuce, sow the seed either broadcast or in rows; make sowings every 2 weeks for Lettuce all summer, and cut as it comes. Sowing in rows is best, for then seed can be covered and plants cultivated. One ounce will produce about 2,000 plants.

Lettuce, "Cornell No. 456"

An excellent heading Lettuce developed by the U. S. Department of Agriculture and Cornell Experiment Station for our eastern states, withstanding high temperatures of July and August and it rarely tip-burns. 80 days. Highly recommended. Our customers who grew it last year praised it enthusiastically and ordered more of it for this year. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7; 5 lbs. \$34; 10 lbs. \$65.**

Prizehead.

Very early, quick growing and popular for the home-garden. Large, loose heads tinged with brown. Very crisp, tender and sweet. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 80 cts.; lb. \$2.25.**



A grand new Lettuce of the Imperial type—"Cornell No. 456"



Schell's Hot-Weather Head Lettuce resists extreme heat without going to seed

hot suns of summer well, being very slow to seed and it is resistant to tip-burn. Try it and report to us what you think of it. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7; 5 lbs. \$34; 10 lbs. \$65.**

Our Strain is the pure Strain—MRS. KARL M. DIX, N. J., writes,—"Gentlemen: Please mail to me immediately 15 pounds of your pure strain Great Lakes Lettuce. The seed you sent us this spring was a very pure strain and was very satisfactory."

MR. R. KENNETH WEST, N. J., writes: "Your Schell's Strain of Great Lakes Lettuce was the finest Lettuce I ever grew."

Schell's Hot-Weather Head Lettuce.

outside a light green. Resists the extreme heat without going to seed. Fine for early and midsummer crop. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$2.50.**

Schell's Winter Lettuce.

A variety for sowing in the fall for wintering over to have early Head Lettuce the first thing in the spring. Finest quality solid heads with creamy yellow center. Sow the seed about August 15 to September 10. About the end of October, set the plants to remain permanently in as favorable a situation as possible. Protect with straw during frosty weather. Heads begin to form in April. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3.**

Schell's French Head Lettuce.

Compact head of light rich green, silvery cream-white inside and of unexcelled quality. Does not tip-burn easily. Very popular. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.50.**

HANSON. Large head; crimped leaf. Fine for market in early spring and during the summer months and a very great favorite for the home-garden. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 80 cts.; lb. \$2.50.**

Giant White Cos Lettuce.

Served in the leading hotels and restaurants as "Romaine Salad." It grows upright and the leaves are 8 to 10 inches long, spoon-shaped. Very nutritious, crisp and sweet. For serving with tomatoes, potato salad, etc., the leaves make a very attractive base. Thin plants to 6 to 8 inches apart. Try it. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 70 cts.; lb. \$2.25.**

Dark Green Cos. Darker green leaves than above, same price.

Oak Leaf Lettuce.

This is the original "butter salad." Very decorative when served. The leaves, forming a tight bunch, are deeply lobed, and the middle or end lobe is long like a finger giving the plant a sort of "spiky" effect. The center or heart forms a tight rosette of white and yellow-green leaves, deliciously tender and good. You will like it, we know, so try it. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 45 cts.; 1/4lb. \$1.15; lb. \$3.**

Schell's Imperial 44.

Imperial 44 has proved a very valuable Imperial type head Lettuce especially adapted for Pennsylvania, New Jersey, New York, and northeastern states. Heads medium to large, leaves medium green, thick, long and wide and well folded around the head. One of the last to bolt to seed under adverse conditions. Grow this very good head Lettuce. **Pkt. 15 cts.; 2 for 25 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$4.50.**

"New York P. W. No. 55."

This is the triumphant result of sixteen years of intensive breeding and selection work. It is the earliest New York type in existence. Crisp, hard-heading, of highest quality. Heads well and sure in early spring, summer, and early fall. Is resistant to tip-burn. Excellent for home- and market-gardeners. **Pkt. 10 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.**

NEW YORK LETTUCE NO. 515. Ready a little earlier than No. 12 which it is like in general appearance, having large, solid heads of bright green color, and it has been bred for resistance to tip-burn and stands hot weather quite long without bolting.

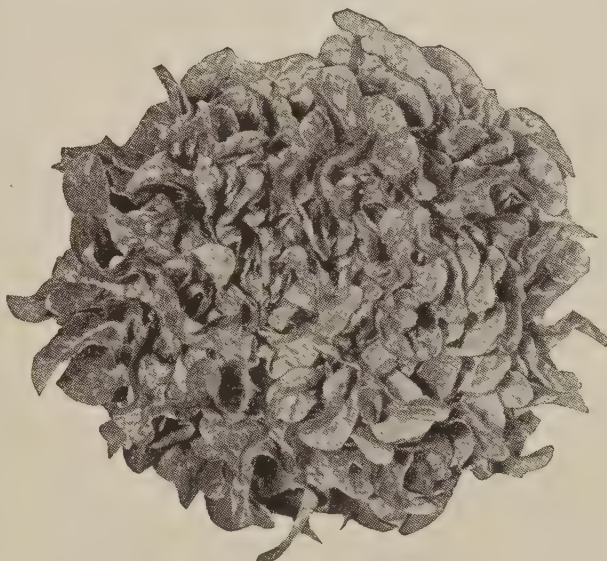
IMPERIAL NO. 847. Plants medium large; heads round, solid, crisp, large, well folded; leaves bright green. Very uniform. Excellent for the home-garden, for market-gardeners and for shipping. Resistant to brown blight. *Black seed.* 83 days.

PRICES of either of the above two: Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4lb. \$1; lb. \$3.50.

New Lettuce, Great Lakes.

Awarded First Prize as One of Best New Varieties. It is in the Iceberg or Imperial class; a fine well-shaped head with leaves large and well folded, very crisp. Good for spring and summer as it stands the early spring, summer, and early fall. Very successful in Pa., N. J., and other eastern states.

An early Lettuce, producing good-sized, tightly formed heads, very tender and delicious. The inside is a rich cream-yellow and the



Oak Leaf Lettuce. An ideal "Salad" Lettuce

**Schell's Strain
White Boston
Lettuce**



Schell's Strain White Boston Lettuce

Very uniform, solid heads. Color light green, with beautiful buttery yellow center, deliciously tender and tasty. Schell's White Boston is an early Lettuce, easy to grow. We urge all of you who specialize in growing fancy quality Head Lettuce, whether an acre or fifty acres, get acquainted with our strain of White Boston. It will prove a money-maker for you. For the home-garden it is a very desirable quality Head Lettuce. We sell many thousands of pounds of it. Include it in your order. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.50; 10 lbs. \$23.50; 25 lbs. \$56.25; 50 lbs. \$110.** (For cash discount see page 6.)



Schell's Grand Rapids Lettuce

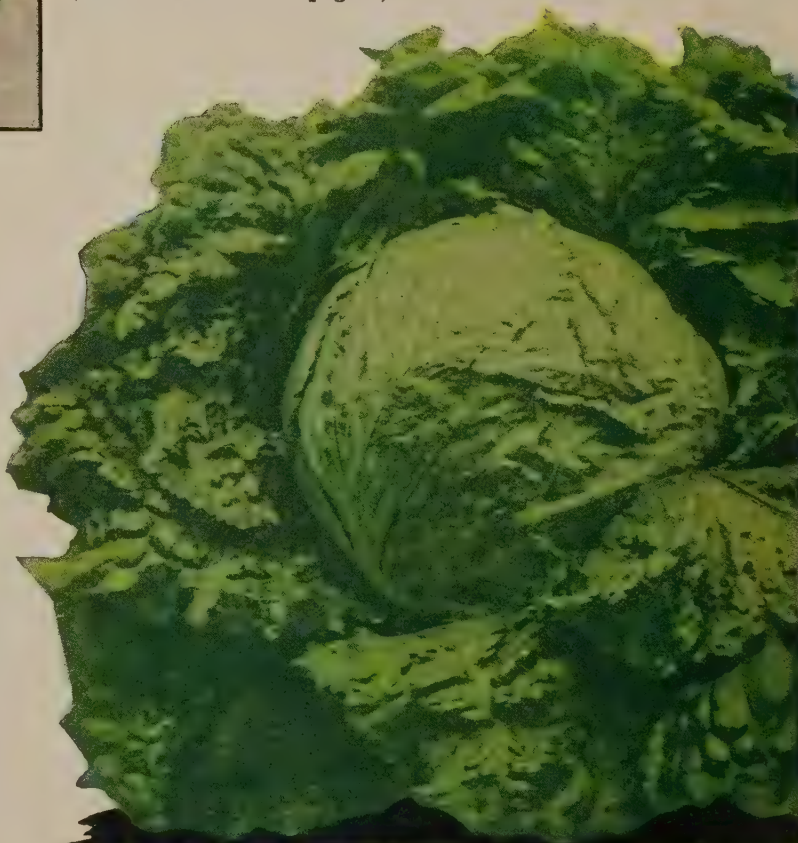
Schell's Grand Rapids Lettuce

This is the most popular of all loose-leaf Lettuces. It is exceedingly tender, crisp, and the large, upright, compact plants are crimped and curled; leaves are fan-shaped, beautiful, light green, very attractive, and make a delicious salad. We supply great quantities of seed of it to gardeners for growing outside and also for in the greenhouse. It is excellent for both. It grows quickly and it surely does sell quickly. Grow an abundance of it. Fine for the home-garden. 42 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$1.90; 5 lbs. \$9; 10 lbs. \$17.50.**

GRAND RAPIDS U. S. NO 1. Mildew Resistant Strain. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$3.**

Schell's Iceberg Lettuce

A very valuable Head Lettuce—everybody should grow it. This variety is one of the grandest of all the Head Lettuces. It is grown in tremendous quantities in every part of the country from the Atlantic to the Pacific. In California it is known as "Imperial Valley Iceberg;" in Colorado it is called "Mountain Iceberg." Thousands of carloads of Iceberg are shipped from various parts of the country every season. It forms a large, **solid head, dark green** and slightly curled on the edges; the illustration shows a perfect head, the center is rich golden color. Schell's Iceberg is distinct from any other variety and is, without question, one of the five most popular and most extensively grown Head Lettuces in America today. We recommend it **highly.** **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 40 cts.; 1/4lb. \$1; lb. \$3.50; 5 lbs. \$17; 10 lbs. \$32.50.**



Schell's Iceberg Lettuce

LETTUCE See also page 23

SCHELL'S STRAIN "CRISP AS ICE"

Large handsome heads, solid, crisp and tender. Forms its heads even under rather adverse weather conditions. Deep green overlaid with dark brown. Center of heads blanch well and have a delicate buttery flavor, tender and very delicious. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$3.50.**



That very, very good, tender Lettuce, Schell's
"Crisp as Ice."

Schell's Very Popular Garden Lettuce BLACK-SEEDDED SIMPSON

Produces a mass of light green, curly leaves, each individual plant attaining a large size. Very fine. Desirable for home-garden and market where a loose-leaf Lettuce is wanted. Grows quickly. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.85; 5 lbs. \$8.50; 10 lbs. \$15.**

Early Curled Simpson or Silesia. Loose, curly leaves; fine for cutting in the home-garden. Similar to Black-Seeded Simpson except the seeds are white. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.85; 5 lbs. \$8.50.**

SCHELL'S "GIANT CRYSTAL HEAD"

Forms the largest heads of all Lettuces, crisp and tender; very fine for early summer. Soil, where there is an abundance of moisture, properly drained, will produce enormous heads. A grand Lettuce. Try it. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.50.**



Schell's "Giant Crystal Head." Makes the largest
of all heads.

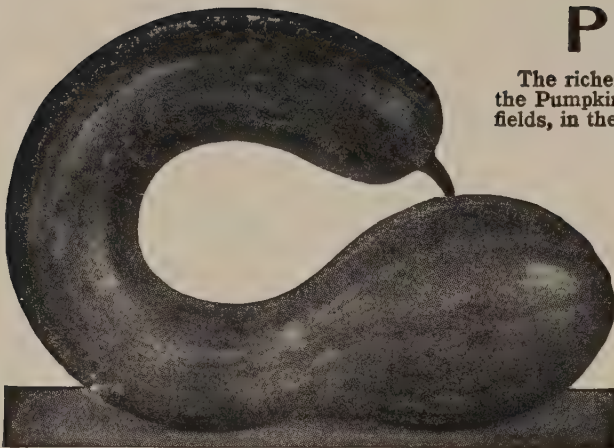
Schell's Special Strain "BIG BOSTON"

A grand variety for early, midsummer, or fall use. Big, compact, cabbage-like heads, as yellow as gold inside and deliciously sweet, tender, and crisp. Extensively grown both for the private garden and for market. Our gardeners grow enormous crops of Big Boston on a comparatively small acreage because it can be planted close. 70 days. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 80 cts.; lb. \$2.25; 5 lbs. \$10.75; 10 lbs. \$20.**



Schell's Strain Big Boston with its rich buttery
yellow heart.

Black-Seeded Simpson, one of the most popular
loose-leaf garden Lettuces.



Golden Cushaw or Crookneck Pumpkin

FLORENCE FENNEL(Sweet Anise)

Used extensively as a salad but it is particularly delicious when served boiled with a cream dressing. The bases of the leaf-stalks are much thickened, bulb-like, and after boiling are of a mild, aromatic, sweet flavor, somewhat like celery. 85 days. Pkt. 10 cts.; ½oz. 25 cts.; oz. 40 cts.; ¼lb. 85 cts.; lb. \$2.50.



Schell's Improved Hollow Crown Parsnips

PARSNIP

One ounce will sow a row 150 feet long; 5 to 6 lbs. to the acre.

HOW TO GROW THEM. Parsnips need a deep, loose, rich soil to produce straight, smooth clean roots. Sow seed as early in spring as weather permits, when soil is warm. Make rows 1½ feet apart and sow seed in rows; cover seed ½ inch when soil is moist; then when plants are 3 to 4 inches high, thin out to 4 inches between the plants. The roots are improved in quality and flavor if left in the ground over winter. Enough for winter use should be stored in pits or cellars and covered with earth to preserve their good quality.

SHELL'S IMPROVED HOLLOW CROWN. Our stock is the popular type, much in favor with the gardeners; smooth, white, uniform in shape as shown in the illustration; they are extra fine. Pkt. 10 cts.; ½oz. 15 cts.; oz. 25 cts.; ¼lb. 65 cts.; lb. \$1.65; 2 lbs. \$3; 5 lbs. \$7; 10 lbs. \$13.50.

CHICORY. One ounce will sow a row 100 feet long.

Witloof Chicory. 110 days. Known as French Endive. Treat as endive, except late in summer gradually bank up like celery. Pkt. 10 cts.; oz. 45 cts.; ¼lb. \$1.25; lb. \$4.

CHIVES. 80 days. Hardy perennial onion-like plants. The green tops are used to give a mild onion flavor to soups, omelets, salads, meats, etc. Pkt. 20 cts.; ¼oz. 50 cts.; ½oz. 85 cts.; oz. \$1.50; ¼lb. \$4.50.

COLLARDS. One ounce will produce 3,000 plants.

Southern Giant. 60 days. Sow seed in rows, thin plants to 18 inches apart. Delicious "greens" leaves are much improved after a touch of frost. Pkt. 10 cts.; oz. 15 cts.; ¼lb. 35 cts.; lb. 85 cts.

CRESS. Sow in spring in rows a foot apart, cover seed ¼ inch. Ready to cut in four to five weeks.

Extra-Curled or Pepper Grass. 40 days. Pkt. 10 cts.; oz. 50 cts.; ¼lb. \$1.25; lb. \$3.40.

PUMPKIN

One ounce will plant 25 hills; 8 pounds to the acre

The richer the soil and better the cultivation, the larger and better will be the Pumpkins. Plant seed in May or June, about 8 feet apart; also in corn-fields, in the row of corn, when you plant corn.

New Dickinson Pumpkin. Since first offered, this fine Pumpkin has become a leader. It outyields every other variety. Its flesh, two to three times as thick as some others, has a color strikingly brilliant, as rich as a fully ripe golden orange. Outside is tan or buff. It is so sweet you need not add sugar when canning it. For quality, color, extraordinary yield, thickness of flesh, and for pies and canning, we very highly recommend that you try our New Dickinson Pumpkin. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.50.

Large Cheese. Flat. One of the best for the family garden. Weighs about 18 pounds. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Connecticut or Large Field (Big Tom). Fine for pies and stock. Pkt. 10 cts.; oz. 15 cts.; ¼lb. 45 cts.; lb. \$1.50.

Schell's Hundred Weight. This is the largest of all; some have weighed 200 pounds. Salmon color outside; bright yellow flesh; very sweet and tender for pies and good for stock. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.25.

Mammoth Potiron or Jumbo. One of the largest of all Pumpkins. Fine quality. Good for feeding stock and is a valuable culinary variety. Weighs about 60 pounds. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 75 cts.; lb. \$2.25.

Golden Cushaw or Crookneck. The best yellow Crookneck Pumpkin. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 55 cts.; lb. \$1.75.

Tennessee Sweet Potato. Bell-shaped. Sweet and tender flesh. Fine for pies. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Green-striped Cushaw. A popular variety, with close-grained, sweet flesh. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.

Pumpkin

Small Sugar or Pie (New England Pie). For general purposes, that is, home-garden, to grow for market, or on a large scale it is ideal, and for sweetness and pie-making it is unexcelled. Skin light. Diameter 10 to 12 inches. Pkt. 10 cts.; oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50.



Schell's Small Sugar Pumpkin

HERBS

HOW TO GROW THEM. Sow the seed in the spring after the soil has become warm—usually about May 1. Sow in rows 12 inches apart, cultivating the plants often; transplant to about 12 inches apart in the rows.

At Last We Have Most Herb Seeds For You

	Pkt.	¼oz.	½oz.	Oz.
Anise.....	\$0 15	\$0 40	\$0 60	\$1 00
Basil, Sweet.....	15	40	60	1 00
Borage.....	15	40	60	1 00
Caraway.....	15	40	60	1 00
Catnip.....	20	50	85	1 50
Coriander.....	10	25	40	75
Dill (See below).....				
Fennel, Sweet.....	15	55	1 00	1 85
Fennel, Florence (See above).....				
Marjoram, Sweet.....	20	60	1 10	2 00
Rosemary.....	25	1 65	3 00	5 75
Sage, Broad Leaf.....	20	45	85	1 50
Savory, Summer.....	20	60	1 10	2 00
Thyme.....	25	70	1 25	2 25

DILL, Mammoth. 75 days. An herb used for making "dill" pickles and also for other seasoning. Both seeds and leaves are used. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 65 cts.; lb. \$2.

DANDELION. One ounce will sow a row 200 feet long. Sow early in spring; leaves will be fit to cut in 60 to 70 days.

Improved Large-Leaved or Cabbaging. Pkt. 10 cts.; ½oz. 45 cts.; oz. 75 cts.; ¼lb. \$2; lb. \$7.50.

SCHELL'S QUALITY Cantaloupes

HOW TO GROW CANTALOUPEs and WATER-MELONS. Plant them in May. They always do best on a light, loose, rich soil. Dig deep and work the soil until it is very fine, mixing several shovelfuls of Wizard Brand Sheep or Cow Manure (we have it) or some other well-rotted manure into each hill. No plants do well on half-worked, "lumpy" soil, void of plant-food. Make hills of Cantaloupes 4 to 5 feet apart each way, and Watermelons 6 to 8 feet apart. Plant 10 to 12 seeds in a hill to insure a good stand of plants. As soon as they are through the ground, spray. When danger of bugs is past, thin out all but two of the best plants. Keep spraying them every two weeks, if necessary. In cultivating do not injure the plants. One ounce will plant 50 hills; 3 pounds an acre.

The time from planting to ripening for eating is given after each variety. This is approximate, as growing conditions have their effect in either helping or retarding growth. Do not pull your melons until you are sure they are ripe. When they are ripe they will separate from the vine by a slight pressure. If they hold tight they are not ripe. (See also page 28.)

Schell's Strain Hearts of Gold. Morrill Strain.

92 days. A very excellent melon of delicious flavor, with very deep rich orange-salmon flesh, fine grained, sweet and juicy. It is grown very extensively by both eastern and western growers and it is a very popular melon with our market-gardeners and home-gardeners. Melons are 6 to 7 inches long, almost round, covered with grayish netting. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50; 10 lbs. \$27.**

Schell's Pride of Wisconsin. Schell's Pure-Bred Strain.

Pride of Wisconsin is almost round, slightly oval; smooth skin when young, developing a heavy netting when fully grown. Its flesh is extraordinarily thick, bright salmon color, most deliciously sweet, luscious flavor; small seed cavity; ripens right up to the rind. Yields tremendously; ready to begin picking in 90 days. **Pkt. 10 cts.; oz. 30 cts.; 2 ozs. 55 cts.; 1/4lb. 90 cts.; 1/2lb. \$1.50; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.**

Schell's Strain Bender's Surprise.

90 days. Our strain of this variety is a very superior quality strain. A deep, richly flavored salmon flesh. The skin is greenish yellow when ripe. Oval, 7 by 8 inches. About 7 pounds, distinctly ribbed and covered with slight patches of netting. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.**

Early Bender. 83 days. Similar to Bender's Surprise except about a week to ten days earlier and a little smaller—about 6 inches long, oval. It is also known as Delicious but must never be confused with our Schell's Dee-Licious, which is entirely different in every way. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.**



Schell's Strain "Hearts of Gold." Deep orange flesh of richest flavor.

Schoons Hardshell. Also known as "New Yorker."

90 days. Here is a super-quality Cantaloupe, with very thick, rich-flavored, deep salmon flesh. The melons are 7 by 8 inches, weigh 5 to 7 pounds, have a heavy blossom scar which resists cracking, prominent ribs, with coarse netting, with a hard shell. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.**

Gold-Lined Rocky Ford (or **Netted Gem**).

92 days. Oval shape, 5 by 4 1/2 inches. The skin is covered with a thick gray netting on green, making it very attractive. Flesh is thick, green, very sweet and juicy. Very fine. An old time favorite green-fleshed Cantaloupe improved. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. \$8.50.**

Hale's Best Improved Strain No. 36.

80 days. Deep salmon flesh of excellent quality; 6 1/2 by 6 inches; heavy netting. Extra-early. Average 3 pounds. Grown in immense quantities everywhere. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50; 10 lbs. \$27.**

Imperial Mildew-Resistant No. 45.

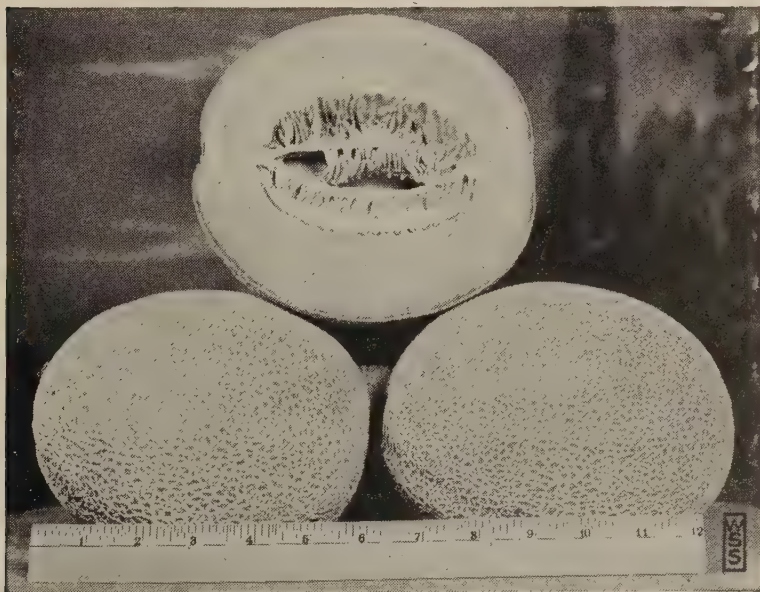
86 days. Proof against mildew, this recent introduction has the unique quality of being the only Cantaloupe whose fruit can be fully ripened and yet remain edible for a long time. Near round, fine netting. Flesh salmon, very thick, firm, sweet. A wonderful melon. Size medium to large; heavy yielder. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 10 lbs. \$27.**

SCHELL'S "EXTRA-EARLY" CANTALOUPE

Here is a super-good Cantaloupe. Its bright rich orange flesh is thick, exceedingly sweet, and delicately fine grained. It grows very uniform, 6 1/2 inches long by 5 1/2 inches in diameter, oval-globe. Its netting is heavy while the ribs are almost indistinct. A **beautiful melon** as well as a **very, very good one** and it is about the very earliest, ready in 75 days. An outstanding variety for both market and the home-garden. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50; 10 lbs. \$27.**

Extra Early Hackensack. 82 days. An excellent early **green flesh** melon, highly productive, fine for the home-garden and market. Fruit round, flattened type, 5 inches deep, 7 inches in diameter. Very juicy and sweet. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.**

Emerald Gem. Not so large but "sweet as honey." Salmon flesh, deep, with small seed cavity. An old favorite still very popular. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 90 cts.; lb. \$3.**



Schell's "Extra-Early" Cantaloupe. We recommend it highly.

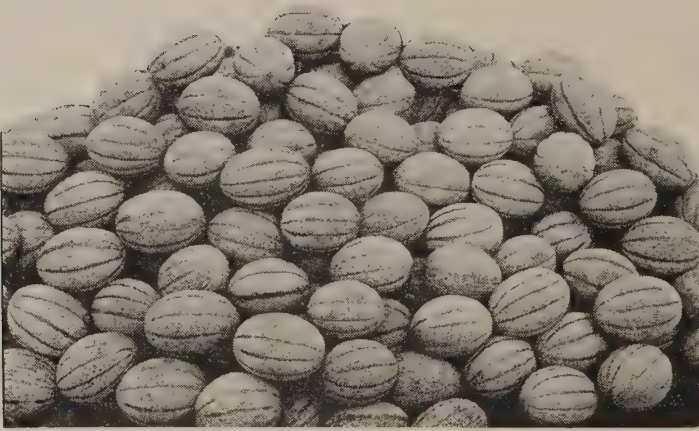
SCHELL'S Dee-Licious Cantaloupe

(IMPROVED STRAIN)

One customer writes: "Dear Mr. Schell, We made \$800.00 per acre on Schell's 'Dee-Licious' Cantaloupe."

Another writes: "Dear Mr. Schell, My five-acre crop of your 'Dee-Licious' Cantaloupe brought me \$4000.00."

Another writes: "Dear Mr. Schell, For a number of years now we have been growing your Schell's 'Dee-Licious' Cantaloupes. This is a wonderful melon and the most profitable and most satisfactory crop I grow on my farm."



Our Improved Strain of this excellent Cantaloupe, **Schell's Dee-Licious**, will produce for you just such a perfectly uniform crop as the one shown here.

Schell's "Dee-Licious" is oval shape, 8 to 9 inches long; the flesh is a very rich salmon-yellow, deep from the small seed cavity right up to the rind. The flavor of this variety is the most tasty, rich, sweet and juicy of all varieties, in the opinion of all who have grown it. The plants are very robust, heavy in growth and very prolific, every one bearing a heavy load of melons. Fruits are ready to pick in 85 days from planting. Grow a lot of "**Dee-Licious**"—you can sell every melon at a fancy price. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4 lb. \$1; lb. \$3.50; 3 lbs. \$10; 15 lbs. (for 5 acres) \$45. (3 lbs. per acre; 1 oz. plants 50 hills.)**

Be sure they are ripe when you pull them. A ripe melon breaks off the stem easily. If they hold fast they are not ripe.




Schell's "Dee-Licious" CANTALOUPE (IMPROVED STRAIN)


Sweet as sugar—and what a **flavor!** It is simply **dee-licious!** Never have I found in any other such a perfectly delicious, rich, sweet, delightful flavor. You try it and you will, like all other folks, say, "Oh! isn't that good! It is **simply dee-licious!**" For the small garden and for acres of it, we very highly recommend it. For other varieties of Cantaloupe, see page 27.

Schell's Strain Dixie Queen Watermelon

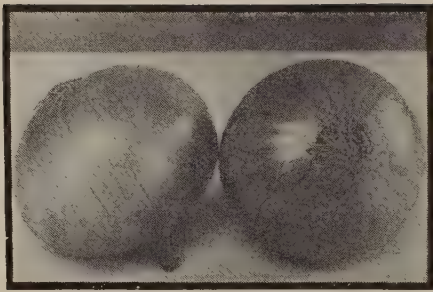
It is just as good as it looks. The flesh is **very richly colored, very sweet, juicy and of delicious flavor.** It ripens right close up to the strong rind which doesn't break in shipping. Our strain of Dixie Queen has yielded twice as many melons per acre as some of the other varieties. Every gardener and farmer can grow them successfully on any good soil, and very profitably too. Every home-gardener should plant a few hills. 1 ounce for 50 hills; 3 lbs. per acre. Plant an acre.



Sales of this delicious and attractive melon have been sensational on every market. Pkt. 10 cts.; oz. 30 cts.; 2 ozs. 55 cts.; 1/4 lb. 85 cts.; lb. \$2.50; 3 lbs. (for an acre) \$6.75.



Schell's Strain Dixie Queen Watermelon. This is the way they yield. You can have a crop just like it.



Schell's Big Prizetaker Onions



Schell's Yellow Globe Danvers Onions



Schell's White Silver Skin Onions

ONIONS

See also page 29

rich as possible for Onions are strong feeders, and to grow the largest size it is necessary to have the plant-food there to feed them. Harvest when the tops die down. One ounce will sow a row 100 feet long., (10% Cash Discount if your order equals \$26 or more.)

Schell's Extra-Large Yellow Globe. A very valuable variety in that, while it has all the very excellent qualities of Yellow Globe type in shape, color, and flavor, yet it is fully **one-fourth to one-third larger** than Southport Yellow Globe and yet matures at the same time. It is a very attractive Onion. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 70 cts.; 1/4lb. \$2; lb. \$6.**

Schell's Strain Yellow Globe Danvers. Pure deep yellow, with firm flesh and good keeping qualities. On well-enriched soil, properly prepared and cultivated, you can grow a big crop. We highly recommend this, our special strain of Yellow Globe. It is a perfect, round, globe shape; rounded base. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.25; lb. \$3.50; 5 lbs. \$16.25; 10 lbs. \$30.**

Yellow Valencia. Won Award of Merit. Very large, dark yellow, a good keeper. Perfect globe shape. Mild flavor. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 70 cts.; 1/4lb. \$1.75; lb. \$5.50.**

Yellow Sweet Spanish. (Sometimes called "Bermudas".) (Finest Riverside Strain.) A very fine, **extra large** Onion of perfect globe shape. Light yellow skin. Mild white flesh of pleasing crisp flavor. A good keeper. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 70 cts.; 1/4lb. \$1.75; lb. \$5.50; 5 lbs. \$26.25.**

Red Wethersfield. The ever-popular, large, flat but thick, red Onion. Its flesh is white, tinged with pinkish rose near the skin. A late variety and will keep in storage a long time. Its stronger Onion flavor appeals to many. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5.**

Schell's Strain Ebenezer. Also known as **Japanese.** Excellent keeping qualities through the winter without loss; pleasing mild flavor. Large, medium flat. Used more than any other for producing Onion sets for spring planting. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.60; lb. \$4.50; 10 lbs. \$42.50.**

Schell's Big Pennsylvania Dutch. Enormous in size, often weighing 2 to 3 pounds each from seed sown in the spring. For the home-garden and for market, a large crop of wonderfully perfect Onions. Mild flavor; the **perfect** Onion for slicing and for all purposes. Light yellow skin; snow-white flesh; will keep well into the winter. We highly recommend **Schell's Pennsylvania Dutch Onion.** **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$2.75; lb. \$10.**

Schell's Fancy Strain, "Early Yellow Globe." Globe shaped, of excellent quality, with a pleasing mild flavor. It is the earliest globe Onion to mature and keeps perfectly throughout the winter. Snow-white flesh, and bright, deep yellow skin. Popular with large growers and home-gardeners who grow large Onions direct from seed. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 2 ozs. \$1; 1/4lb. \$1.65; lb. \$5; 10 lbs. \$48; 25 lbs. \$118.75.**

Schell's Strain Southport White Globe. Or **Large White Globe**, as it is also called. Perfect globe-shaped Onions of large size and silvery whiteness from seed sown in spring. The flesh has a most delicious flavor. A good keeper. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$1.65; 1/2lb. \$2.90; lb. \$5.50; 5 lbs. \$26.25.**

Schell's Strain Southport Yellow Globe. The illustration gives you an idea of the **quality** of the Onions produced when our high-quality seed is sown. Southport Yellow Globe produces large Onions from seed sown in the spring and thinned out to 2 inches in the row. Perfect globe shape, and elegant keepers. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.25; lb. \$3.50; 5 lbs. \$16.25.**

HOW TO GROW ONIONS. For sets (to plant the following spring), sow in rows 12 to 15 inches apart early in the spring, in soil well prepared and worked fine. Sow seed thick, 50 pounds to the acre. If not thick, then they grow too large. When ripe, gather, cure and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For "picklers" sow 25 to 30 pounds per acre. For large Onions, sow 10 pounds to the acre. Sow seed early in spring in rows 12 to 15 inches apart, same as for sets, but make soil as

Schell's Strain Southport Red Globe.

This is the leading red Onion and is used in very large quantities in some of our markets. They are a beautiful, attractive, purplish red. The skin is medium thick and the layers are white with a faint suggestion of pink tint. The flesh is fine-grained and of strong flavor. We believe you will agree with us that our strain is unsurpassed in type and quality. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5; 5 lbs. \$24.**

Schell's Strain Prizetaker. Grows to enormous size from seed. The flesh is pure white, succulent and sparkling; the skin a pale yellow; its keeping quality is excellent. Crops of 800 to 1,200 bushels to the acre have been grown with Prizetaker from seed. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$5, 5 lbs. \$24.**

Schell's Strain White Silver Skin. Pure white, mild-flavored Onions; splendid for spring-bunching Onions because of their snow-white skin and mild flavor, also valuable as large Onions and medium-sized for pickling. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$5.50; 5 lbs. \$26.25; 10 lbs. \$50.00.**

WHITE SWEET SPANISH. Same as Yellow Sweet Spanish, except it is pure white. Fine for large Onions, also for bunch Onions when sown thick. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; 1/2lb. \$3; lb. \$6; 5 lbs. \$28.**

Schell's Pennsylvania Bottle. **Pkt. 15 cts.; 2 for 25 cts.**

Schell's White Bunching. This type of Onion is grown from seed sown early in the spring, when it will produce long green bunching Onions nearly twice as long as other spring Onions, and they do not form a bulb on the end. They blanch white and remain mild and tender for a long time. Try them. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$1.65; lb. \$5.50; 5 lbs. \$26.25.**

ONION SETS (Very scarce this year.) For large Onions, 1 pound to 100 feet; 10 bus. to the acre. For early spring bunch Onions plant as soon as you can work the garden. Set the Onions 1 1/2 inches apart. Press bulbs into the soil. Prices subject to change with the market. If they are lower when you order, we will refund the difference. If they are higher, we will write you before shipping.

Yellow Onion Sets. Lb. (about 1 qt.) 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.60; 10 lbs. \$3, postpaid. Bus. (32 lbs.) \$5.50 (postpaid \$6.15).

White Onion Sets. Lb. 45 cts.; 2 lbs. 85 cts.; 5 lbs. \$2; 10 lbs. \$3.80, postpaid. Bus. (32 lbs.) \$6 (postpaid \$6.60).

Ebenezer Onion Sets. Lb. 40 cts.; 5 lbs. \$1.60; 10 lbs. \$3, postpaid. Bus. (32 lbs.) \$5.50 (postpaid \$6.15).

Bottle Onion Sets. Crop failed.

Egyptian or Tree Fall Onions. Ready in August.

GARLIC SETS. One pound will plant a 200-foot row. **Lb. 70 cts.; 5 lbs. \$3.25; 10 lbs. \$5.50, postpaid.**

MANGEL-WURZEL (Stock Beets)

Six pounds will sow an acre and will produce from 25 to 50 tons of Beets. Dairy farmers should grow more of these for their cows. They make the best kind of winter feed, cost little and make more rich milk than almost any other feed. Fattening, breeding, and milk cattle do well on them. About one-fourth of the daily rations should be of roots. Also excellent feed for poultry and hogs. Make rows 24 inches apart and thin plants to 9 inches apart in the rows. They grow very large. Here is a way to cut your feed bill down.

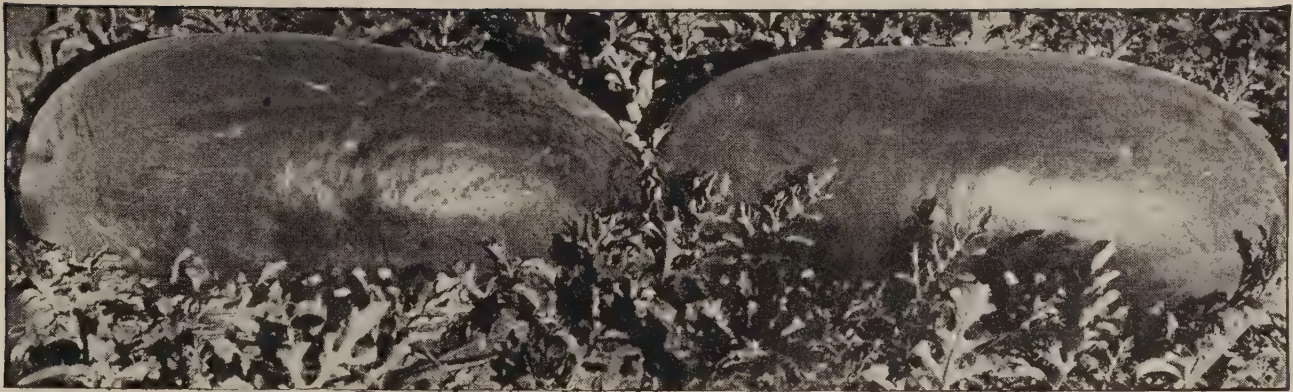
Mammoth Long Red. Very large; red flesh.

Golden Tankard. Flesh yellow. Makes richer milk.

Sludstrup. Reddish yellow; very large.

Any of above: **Pkt. 10 cts.; oz. 20 cts.;**

1/4lb. 50 cts.; lb. \$1.50; 6 lbs. \$8.50



Schell's Strain Kleckley Sweets Watermelon, "sweet as honey," a very good melon.

WATERMELONS

3 to 4 lbs.
per acre

(For culture see under Cantaloupes)

Kleckley Sweets. As a crop for market, you will find it one of the most profitable, and for the home-garden too. True oblong shape, dark green rind, and rich red flesh, which is sweet and luscious. Ready in about 87 days from planting. Plant an acre this year—four pounds of seed will do it and cost but \$7.60. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2; 4 lbs. \$7.60.**

Striped Klondike No. 11. 90 days. This new strain contains a very high content of sugar and thus has a most delicious flavor. The rind is thin but strong, the flesh solid bright red. Averages 30 pounds. Long-oval, heavily mottled and striped. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Schell's Strain Tom Watson. 90 days. The melons are oblong, 18 to 24 inches long and 10 to 14 inches in diameter, averaging forty to sixty pounds each. The flesh is a deep red, of the most delicious quality and extends close to the rind. Rind dark green and very strong. Very popular on all markets. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.**

Hawkesbury. A wilt-resistant melon, allowing them to be grown on land previously planted to melons. Shape long, tapers slightly, skin light gray with fine green veining. Flesh bright rich red, very sweet, average size 35 pounds. 85 days. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.**

HALBERT HONEY. 85 days. The fruits are long, blunt at both ends; skin a rich, glossy green; the flesh a beautiful crimson. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

MUSTARD

One ounce will sow
a row 100 ft. long

Tendergreen or Spinach Mustard. An excellent vegetable "greens" rich in vitamins. Grows easily in hot or dry weather. It has a delicious flavor resembling blended spinach and mustard. Start cutting the leaves when 6 to 8 inches long and keep cutting as they produce more leaves all season. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Southern Giant Curled. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

Fordhook Fancy. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

SWISS CHARD (Spinach Beet or Leaf Beet)

One ounce sows 50 feet of row; 70 lbs. an acre.

SWISS CHARD is one of the finest foods you can grow. It is the "number one" of all the green leafy foods. It keeps giving you a continuous supply from spring until frost. Keep cutting from 2 to 3 inches above the ground and new leaves will continue to grow up. It is cooked and served like spinach but has its own distinct flavor and is rich in Vitamin A. Be sure to plant a row or two. Good for canning, too. The midrib is also fine when prepared like asparagus. 55 days to table use.

LUCULLUS (Light Green). **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75.**

DARK GREEN-LEAVED or FORDHOOK GIANT. Same as above, except leaves are dark green. Price the same.

LEEK Broad London or American Flag. Belongs to the Onion family; of very fine flavor. Used in soups, for stews, and creamed. One ounce will sow a row 100 feet long. **Pkt. 10 cts.; oz. 75 cts.; 1/4lb. \$1.50; lb. \$5.**

SUNFLOWER SEED

MAMMOTH RUSSIAN. This variety grows 8 to 10 feet high and has flower-heads 18 inches across. These produce a mass of large striped seed which is very valuable for poultry feed; in fact, it is found in all good scratch feed when available. And it is the best food for parrots, cardinals, and wild birds. Buy it to grow a crop or buy it for food for birds. **Lb. 50 cts.; 3 lbs. \$1.35; 5 lbs. \$2.10; 10 lbs. \$4, postpaid.**

Schell's Strain "Dixie Queen." A splendid quality melon, medium large, almost round. Weight 40 to 50 lbs., few seeds. The flesh is very richly colored, very sweet, juicy and of delicious flavor. It ripens right close up to the strong rind which doesn't break in shipping. Our strain of Dixie Queen has yielded twice as many melons per acre as some of the other varieties. Every gardener and farmer can grow them successfully on any good soil, and very profitably too. Every home-gardener should plant a few hills. 1 ounce for 50 hills; 3 lbs. per acre. Plant an acre. **Pkt. 10 cts.; oz. 30 cts.; 2 ozs. 55 cts.; 1/4lb. 85 cts.; lb. \$2.50; 3 lbs. (for an acre) \$6.75.** (See it on page 29.)

Stone Mountain or "Dixie Belle." 90 days. Round, smooth, green skin, flesh beautiful deep crimson. Averages about 45 pounds. One of the finest melons for the home-garden and for market. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.75; 3 lbs. \$4.50.**

Wondermelon. A fine melon. Large, heavy; oblong; even dark green skin; rather thin rind; rich bright scarlet flesh of sweetest and most delicious flavor. Melons 18 to 22 inches long. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50; 4 lbs. \$5.40.**

Fordhook Early. 85 days. The earliest large-fruited melon; almost round; flesh bright red, crisp and sweet. Averages 25 pounds. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

HARRIS' EARLIEST. 80 days. One of the best extra-early melons; fruits are oval, dark green; flesh sweet and delicious. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

THURMOND GREY. 90 days. Try this splendid variety. The melons are very large, oblong, of greenish gray color outside. The flesh is rich red and of delicious flavor. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

OKRA (ALSO CALLED GUMBO)

The pods are sliced when young and tender and used in soups and stews and for winter use, slice when young, string them and hang in the shade to dry, and they may be pickled like Cucumbers or canned. It has long been a favorite dish in the South. Try it. Sow as soon as ground is warm, in rows 2 feet apart. When plants are 6 inches high, thin to 12 inches apart in the rows. One ounce sows 50-foot row.

Perkins Mammoth Long Green. 64 days. Grows about 4 feet high and is literally covered with dark green, tender pods 6 to 7 inches long, of excellent quality. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25.**

White Velvet. 60 days. Pods light green, almost white. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; lb. \$1.25.**

Regular and thorough cultivation is essential for successful crops. A Bolen Garden Tractor will do it. We have them.



Okra, Perkins Long Green

SCHELL'S "WONDERFUL" PEA

Monster Pods, Largest of Them All

Each filled with nine or ten big delicious Peas. Schell's "Wonderful" Pea is remarkably sweet flavored, is adapted for **freezing** and **canning**. It was acclaimed as the most outstanding in **size, quality, vigor** and **yield** out of five hundred varieties tested with it. It is on almost every one of the tens of thousands of orders we receive annually from our customers—they **know** how **wonderful** it is.

Be sure **you** include it in your order. (Seed is scarce this year.)

Prices: Pkt. (2 ozs.) 10 cts.; $\frac{1}{4}$ lb. 20 cts.; $\frac{1}{2}$ lb. 35 cts.; lb. 60 cts.; 2 lbs. \$1.15; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$8.75; 50 lbs. \$16.50; 100 lbs. \$32; 500 lbs. (enough for 5 acres) \$150. (70 days.)



SCHELL'S "WONDERFUL" PEA

is indeed **wonderful** the way it **yields, wonderful** in **size, wonderful** in **vigor**. It is **wilt-resistant**, has stout stems, stands almost erect, 20 inches high, with dense dark green coarse foliage, enormous pods, 5 to 5 $\frac{1}{4}$ inches long, deep green, very attractive, big, sweet, luscious Peas.

*It is a
Wonderful Pea*

Flash News! In the "1947 Pea Varieties" carried on by our Pennsylvania State College Experiment Station, just released, out of 37 varieties, **Schell's Wonderful Peas** produced the largest average length of pods, 4.6 inches, and the heaviest weight per 100 pods, 965 grams. Do not fail to order plenty of this grand, good, "Wonderful" Pea.



Schell's "Good-Times" Peas. Fine extra-early, richly flavored; excellent freezer.

Schell's "GOOD-TIMES" Pea A MOST VALUABLE EXTRA-EARLY LARGE-PODDED PEA

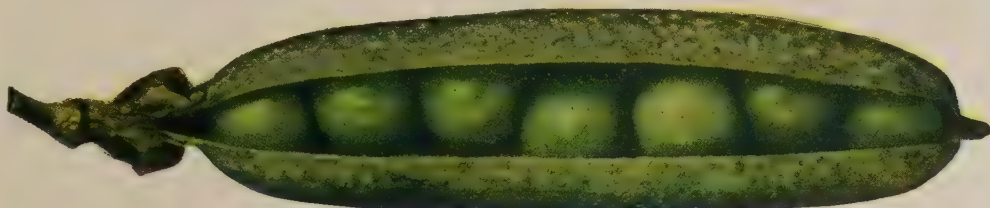
Introduced by Us Exclusively and in Great Demand

The grandest, largest, extra-early, dimpled Pea ever developed. Just what everybody wants, a larger-podded, better-quality, heavier-yielding, extra-early Pea.

You will like it—we believe you will prefer it as positively the finest of all extra-early, large-podded varieties. The pods are deep rich green, holding their color longer than any other; the Peas are large, green, of richest quality and flavor, 8 in a pod; the plants grow about 22 inches, and are loaded with Peas. They are upright and sturdy and show a vigorous resistance to adverse conditions, such as excessive heat, moisture, cold, and to insects, too. In other words, it is one of the most robust of all varieties, and this accounts to some degree for its longer yielding period and very heavy crop.

We are confident, whether for your own use or for market, you will find "Good-Times" Peas one of the very best in quality, yield, and earliness you have ever grown. Therefore, we urge you to include it in your planting plans for this season.

Plant an abundance of this fine variety. We highly recommend "Good-Times" Pea; for canning, freezing, and garden fresh, it is one of the best. **Schell's Extra-Early Pea, "Good-Times"** for your early crop. 57 days. **Price:** Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2.25; 10 lbs. \$4; 15 lbs. \$5.25; 25 lbs. \$7.50; 50 lbs. \$13; 100 lbs. \$26, prepaid. (It is wilt-resistant.)



Schell's Improved Strain "Alaska"

Schell's Improved Strain "Alaska." (Wilt-Resistant Strain.) The earliest of all Peas. There is a world of difference in this, our Improved strain of Alaska, and the ordinary Alaskas. The pods are solidly packed with big Peas from end to end. Our Improved Alaska yields many more pods to the plant and the pods are larger. It is the first on the market when planted early. Ready in 45 days. The plants grow 2 feet. **Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.60; 10 lbs. \$2.80; 15 lbs. \$4; 25 lbs. \$5.50; 100 lbs. \$19, prepaid.**

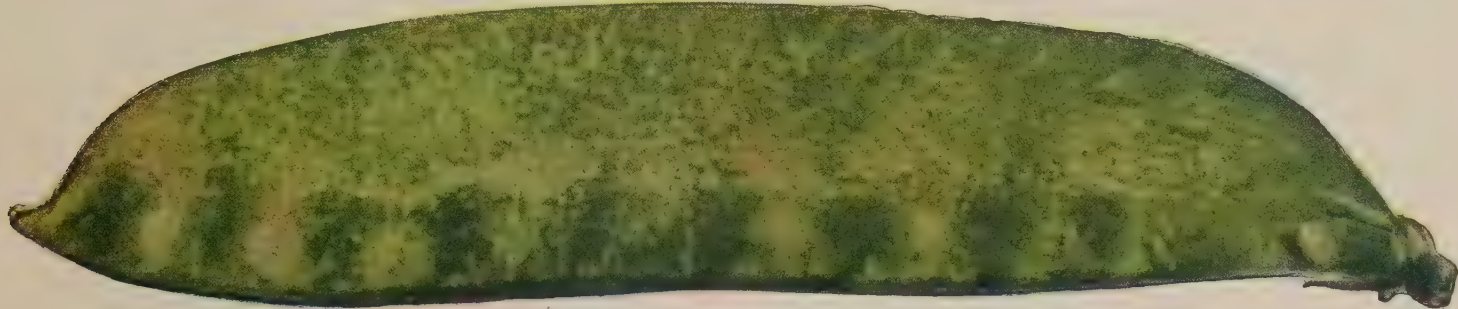
Improved Gradus. (Wilt-Resistant Strain.) One of the largest-podded, extra-early Peas in cultivation. The 4-inch pods contain 8 big luscious Peas of delicious flavor. Fine for the home-garden and for market, for canning and excellent for freezing. Vines grow 2 to 3 feet. 55 days from planting to picking. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5; 25 lbs. \$6.75; 100 lbs. \$24, prepaid.**

Blue Bantam or Hundredfold. 62 days. Grows 20 inches high. Pods are 4 inches long, with 6 to 8 very deliciously flavored Peas in them. Excellent quality, sweet and delicious. Early and heavy producer. In every way a most desirable variety for the home-garden and for market. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$5; 25 lbs. \$6.75; 100 lbs. \$25, prepaid.**

Schell's Genuine Mammoth Luscious Sugar Peas. Be sure to have some of these deliciously sweet Sugar Peas in your garden, and you who grow for market—grow lots of them, for they are always in great demand. Without exception one of the largest, sweetest, purest of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1 1/2 inches broad, and they are delicious. We grow the *Genuine Mammoth Luscious* and sell hundreds of bushels. We are fortunate to have a fair supply but the demand for it is usually greater than the supply, so order early. **Pkt. 15 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 25 lbs. \$8.75; 100 lbs. \$30.**



Blue Bantam or Hundredfold



Schell's Mammoth Luscious Sugar Pea, the grandest of all Sugar Peas



Schell's Strain Little Marvel Peas. Have you tried our strain? Again we remind you they grow better—and they yield exceedingly heavy. Just look at these vines. Better try ours this time.

Schell's Improved Thomas Laxton. Our own Quality ● **Strain**, one of the very best extra-early large-podded Peas. It is ready to pick in 58 days. It is of excellent quality, richly flavored, and the pods are packed solid with large Peas, usually eight in a pod. It yields very heavy, and in every way is extremely desirable for home or market use, for canning and an excellent freezing variety. Plants grow 20 inches high. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 15 lbs. \$5; 25 lbs. \$7.25; 100 lbs. \$24, prepaid.**

Early Gilbo. One of the finest varieties ever produced. ● Its dark green, heavy vines grow 24 inches. ● The big pods, measuring 5 inches long, are packed with big, delicious Peas. Ready to use 69 days after planting, following the extra-early varieties. Try Gilbo; it is a fine one. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 100 lbs. \$22, prepaid.**

Nott's Excelsior. One of the most desirable for market-gardener and home-garden, because ● of its sweet delicious quality flavor, even growth and productiveness. Grows just 15 inches high and is covered with well-filled pods 2 1/2 to 3 inches long. 63 days from planting to first picking. **Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$1.90; 10 lbs. \$3.50; 15 lbs. \$4.60; 25 lbs. \$6.75; 100 lbs. \$22, prepaid.**

Laxtonian. Grows 15 to 20 inches high and the pods are very large, often 9 big Peas in pod. It is one of the largest-podded of all dwarf varieties and early. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$6.50; 100 lbs. \$22, prepaid.**

World's Record. A large-podded, extra-early Pea of very excellent quality, with 7 to ● 8 large, dark green Peas in a pod. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 25 lbs. \$7; 100 lbs. \$24, prepaid.**

ALDERMAN. The pods are of the largest size and finest quality. Grows 3 to 4 feet high. Valuable for main crop. 72 days. ● Be sure to order it; good for freezing. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.**

Telephone. This grand good old variety, so well known, is immensely productive and of the finest ● quality. Grows 3 to 4 feet high and requires support such as brush, twine, or wire. (We have jute twine, rough and strong, which is ideal for the vines to climb and cling to. 25 cts. per 1/2-lb. ball, 35 cts. postpaid.) Large pods, 4 1/2 to 5 inches long, filled with big Peas of delicious flavor. It bears these big Peas over a long period. It is a good freezing variety. Our new, improved strain of Telephone is really super-quality. 71 days. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.**

Dwarf Telephone or Carter's Daisy. ● 70 days. Vines grow 1 1/2 feet. Pods are large. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$22, prepaid.**

PEAS

Please note that varieties of Peas marked thus ● are Wilt-resistant Strains. 50 lbs. at the 100-lb. rate

HOW TO GROW PEAS. They must have good rich soil worked deeply and thoroughly. Wizard Brand Sheep or Cow Manure worked in is good (we have it). If desired for first in the market, then plant our extra-early **GOOD-TIMES** Pea, or **Alaska**. They may be planted as early as you can get in the garden. The wrinkled-seeded varieties are much sweeter and not so hardy. The seed sometimes rots if planted very early, although this depends on the weather after they are planted. Make the rows 1 foot apart for low-growing sorts and for the home-garden, and 3 feet for large plantings for horse cultivation. For tall sorts make rows 2 feet apart in the home-garden and 3 to 4 feet for large plantings. Cover early plantings 1 to 1 1/2 inches, when soil is warm cover 2 inches. By successive plantings every 2 weeks Peas may be had all season. Cultivate thoroughly all through the growing period, but keep out of them when they are wet. Two pounds will plant a row 100 feet long; 100 to 150 pounds to the acre.

Here Are Two New Peas

OFFERED FOR THE FIRST TIME

Each was Awarded A Medal in The All-America Selections for Best New Varieties for 1948.

Be Sure to try some of each of these New Peas

Freezonian. An excellently flavored Pea developed for freezing quality, heavy yield, large-size Peas, with a healthy, medium-heavy vine 30 inches high. The pods are blunt-ended, 3 1/2 inches long. It is wilt-resistant and a fine garden variety for using fresh as well as for freezing. 60 days. **Pkt. 15 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$10; 100 lbs. \$35.**

Victory Freezer. This new variety is wilt-resistant and is also especially valuable for freezing and fresh garden use. The pods, 3 1/2 inches long, you will find are borne in pairs or "doubles." Very prolific. It matures in 67 days or just a week later than Freezonian; therefore by planting both at the same time for freezing, your one fresh crop can be handled before the other is ready. To preserve flavor and tenderness, Peas should be frozen when at their best. **Pkt. 15 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$10; 100 lbs. \$35.**

PLEASE NOTE! For lack of space and in order to present and describe the above two new varieties, we have left out of our catalogue this year the following varieties: **Pot-latch, American Wonder, Radio, Laxton's Progress, Stratagem, Laxton's Superb or Early Bird, Ameer or Large Podded Alaska; and Premium Gem or Little Gem.** We have them all and you may order any of these eight varieties at these prices: **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 75 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.80; 100 lbs. \$24.**

Schell's Little Marvel is a very popular Pea both with home and market-gardeners because it is such a good big deliciously flavored Pea, maturing early, being ready in 63 days. The pods are 3 inches long with 7 or 8 Peas in them. Vines 18 inches, dark green like the pods; good for freezing. We recommend it highly. (See it above.) **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 25 lbs. \$6; 100 lbs. \$22.**

Bliss' Everbearing. One of the best main-crop Peas. Pods are 3 to 4 inches long and well filled. Very prolific. Plants grow 2 1/2 feet high. About 80 days from planting to picking. **Pkt. 10 cts.; 1/2 lb. 25 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.80; 15 lbs. \$4.80; 100 lbs. \$24, prepaid.**

SUGAR PEAS See also page 33

Sugar Peas are not shelled as other Peas. The pods are cooked and they are delicious.

Dwarf Gray Sugar Peas. Grows 20 inches high. Early (60 days), very ● sweet and tender; and very prolific. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. 95 cts.; 5 lbs. \$2; 10 lbs. \$3.85; 15 lbs. \$4.80; 25 lbs. \$7; 100 lbs. \$24, prepaid.**

DWARF WHITE BLOSSOM SUGAR. Very sweet, light ● green pods. Seeds white. Grows about 20 inches. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 100 lbs. \$30, prepaid.**

MAMMOTH MELTING SUGAR PEAS. White seed, white ● blossom. **Pkt. 10 cts.; 1/2 lb. 30 cts.; lb. 50 cts.; 2 lbs. \$1; 5 lbs. \$2.40; 10 lbs. \$4.50; 15 lbs. \$6.50; 25 lbs. \$8.50; 100 lbs. \$30, prepaid. (Seed scarce.)**

PEPPERS

See also
page 3

HOW TO GROW PEPPERS. Start the seed in hotbeds, greenhouse, or in boxes indoors in March or April. When the plants are about 2 inches high transplant in other boxes, setting them 2 inches apart. Then, when the weather is settled, the soil warm, and all danger of freezing over, set

the plants out after first preparing the soil well working in well-rotted manure or some good fertilizer. For the home-garden set plants a foot apart in the rows and have rows a foot apart. For large plantings make rows 2 feet apart. Do not grow sharp and sweet Peppers together; they will mix. One ounce will produce 1,000 plants: about 10,000 plants to an acre. Seed can be sown outdoors in April or May. Peppers are first green, then red, except yellow varieties. These are first green, then yellow. All can be used either green or red or yellow.

Grand New Pepper PENNWONDER

Another Outstanding Development in New Improved Vegetables by Our Plant Breeders of Penna. State Agricultural Experiment Station, Dr. C. E. Myers, Prof. Emeritus, and Dr. M. L. Odland. The seed we offer is first generation from stock seed furnished us by Dr. Odland.

Pennwonder originated by hybridization from the cross California Wonder by Harris Earliest, resulting in this new variety with the vigor, shape, size, and thick walls of California Wonder and the earliness and prolificness of the other parent. Two years' comparative tests showed that on the average it outyielded all other varieties. It is another grand, good variety adding more honor to these, our expert plant breeders of our Pennsylvania Agricultural College. **Pkt. 25 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 2 ozs. \$1.75; 1/4lb. \$3; lb. \$10.**

Schell's "Marvelous" Pepper See page 3

Schell's California Wonder. The walls of flesh or meat of it are very thick (from 1/4 to 1/2 inch). The Peppers are borne up with an exceedingly heavy stem instead of hanging down. Color green turning to a very rich crimson. It is a sweet Pepper. Very smooth and firm, the lobes being almost imperceptible. I urge everyone to plant liberally of California Wonder Pepper. 72 days. It is one of the leading varieties planted by market-gardeners and home-gardeners. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7.**

World Beater. This is a very good Pepper. There are usually from 15 to 25 very fine Peppers on a plant. The flesh is thick and is very mild and sweet. Color dark green, changing to a very brilliant scarlet. The plants are very vigorous and their strong stems keep the Peppers well above the soil. Medium early. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.50.**

OAKVIEW WONDER. Developed from the popular California Wonder. A week to ten days earlier. Thick flesh. Yields heavy. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7.**

KING OF THE NORTH. Early. Large; dark green, turning rich red when ripe. Mild and sweet and its earliness and size make it fine for early market. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$2; lb. \$6.50.**

CHINESE GIANT. Very large and almost square in shape. The flesh is thick, sweet and, being so large, makes an excellent Mango for stuffing. The color is a brilliant scarlet when ripe. **Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$2.75; lb. \$10.**

RUBY GIANT. This is a cross between Improved Ruby King and Chinese Giant, and grows very large. Is shaped like Improved Ruby King. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

NEAPOLITAN. Without question this is one of the earliest and one of the most productive of all large, mild Peppers. **Pkt. 10 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

HUNGARIAN WAX. A long, yellow, hot Pepper which changes to orange, then turns red if allowed to remain on until "ripe." Peppers are about 5 to 6 inches long, 1 1/4 inches thick at the stem end, and taper to a point. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.25; lb. \$8.**

LARGE RED CHERRY. Shaped like cherries. Used for pickles. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$1.75; lb. \$6.**

SWEET BANANA. 60 days. Peppers are 7 inches long by 1 1/2 inches thick with a real banana-yellow color, turning red at maturity. Sweet. **Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$2.75; lb. \$10.**

EARLY PIMIENTO. Awarded Bronze Medal. The heart-shaped Peppers are about 3 1/2 inches long, very smooth and dark green, turning bright red when ripe. Flesh is 1/4 inch thick, mild and sweet. Easily cured for stuffing or canning. Very early; ready to pick in 65 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$2.75; lb. \$8.50.**

Schell's Quality. First on the Market. Outyields All Others

We have never seen any other Pepper that can compare with it in the least degree in the remarkable way it yields. It is very early and all the Peppers on the plant color up evenly; then the plants continue to yield until frost. Sweet. It is the most prolific Pepper ever grown in this locality. Color green turning to a beautiful scarlet when ripe, it has all the qualities required for the most profitable crop, namely, size, yield, quality, quick to color. Picking the Peppers as early and as often as possible will induce a heavier yield. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 90 cts.; 1/4lb. \$2.50; lb. \$8.50.**

TOMATO-SHAPED PEPPER, or SUNNYBROOK (also called Squash or Cheese). Shaped much like a tomato, 2 inches deep and 3 inches in diameter; very sweet, thick flesh; very heavy yielder. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

LONG RED CAYENNE. The true hot Pepper. **Pkt. 10 cts.; 1/2oz. 50 cts.; oz. 85 cts.; 1/4lb. \$2.25; lb. \$8.**

LARGE LONG RED CAYENNE. A large type of the Long Red Sharp Cayenne at same prices.

SCHELL'S LARGE YELLOW. A very fine, sweet, yellow variety. The Peppers are large and shaped much like Chinese Giant. The plants are prolific and very vigorous. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.75; lb. \$10.**

LARGE BELL or BULL NOSE. Sweet-flavored, early and prolific. **Pkt. 10 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6.50.**

IMPROVED RUBY KING. A very popular variety; bright red; 4 to 6 inches long; mild. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

Schell's Giant Sharp Red. The largest sharp Pepper, averaging 8 to 10 inches long and 1 to 1 1/4 inches in diameter. It bears great quantities of handsome Peppers, and is very popular among all gardeners who have a market for sharp Peppers. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7.50.**

GOLDEN QUEEN. Very large, sweet, yellow Pepper. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 90 cts.; 1/4lb. \$2.50; lb. \$8.**

SMALL RED CHILLI. 80 days. Short, bushy plants literally covered with small, tapering Peppers about 2 inches long. Bright red when ripe and very hot. They are dried, ground, and chiefly used for Pepper sauce. **Pkt. 10 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$7.**

PARSLEY One ounce will sow a row 100 feet long

HOW TO GROW PARSLEY.

Important. It requires 3 to 4 weeks for Parsley seed to germinate. Cover the seed, 1/2 inch. The soil must be moist. In dry weather it is next to impossible to get Parsley seed to germinate unless watered properly. Sometimes soaking the seed several hours in warm water, (not hot), then sowing it out immediately, will help. Parsley can be easily grown all winter indoors in a flower pot or inside window-box. It is generally used green; however, you can dry the leaves and keep them in air-tight jars for winter.

Schell's "Beauty" Parsley. This is indeed a beautiful Parsley as well as a very good Parsley. The long stems are heavily massed with extra full, curled foliage which carries a very attractive bright lively dark green color. It is so outstanding that we think it deserves the gold medal for quality. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4lb. 80 cts.; 1/2lb. \$1.25; lb. \$2.25.** (See it on back cover page.)

SCHELL'S "EVERGREEN." The leaflets are more coarsely cut than others, but closely curled. Very full, uniform, vigorous plants, good stems. Be sure to order it. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2.**

PLAIN. The leaves are plain or smooth, not curled. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

Paramount. Beautiful deep green; triple curled; good stems. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

ROOTED or HAMBURG. The roots are shaped like a parsnip and are used for flavoring soups, and the foliage is used also, just like the other varieties. You can store the roots in dry sand for winter use. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.50.**

MOSS CURLED. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

FINE DOUBLE CURLED. Very handsome deep green, full curled and deeply cut. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50.**

Our Grand Extra-Early Tomato "Pennheart"

Here is a most outstanding extra-early Tomato which has already proved its great value to many, many thousands of our customers all over America. Last year again, our sales more than doubled, which shows how **very popular** this good heavy-yielding extra-early "**Pennheart**" has become everywhere. In California it has proved so valuable that thousands of acres were planted with it last year and hundreds of pounds of seed were ordered from us by those growers for this year again.

This new extra-early "**Pennheart**", introduced by us, is the latest and one of the greatest scientific developments of Dr. C. E. Myers, noted plant breeder of our Pennsylvania State College of Agriculture (now retired). It is the result of years of intensive breeding work with the deep thick-fleshed oxheart, **non-acid** Tomato, and the extra-early strain of Penn State Earliana from which two he has brought this wonderful new "**Pennheart**" to perfection.

Here is How They Write

N. J.: "From one acre I harvested 200 five-eighths baskets by July 7 and got \$3 per basket. My total yield on the acre was 866 bushels."

OHIO: "Pennheart Tomato is the best early Tomato I ever raised."

CALIF.: "Mail at once 10 pounds Pennheart. It is wonderful!"

PENNA.: "From one packet of seed of your Pennheart I canned 120 quarts, gave 2 bushels away and had Tomatoes on the table every day."



We are again showing this picture of this fine crop of **Pennheart** Tomatoes grown on the Schell Farm, for the benefit of the thousands of gardeners and farmers, new friends, who are receiving our catalogue for the first time.

You will want Schell's New "**Pennheart**" Tomato because it is **EXTRA** early, about 60 days from setting plants, it yields more Tomatoes to the acre and more ripe ones at first picking, weighing more pounds, than any other extra-early Tomato. "**Pennheart**" is thick-fleshed, better color, richer flavor, and larger size, than any other extra-early Tomato.

The plants are short, compact, and cannot be staked. Set them deep, 3 feet apart each way, and if possible put a good dipper of water in the hole before closing it. Start seed indoors in February or March for ripe Tomatoes in June and July. (2 ounces produce 6000 plants, enough for an acre.) **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2 oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4 lb. \$5; 1/2 lb. \$9; lb. \$18.** Be sure your order includes this grand good extra-early Tomato. (For other Tomatoes see pages 40, 41 and 42.)



Schell's Long White Icicle

One of the best and most popular long white Radishes. It is long, slender, snowy white, very tender, and retains its good quality longer than most varieties. It is very early, ready to pull in 20 to 25 days in normal growing weather. Our strain of it is extra fine. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.** (We also have a short-top strain for greenhouse growers and for muck land. Specify it if you want it.)

RADISHES

See also page 38

Schell's Extreme Early Round Deep Scarlet

Positively the earliest of all Radishes—ready in 16 to 18 days. Grow this for your **first** crop outside or in greenhouses. Solid, tasty and crisp, very popular on the markets and in home-gardens. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 100 lbs. \$100.**



Schell's Extreme Early Round Deep Scarlet

Schell's French Breakfast

This, as you see from the illustration, is a very nice Radish. It is olive-shaped, bright red, with a white tip. Very good indeed. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**



Schell's Early Scarlet Globe



Schell's French Breakfast

Schell's Long Scarlet

This is a fine Radish, ready to use 25 days after planting. It grows 5 to 6 inches long, is very brittle, and is a handsome rich red. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.**



Schell's Long Scarlet. Not only excellent in quality but a rich attractive color. It is a variety you should grow.

Schell's Early Scarlet Globe

A perfected strain of this popular bright rich red Radish. If planted at the same time is ready when Schell's Extreme Early is over. Our strain of Early Scarlet Globe will give you a perfect crop of perfectly formed Globe Radishes with a color uniformly the same bright lively, fresh scarlet very attractive and very good. This strain has a **medium top**. If a **short-top strain is wanted, specify this when you order.** A pound will produce thousands of bunches, which means big profits. Make a sowing every two weeks throughout the season. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 25 lbs. \$27.50; 100 lbs. \$100.**



Scarlet Turnip White-Tipped

This is a very handsome round Radish, bright scarlet with a white tip. It is very attractive when bunched. The tops are small. Ready to use 21 days after planting, tender and rich flavored. This is sometimes called Rosy Gem. Be sure you include it in your gardening plans. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 25 lbs. \$27.50.**



Schell's White Strasburg Radishes

Schell's White Strasburg. The Radish that stays tender in hot weather. The best long white for growing during the summer season; does not get pithy so readily as the earlier varieties. Fine for all seasons. 35 days. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.
Early Round Dark Red. Round, handsome, rich-colored. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50.

Cavalier. A highly colored and very attractive variety, excellent for home, market and shipping. Tops are small, shape oblong-globe, very firm, bright scarlet. Grows in all soils; adapted for first on the market and especially good for greenhouse growing. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 65 cts.; lb. \$1.50; 5 lbs. \$7; 10 lbs. \$12.50; 100 lbs. \$100.

LONG WHITE RADISHES

LONG WHITE VIENNA or LADY FINGER. If planted at the same time as Icicle, this variety will be ready for use as the crop of Icicle is over. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50.

CHARTIER. Long red, with white tip. Very fine tender market Radish. Our strain is very fine. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50.

CININNATI MARKET or GLASS RADISH. This is sometimes called the Red Icicle because of its extreme earliness and fine quality. Bright, clear red Radishes 6 to 7 inches long. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.75.

LONG BRIGHTEST SCARLET or LONG CARDINAL. Grows very quickly; color bright red, white tip; fine for bunching for market. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50.

WINTER or FALL RADISHES

White Chinese. The large, stump-rooted white fall and winter Radish. This is the best and most popular fall or winter Radish. It averages 8 inches long and 3 inches in diameter. Nice to slice in long "sticks" or in flat slices. A delicious Radish, mild and sweet, not strong. Be very sure to include this variety in your order, then plant in July or August. Use in the fall and store some for good Radishes all winter. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.75.

Rose Chinese. Sow in the fall. Similar to the white, but red and not so large. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.75.

Round Black Spanish. The skin is almost black, but the flesh is white and very sweet. Sow in the fall. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50.

LONG BLACK. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50.

PEANUTS Virginia Jumbo (120 days)

Large, productive Peanut of rich flavor, with two or three large kernels in each pod. Peanuts are very easy to grow; they do best in a sandy or light loose mellow soil. Make rows 2 1/2 to 3 feet apart, plant Peanuts (out of hulls) 10 inches apart, cover 2 inches. If planted in the hulls, then plant 18 inches apart in the rows. Cultivate well. When the plants are nearly full grown, throw earth up to them, to make more nuts form. Before frost dig and hang the vines under a shed or in an airy room to cure.

Plant soon as soil is warm, about May 1 to 10. 1 lb. plants 100 feet (1 1/2 bus. per acre). 1/4 lb. 20 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 5 lbs. \$3.

RADISH

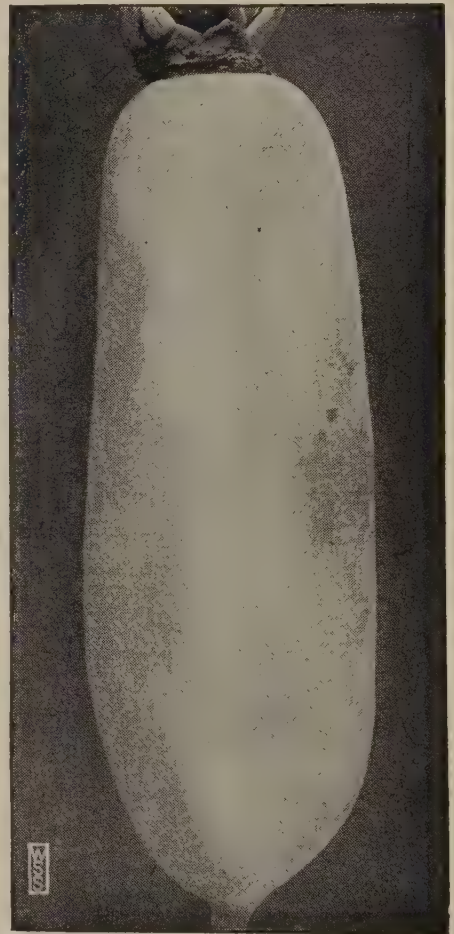
ALSO ON
PAGE 37

HOW TO GROW RADISHES. For good, tender, well-shaped Radishes, you must have good, rich, deep, well-prepared soil. They cannot do well in hard "clayey" soil. Sow the seed early and make other sowings every two weeks. This gives you fresh tender Radishes all season. If too large a sowing is made at one time, they may get tough or pithy before all can be used. Sow the seed in rows rather than broadcasting it, for when sown in rows they may be kept clean of weeds. Rows may be made 4 or 6 or 12 inches apart, depending on the quantity you are growing. Sow seed thin enough so they do not need to be thinned out. Sow seed of winter Radishes in July and August; then take them up before freezing and store in pits or cover with sand in the cellar, and they will keep fine all winter. One ounce will sow a row 100 feet long; 10 pounds to the acre.

Schell's Red and White Globe. Half red — half white—they are beautiful. A handsome globe-shaped Radish with the clearest, richest, red top and almost the entire lower half of the globe a pure snow-white. It is very attractive when bunched for market and its delicious quality creates a demand for it again. Suitable for garden culture as well as the greenhouse. A very pretty luncheon Radish. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 2 lbs. \$2.75; 5 lbs. \$6.25; 10 lbs. \$11.50.

Schell's Crimson Giant Globe. Very fine rounded red, larger than Scarlet Globe, in fact twice its size, 1 1/2 to 2 inches in diameter. It remains solid, crisp and tender and does not get pithy or hollow. It is ready to use in 4 weeks after planting the seed. Try it; you'll like it. This is a very popular market Radish, as well as for the home-garden. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 60 cts.; lb. \$1.50; 5 lbs. \$6.50; 10 lbs. \$12.

Schell's Turnip White-Tipped. This is a very handsome round Radish, bright scarlet with a white tip. It is very attractive when bunched. The tops are small. Ready to use 21 days after planting, tender and rich flavored. This is sometimes called Rosy Gem. Be sure you include it in your gardening plans. Pkt. 10 cts.; oz. 20 cts.; 1/4 lb. 50 cts.; lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50; 25 lbs. \$25.



Schell's White Chinese Radish. Tender fall and winter Radish.

SQUASH

HOW TO GROW SQUASH.—Plant 8 to 10 seeds in each hill and have hills of bush varieties 3 to 4 feet apart and vining late sorts 6 to 8 feet apart each way. After danger of bugs is over, thin out all but four of the best plants. Before planting seeds, work manure in each hill. Dust with Slug-Shot to kill the Squash-bug. Squash can also be grown like pumpkins in the cornfields at the same time you plant the corn, in every fourth hill. The "neck" varieties are delicious when sliced thin and fried as you would eggplant. All are used for stewing and for pies. Winter varieties should be left on vines until fully matured. Gather before frost and leave a little of the stem on. Keep in dry, moderately warm place during winter. Do not bruise or it will start to spoil. Ounce plants 25 hills, 4 pounds an acre.



Squash, Early Prolific Straightneck
Ready to use in 40 to 50 days.

GOLDEN HUBBARD. In shape this is quite like the improved Hubbard, but earlier. The skin is a rich orange-red and the flesh a deep orange of the best quality. An excellent keeper and a good sort for market. Highly recommended. 100 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2; 4 lbs. \$7.40.

SCHELL'S BLUE HUBBARD. This variety was developed from the original Hubbard Squash. Its skin is a dark bluish gray; flesh thick, orange-yellow. A good keeper. The quality of the flesh is of the very best. Large size. 115 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts. lb. \$2; 4 lbs. \$7.40.

WARTED HUBBARD. In size and quality it is much like the well-known Hubbard, but is more heavily warted and has dark green, almost black skin; flesh orange-yellow. Very fine. 115 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2.

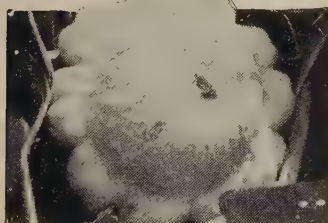
SCHELL'S IMPROVED HUBBARD. One of the best and most popular Squashes. They are large, moderately warted, with dark green skin and flesh of richest orange. Very prolific. 100 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 75 cts.; lb. \$2; 4 lbs. \$7.40.

GIANT SUMMER CROOKNECK. The largest golden yellow Squash, being 16 inches long and 4 1/2 inches wide. Average 4 pounds. Ready in 55 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75; 4 lbs. \$6.

BOSTON MARROW. A fine winter sort, shaped like Hubbard; smoother skin. The skin is a bright orange and the flesh deep orange. A good keeper; yields heavily. Used widely for delicious pumpkin pies. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2; 4 lbs. \$7.40.

EARLY GOLDEN SUMMER CROOKNECK. Similar to Giant Crookneck but only about half as large, fruits measuring about a foot long, of bright orange color inside and out. 48 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75.

WARREN TURBAN. Has a distinct "button" on the blossom end. Color is red-orange with gray stripes at the blossom end. Very popular in New England States. Try it. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$3.



Squash, Schell's Early
White Bush Scalloped

diameter and 2 1/2 inches thick. They bear until frost. A small space in your garden will produce a large number. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75; 4 lbs. \$6.

Schell's Early White Bush Scalloped

Also called "Dollar Squash." This is the popular "Pattypan" or "Cympling." Fine when picked immediately after being set on and when not much larger than a dollar, and when served as is asparagus they are delicious. Their fruits average 6 1/2 inches in

Schell's Early Prolific Straightneck.

Winner of All-America prize. Its fruits are borne very profusely on every plant and the plants are strictly bush type and compact, very suitable for the home-garden, and this allows close planting. The fruits are smooth, of delicate cream-yellow and they may be used when any size from 4, 5, 6 to 12 and 14 inches long. The quality is unsurpassed. Ready to use in 40 to 50 days. Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.25.

SCHELL'S TABLE QUEEN. Green. Also called "Acorn." Some of our customers are having remarkable and profitable success with our strain of Table Queen. The Squashes are just about 6 inches long, 4 inches in diameter, dark deep green in color; when fully ripe the rind turns to bright orange-yellow. However, they may be used just as well before as after ripening, served by halves and used for sauce or for pies. 58 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.75; 4 lbs. \$6.

GOLDEN TABLE QUEEN. Like the above with skin a beautiful golden color. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.75.

SCHELL'S ZUCCHINI GREY. Zucchini grows about 12 inches long and 4 inches in diameter, is light, mottled gray when matured and light green when in the edible stage. When served as asparagus, they are excellent, and for pie-making also. Flesh is creamy yellow. Used mostly when small and tender. 60 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75; 4 lbs. \$6.

ZUCCHINI BLACK. Increasing in popularity every year. Fruits are 13 x 4 inches. Rind is black-green. Usually harvested when 4 to 6 inches long, but good at any size. 55 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75.

SCHELL'S ENGLISH VEGETABLE MARROW. A popular variety of splendid quality. Shape oblong, from 10 to 15 inches in length; 4 inches wide; color a cream-yellow. Very prolific. 55 days. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$1.75.

COCOZELLE or ITALIAN VEGETABLE MARROW. Fruits are 15 inches long, 4 inches wide. An excellent summer variety of bush habit. When young, skin is dark green, but at maturity they are alternate green and orange stripes. Ready to use 55 days from planting. When used quite small, they are called "Summer Asparagus." Try them. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 65 cts.; lb. \$2.

EARLY GREEN-TINT WHITE BUSH SCALLOP SQUASH.

Here is an excellent garden Squash, green colored, with compact bush habit of growth. Similar to the popular White Bush or Pattypan except that it has a green tint. Has become very popular from the Atlantic to the Pacific coast. Excellent for both stewing and frying. Be sure to give this good vegetable a place in your garden. Ready to use in 50 days from planting of seed. An ounce plants 25 hills; 4 lbs. per acre. Pkt. 10 cts.; oz. 25 cts.; 2 ozs. 45 cts.; 1/4lb. 75 cts.; lb. \$2; 4 lbs. \$7.

GOLDEN CUSTARD or MAMMOTH YELLOW BUSH (Yellow Pattypan). Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.75.

Butternut.

The flesh is rich orange, very sweet and dry, of very fine texture and excellent flavor, making delicious pies. It is also fine when baked or boiled. The fruits are 10 to 12 inches long and 4 to 5 inches thick at the blossom end. Very meaty. Good to freeze. Yields heavily. Matures in about 80 days. Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.



Squash, Butternut



**SCHELL'S
ROYAL WONDER
TOMATO**

A Royal Tomato!

A Wonderful Tomato!

*Just
as they will
grow
for you!*

SCHELL'S ROYAL WONDER TOMATO

Is a LARGE EARLY Tomato, perfect GLOBE-SHAPED, deep rich scarlet-red up to the stem. RICH, JUICY FLESH with very few seeds. It matures its fruit 10 days after the extra-early Pennheart, and about ten days before Marglobe and other later varieties. The GRANDEST LARGE EARLY TOMATO. Excellent for the home-garden, for market, and for canneries it is unexcelled. Be sure to order it.

Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 85 cts.;
oz. \$1.60; $\frac{1}{4}$ lb. \$4.75; $\frac{1}{2}$ lb. \$7.50; lb. \$15. (2 ozs. gives
6000 plants, enough for 1 acre.)



Schell's King-of-All Tomato

SCHELL'S KING-OF-ALL

One of the grandest of all late or maincrop Tomatoes. It is perfect in shape, very large in size, unexcelled in quality, and a heavy yielder. Semi-globe.

King-of-All Tomato is a **main-crop** variety. Its wonderful yield is one of its greatest values, starting off, as it does, in season with the plants crowded full of clusters of the most beautiful big deep red Tomatoes, perfectly smooth right up to the stem, and it continues to bear them until stopped by the grower or by frost. Fruits are very uniform in size and shape. Order it on my recommendation and I know you will be glad you did. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; lb. \$8.** (1 oz. will produce 3,000 or more plants.)

SEE PAGE 36 FOR OUR NEW PENNHEART
EXTRA-EARLY TOMATO

New "EARLY-MARKET" Tomato

A MOST VALUABLE EXTRA-EARLY TOMATO
FOR STAKING OR VINING

Developed by Prof. Jesse M. Huffington of State College who says "It has given **greater returns** than **any other** Tomato in the Washington Boro area where growers really live from the income derived by the sale of **Early Market Tomatoes.**" **A most outstanding all-purpose Early market Tomato.**

Prof. Huffington, after years of breeding work with pure parent is distinctly an extra-early market Tomato particularly well adapted for **staking** or for vining on the ground.

Early Market is not as adversely affected by wet weather as some others. It is **globe shaped, very good in size and color, excellent quality and heavily productive** in a few pickings. Feed the crop well. This helps to promote size and yield. Try it. Order early. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 75 cts.; oz. \$1.25; 2 ozs. \$2.25; 1/4lb. \$3.75; 1/2lb. \$6.50; lb. \$12.**

SCHELL'S MARGLOBE TOMATO

One of the Grandest General Crop Tomatoes

There is no question that this is the most widely grown general-crop Tomato. There are, of course, many different strains of it now. Our strain, directly bred from original stock seed grown under the personal supervision of the late Dr. Pritchard of the U. S. Department of Agriculture, who developed it, has been kept right to that same type line of breeding. This accounts for us selling such very great quantities of the seed every year. Our strain is that same beautiful scarlet of perfect globe shape, of heavy-producing plants, vigorous and more disease-resistant. If it is quality and greater crops you want rather than lowest-priced seed, then you will want **our certified strain of Marglobe.** **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 2 ozs. \$1.25; 1/4lb. \$2; 1/2lb. \$3.25; lb. \$6; 5 lbs. \$28.75; 10 lbs. \$55.**



Schell's Strain of Certified Marglobe Tomato produces about as perfect a crop of top-quality Tomatoes as it is possible to hope for. Our customers tell us their crops are magnificent, perfect and pretty as the picture. Why take chances? Be sure of greatest success by ordering **Schell's Strain Marglobe.**

TOMATO

See also pages 36,
40 and 49

HOW TO GROW TOMATOES. It is easy and economical to grow your own plants. Sow the seed in boxes in the house if you do not have a hotbed; start in February or March. When seedlings are 3 inches tall, transplant them to 3-inch pots (paper or clay) or 4 inches apart in plant-boxes. A moderate temperature and sun will make strong, sturdy plants. A packet of seed produces several hundred plants; one ounce, 3,000 plants; and 6,000 plants will plant an acre which will yield from 5 to 10 or more tons.

PLANT STAKES We have them for staking Tomatoes

New Orange-Yellow Tomato, Jubilee.

Awarded Bronze Medal in All-America Selections. An unusual color—tangerine or bright orange flesh and yellow skin. Globe-shaped, smooth, quite free from cracking. Average fruits, 6 ounces. A beautiful Tomato. Great possibilities for a gardener to grow as a "specialty" crop for particular customers. Adds golden color to the salad bowl. Matures in 72 days. Try it for slicing, for canning, for preserves. **Pkt. 15 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.; oz. \$1; 2 ozs. \$1.75; 1/4lb. \$3.50; lb. \$12.**

Penn State Tomato. A most excellent first-early developed by Dr. C. E. Myers of Pennsylvania State College of Agriculture. The Tomatoes, 3 1/4 to 4 inches in diameter, formed in heavy clusters, are a beautiful rich scarlet, nearly globe-shaped, with deep red flesh and few seeds. The plants should not be staked for they are compact, of determinate habit, thus allowing close planting, resulting in record yields of 20 tons per acre. As a first-early Tomato it is a very desirable variety. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 2 ozs. \$1.45; 1/4lb. \$2.50; 1/2lb. \$3.75; lb. \$7.50.**

Pritchard or Scarlet Topper. (Certified Seed.) A superior early Tomato ripening close after Earliana and as early as Bonny Best. Developed by the late Dr. Pritchard of the U. S. Department of Agriculture who also gave us the splendid Marglobe. True Pritchard, such as ours, is a beautiful, perfect globe-shape, 3 1/2 to 4 inches in diameter, brilliant red, ripening right up to the stem. The flesh is very full and meaty, with small seed-cavity. Our strain is exceedingly productive. A very heavy yield can be expected under normal conditions. Plant our strain this year for a record early crop. 70 days. **Pkt. 10 cts., 3 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.50; 1/4lb. \$2.25; 1/2lb. \$3.50; lb. \$7.**

RUTGERS TOMATO. (Certified Seed.) A very valuable variety developed at Rutgers College, N. J. Agricultural Experiment Station, by crossing Marglobe and J. T. D. It is a deep globe shape with thick, deep red meat and small seed-cells. Heavy yielder. Season same as Marglobe. Highly esteemed by all who have grown it. 80 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6.**

GROTHEN'S GLOBE. (Certified Seed.) A new variety of real merit. It is medium early, with large, globe-shaped, rich red fruits, borne in clusters. Continues to bear its fine large fruits throughout the season. 75 days. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.25; lb. \$7.50.**

STONE, SCHELL'S IMPROVED STRAIN. One of the most desirable main-crop varieties. Large, smooth, bright scarlet, of finest quality. Productive. Ideal for home or canning. 85 days. **Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

GOLDEN QUEEN. Large, smooth, pure yellow. 85 days. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2.50; lb. \$8.**

BREAK O'DAY. An extra-early globe-shaped, scarlet-fruited Tomato of unusual value. Break o'Day is the result of a cross between Earliana and Marglobe. In shape, color, and quality it resembles Marglobe and is one of the first to ripen. 70 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6.**

MINGOLD. Awarded the Silver Medal for one of the best New Vegetables. Early, large, shaped like a Marglobe, but in color a rich attractive yellow. Try it. **Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 1/4lb. \$2.75; lb. \$10.**

EARLIANA (Penn State College Strain). Grown from stock seed of this very popular variety developed by Dr. C. E. Myers, of Pennsylvania State College. Rich scarlet. An extra-early Tomato, and has long been the choice of many who want the very earliest on the market. 64 days. **Pkt. 10 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.65; lb. \$5.**

DWARF CHAMPION. Deep purplish red. Plants stand up like small trees. 85 days. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

JOHN BAER. A very good early, following close after the extra- or first-early varieties. Rich scarlet-red, smooth, thick through, just slightly flattened at the top. 67 days. **Pkt. 10 cts.; 1/2oz. 25 cts.; oz. 45 cts.; 1/4lb. \$1.35; lb. \$4.50.**

DWARF STONE. Plants grow somewhat like Dwarf Champion. The fruits are large, bright scarlet and of finest shape. 90 days. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$8.**



Schell's Strain Rutgers Tomato

MATCHLESS. Very large, beautiful, cardinal-red fruits; solid and meaty, with few seeds. Excellent general-crop variety. 85 days. **Pkt. 10 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

GREATER BALTIMORE. (Certified Seed.) Main crop. Large; scarlet-red; heavy yielder. 85 days. **Pkt. 10 cts.; oz. 60 cts.; 1/4lb. \$1.75; lb. \$6.**

STOKESDALE (Certified). Large globe second-early variety with 6-ounce fruits of bright rich color. **Pkt. 10 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6; 5 lbs. \$28.75.**

VALIANT. Early, large, smooth, bright red Tomato. 78 days to maturity, following close to Earliana. Globe-shaped. **Pkt. 10 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$2.50; lb. \$8.**

Pennheart. A grand new extra-early, distinctly different in its heavy meaty flesh. In seven years' testing with Earliana, Early Rutgers, Stokesdale, Valiant and others it has surpassed them all in more marketable fruit, larger tonnage, largest per cent at first picking and in heavier average weight of individual fruits. A New Jersey gardener says: "I harvested 200 five-eighths baskets to July 7 and got \$3 per basket. My total yield from that acre was 866 bushels." Set plants 3 by 4 feet; do not stake them. Try this grand new Pennheart as one of your early crops and write us what you think of it. See it in color on page 36. **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$5; lb. \$18.** (2 ozs. produce 6,000 plants, enough for an acre.)

Schell's Royal Wonder. See it in natural color on page 40. A grand early Tomato introduced by us. It is a Royal Tomato and it is a Wonderful Tomato in that it surpasses any other we know of in its class as an early Tomato following right after the extra early varieties.

Schell's Royal Wonder is early, with large, perfect, globe-shaped, smooth, sparkling fruit; deep rich scarlet-red up to the stem. It gives a very heavy yield of all-perfect fruits. Flesh juicy, richly flavored; small seed-cavity. Ready about 10 days ahead of Marglobe.

We consider Schell's New Royal Wonder the most outstanding large early Tomato. Do not fail to order some of this grand early variety. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; 1/2oz. 85 cts.; oz. \$1.60; 1/4lb. \$4.75; 1/2lb. \$7.50; lb. \$15.**

BEEF-HEART or OXHEART. Very thick, heavy flesh of excellent quality; heart-shaped or pointed at the blossom end. 90 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 75 cts.; oz. \$1.35; 1/4lb. \$4; lb. \$15.**

BONNY BEST, Schell's Strain. (Certified Seed.) Very early; good also as a forcing variety. Smooth, solid, bright red, and of the finest quality. 73 days. **Pkt. 10 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$6.**

PONDEROSA or BEEFSTEAK. Fine for slicing. Purple-crimson. Fleshly; small seed-cells. 90 days. **Pkt. 15 cts.; 1/2oz. 75 cts.; oz. \$1.25; 1/4lb. \$3.50; lb. \$12.**

YELLOW PONDEROSA. Similar in every respect to the above, except that in color it is a golden yellow. 90 days. **Pkt. 15 cts.; oz. \$1.25; 1/4lb. \$3.50; lb. \$12.**

New Tomato Victor. Given Bronze Medal Award as one of the best new varieties. Extra early, (65 days); even ripening; scarlet. Plants are compact; determinate habit; set them 5 x 3 feet. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7.**

SMALL-FRUITED TOMATOES: Red Cherry, Red Plum, Yellow Pear, Purple Husk. Each, **pkt. 15 cts.; 3 pkts. 25 cts.; 1/2oz. 75 cts.; oz. \$1.50.**



Schell's Extra-Quality Strain
Purple-Top White Globe Turnip

TURNIP One ounce sows 200 feet; 3 to 4 pounds per acre. Do not sow seed too thick; cover seed $\frac{1}{2}$ inch.

Purple-Top White Globe Turnip. Our strain of this variety is exceedingly fine, the most popular of all varieties, and may be grown from early spring until the last sowing in August. Easy to grow, low in cost, and easy to keep throughout the winter. Every farmer should sow them in his cornfield at the last working—3 pounds to the acre. Feed surplus to stock. Every home-garden should have Turnips in it. Sow early or in July or August, after some other crop, for your fall and winter supply. Good freezer. 55 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; $\frac{1}{2}$ lb. 65 cts.; lb. \$1.25; 5 lbs. \$5.75.**

Schell's "Golden Orange" Turnip. The finest quality yellow Turnip for table use. Flesh deep orange-yellow throughout, skin a pale yellow. Excellent market Turnip and for the home-garden; keeps well. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 40 cts.; $\frac{1}{2}$ lb. 70 cts.; lb. \$1.25; 5 lbs. \$5.75.**

EARLY PURPLE-TOP STRAP-LEAF. Ready to use 7 to 10 days earlier than the Globe variety, and it is of the flat type. Of fine quality. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; $\frac{1}{2}$ lb. 65 cts.; lb. \$1.25.**

Purple-Top Milan, Extra-Early. Flat. • **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.**

Yellow or Amber Globe. Yellow flesh; very fine. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.25.**

Long White or Cow Horn. Long, cylindrical. Fine for table and stock-feeding. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.25.**

Seven Top. Leafy tops are used for "greens" and cooked like other greens. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 85 cts.**

"Shogoin" Turnip. Globe-shaped, large, white, very sweet and tender. Use Turnip like any other and its leaves like other greens. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 45 cts.; lb. \$1.50.**

Snowball. Here is a variety you ought to plant. It grows so fast it is ready to use in 35 to 40 days. It is clear snow-white, both skin and flesh, round as a ball, flesh fine-grained, sweet and tender. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 45 cts.; $\frac{1}{2}$ lb. 65 cts.; lb. \$1.25.**

Yellow Aberdeen, Purple-Top. The flesh is pale yellow firm, sweet and tender. The skin is a purplish red at the top and the lower part a pale yellow. Globular in shape about 5 inches in diameter, smooth, and keeps well. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; $\frac{1}{2}$ lb. 65 cts.; lb. \$1.25.**

RUTABAGA. Schell's Purple-Top Yellow Neckless Globe. 90 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. \$1.25.**

Salsify or Vegetable Oyster

HOW TO GROW SALSIFY. Sow early in the spring in drills 15 inches apart, 1 inch deep; thin to 6 inches in rows. Cultivate the same as carrots or parsnips. It is hardy; can remain in the ground all winter for early spring use, but should be taken up before it starts growing; take up a supply for use during the winter. Succeeds best in a light, well-enriched, mellow soil. Used the same as carrots; or, after having been boiled, it may be made into cakes and fried like oysters, which it resembles in flavor. One ounce for 50 feet of drill. 120 days.

Mammoth Sandwich Island. The best variety. **Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.; $\frac{1}{4}$ lb. \$1.35; lb. \$5.**



Schell's Extra-Select Strain Long-standing Bloomsdale Spinach

SPINACH One ounce to 100 feet; 10 pounds per acre

HOW TO GROW SPINACH. Sow seed early in spring as soon as the soil is workable. It can be sown broadcast or in rows 12 to 15 inches apart in the garden or 24 inches apart for horse or tractor cultivation. We think row planting best, for if necessary the crop can then be cultivated or weeded. Cover seed 1 inch and thin, if in rows, to 6 inches apart. For fall crop sow in early August. For wintering over for early spring cutting, sow last half of September. When cold weather sets in, cover the plants with straw or dry leaves. You can freeze or can any of these varieties.

Schell's Hot-Summer. It may be sown early and also later than others, for it is not affected by the hot weather; remains in perfect condition a long time. Leaves are beautifully crimped; finest quality. I urge you to grow it. 45 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 35 cts.; lb. 85 cts.; 10 lbs. \$8; 100 lbs. \$70.**

Nobel. Smooth-leaved type. Leaves thick, rather smooth, somewhat crimped, rounded, thick and large. Develops quickly and is one of the last to go to seed. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7.**

New Zealand (*Tetragonia expansa*).

Entirely different from other varieties of Spinach. It gives an abundant and continuous harvest of its green leaves on tender shoots throughout the summer. Heat and drought have little effect on it. For "greens" it will supply your table until frost. Seeds are hard. Soak them overnight before sowing them. Plant 6 inches apart and 1 inch deep. When they reach nearly full size, thin them out to about 18 inches apart. Cut 3 to 6 inches of the stems with leaves each time you harvest a supply for your table. 70 days. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.50.**

Prickly or Winter. **Pkt. 10 cts.; oz. 20 cts.; $\frac{1}{4}$ lb. 50 cts.; lb. \$1.25.**

Schell's Long-standing Bloomsdale. A wonderful variety that has an extremely dark green, very crumpled leaf. It stands the heat of summer better than the regular Bloomsdale, and will stand fifteen days longer before bolting to seed. Fine for late spring or summer, as well as early spring. 48 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7; 25 lbs. \$16.25; 100 lbs. \$60, prepaid.**

Bloomsdale or SAVOY-LEAVED. Reselected Strain. Leaves are curled and wrinkled. Very fine for fall or early spring sowing. A favorite of the market-gardeners. Ready to cut in 45 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7; 100 lbs. \$60, prepaid.**

Virginia Blight-resistant Bloomsdale.

A very fine variety of the Savoy type, with dark green, curled and crimped leaves. This variety was bred by the Virginia Experiment Station to resist blight. 45 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 30 cts.; lb. 75 cts.; 10 lbs. \$7; 100 lbs. \$60, prepaid.**

King of Denmark. Of excellent quality and valuable as it is slow to seed—this recommends it for late spring sowing. Smooth dark green leaf slightly crimped. 50 days. **Pkt. 10 cts.; oz. 15 cts.; $\frac{1}{4}$ lb. 40 cts.; lb. 95 cts.**



A "carpet" of rich green for your outdoor living-room may be yours by sowing **that good, clean, dependable quality—Schell's Lawn Grass Seed.**

It is really living when you have a beautiful velvet-green lawn and flowers here and there around your house. It helps to make your house a "home" where all the family wants to be.

Have a Beautiful Lawn and Lots of Bright-Colored Flowers

For Sure and Complete Success SOW SCHELL'S QUALITY LAWN SEED

Positively the **HIGHEST QUALITY IN SEED, Purity, Germination, and in Formula**

Have a beautiful lawn—don't call it "work"—it's play, it's fun, it's healthful exercise. Treat your grass as a living thing, which it is,—feed it, trim it carefully; be **sure** your mower is sharp. A dull mower soon ruins a lawn; it tears the leaf and pulls the roots. The cut should be easy and clean. Patch up its "sore" spots, remove its enemies, the weeds, look at it, "talk" to it, admire it, love it, feed it, stay with it. It is the perfect place for all the family to play, to rest, for fellowship and to breathe in God's rich, pure, refreshing air!

A little or big "outdoor living-room" like the above can be **yours** with a little work, patience, and Schell's Quality Lawn Grass Seed and Schell's Quality Flower Seeds.

"Schell's" Quality Lawn Grass Seed

For all sunny places

It is the highest quality Lawn Seed obtainable, made under our own formulas of the very fanciest, purest, cleanest grades of grasses, of the highest possible germination. Thousands of the most beautiful lawns here and throughout Pennsylvania and elsewhere are the result of sowing Schell's Quality Lawn Grass Seed. Do not allow yourself to be persuaded, to buy cheap seed for it will mean reseeding, loss of time and work. **To be sure of success and have a rich velvety carpet of beautiful green, always sow Schell's Quality Lawn Grass Seed.**

To Have a Good Lawn.—Prepare the soil well, work it up as fine as possible, then scatter over and rake in your fertilizer. Now sow the seed, beginning at one end and work back, raking the soil fine and even just before sowing the seed. Do not rake after sowing, but press the seed lightly into the soil by rolling or tamping. Sow the seed very evenly and **plenty** of it.

"Drying out" is fatal. Keep the newly sown lawn moderately moist by light, mist-like sprinkling or by covering with cloth or burlap until the grass is through the soil. Allowing it to dry out, just when the seed has started to germinate, is fatal to the seed, and it cannot germinate a second time; it must be re-sown. Avoid too severe watering which packs the soil.

For new lawns sow 1 pound to each 100 square feet, that is, 10 feet long and 10 feet wide. (For renewing old lawns, sow half this quantity.) Sow 200 pounds to the acre.

Prices of Schell's Quality Lawn Grass Seed: ½ lb. 40 cts.; lb. 75 cts.; 2 lbs. \$1.45; 5 lbs. \$3.50; 10 lbs. \$6.50; 20 lbs. (legal bus.) \$12; 100 lbs. \$55.

All Prices Are Subject to Market Changes

Schell's Terrace or Embankment Mixture. When you prepare a bank or terrace for sowing, never rake it **down**; always rake crosswise and just before sowing the seed make a final once-over with the rake **fairly** deep and straight; sow the seed and tamp or press down the soil. This prevents washing out the grass and soil when it rains. ½ lb. 45 cts.; lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.75; 10 lbs. \$6.75; 20 lbs. \$12.50.

Schell's Special Shady Place Lawn Seed

For shaded places and under trees

Composed of those hardy grasses which grow freely in shaded places and also give that rich, velvety green so desirable. This mixture may be sown under trees also. Sow same quantity as for sunny places. ½ lb. 45 cts.; lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$4; 10 lbs. \$7.50; 20 lbs. (legal bus.) \$14; 100 lbs. \$65.

SEPARATE GRASSES All Fancy Quality for Lawns

We never carry any second, third, or fourth grades
(50 lbs. at the 100-lb. rate)

	1/2 lb.	1 lb.	5 lbs.	10 lbs.	100 lbs.
Kentucky Blue Grass (<i>Poa Lb. pratensis</i>) ½ lb. 40 cts.	\$0 75	\$3 50	\$6 50	\$55 00	
White Clover (<i>Trifolium repens</i>). For lawns, ½ lb. 35 cts.; ½ lb. 65 cts.	1 25	6 00	11 50	100 00	
Colonial Bent (<i>Agrostis tenuis</i>). For lawns and putting- greens.	1 50	7 25	14 00	125 00	
Rhode Island Bent. Dark green.	1 50	7 25	14 00	125 00	
Red-Top. Fancy (<i>Agrostis alba</i>).	50	2 25	4 00	35 00	
English or Perennial Rye Grass (<i>Lolium perenne</i> ; Pacey's Short)	40	1 90	3 50	30 00	
Chewing's New Zealand Fescue. Tolerant of shade.	1 00	4 50	8 50	70 00	
Red or Creeping Fescue (<i>Festuca rubra</i>). Shady places.	1 00	4 50	8 50	70 00	
Domestic Rye Grass. A quick-growing annual grass, fine where immediate effect is desired rather than permanency. Also excellent for sowing over the garden in the fall as a cover-crop to turn under in the spring.	35	1 50	2 50	17 00	
Meadow Fescue (<i>Festuca pratensis</i> ; English Blue Grass). Bright green.	55	2 50	4 50	35 00	



New Cosmos, Radiance

NEW COSMOS, RADIANCE

Awarded the Silver Medal in the All-America Trials for Best New Flower for 1948! The picture shows its superb qualities as a cut-flower and in use as a table centerpiece. Under artificial light of the home, it looks **wonderful!** A deep rose-crimson petal with intensely rich crimson zoning. The flowers are of impressive size, with good long stems strong enough to arrange easily, and are long lasting. It opens excellently when cut in the bud. The plants are compact and erect. Do not fail to have this beautiful new Radiance glorify your flower garden. **Pkt. 25 cts.; 3 pkts. 60 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12.**

PAINTED DAISIES (Annual Chrysanthemum carinatum)

Improved Gorgeous New Color Combinations in Our Merry Mixture! This is an excellent bouquet and garden flower. Very popular, being easy to grow. Blooms from July until frost from seed sown in April or May. Ours is an improved mixture of richly blended, extremely gay colors, each flower fringed with red or gold or both, from which flash out the dominant colors in the petals. Every lover of flowers will want this beautiful annual to add its gay colors to the garden. And for bouquets for market it is a leader. Plants are 2 1/2 feet high, flowers 3 inches across. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 45 cts.; 1/2oz. 85 cts.; oz. \$1.50; 1/4lb. \$5.**



Painted Daisies

NEW ASTER FOR 1948 BALLET QUEEN

A grand new, very beautiful and very valuable Aster for florists' use and for those who grow bouquet flowers for market as well as for the home flower garden. The flowers are **extremely double, deep, deep rose** with just a touch of salmon, assuming a soft bronze effect when any of the flowers are massed together in sunlight. It is one of the **earliest** to bloom, **very free flowering** and wilt-resistant. Ballet Queen is a new color, a good flower on good stems. You'll like it. **Pkt. 25 cts.; 3 pkts. 65 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.40; oz. \$2.50; 2 ozs. \$4.75; 1/4lb. \$15.00.**



New Aster, Ballet Queen



New Improved Delphinium, Pacific Giants

DELPHINIUM (Hardy Perennial Larkspur) IMPROVED PACIFIC GIANTS MIXED

The beauty of the flowers of this **Improved Mixture** is really **sensational**, as it contains so many royal rich colors, so interesting yet impossible to describe properly. The individual flowers are 100 per cent double and extremely large, 2 1/2 to 3 1/2 inches in diameter, on long spikes, beautiful and graceful. The plants average 5 to 7 feet tall. Give the seed time enough to germinate—two to three weeks. Being a hardy perennial, its beauty will be enjoyed for years to come. It should be in every hardy flower garden. **Pkt. 35 cts.; 3 pkts. \$1; 1/16oz. \$2; 1/8oz. \$3.50; 1/4oz. \$6.50.**

Suggestions For "My Ladies" Flower Garden

Here are a few of the many helpful and desirable items we have to help make your hours in your garden still more enjoyable.



Washable, always soft special leather, for garden and house use. Perfect protection for your hands. Sizes 6, small; 7, medium; 9, large. Price, any size, \$1.50 per pair.

Garden or Pot Labels (Painted)

8 to 12 inch
Garden Label

Length	Width	100	500	1,000
4 in.	5/8 in.	\$0 45	\$1 75	\$3 00
5 in.	5/8 in.	50	1 90	3 25
6 in.	5/8 in.	55	2 15	3 75
8 in.	5/8 in.	95	4 15	7 75
10 in.	7/8 in.	1 05	4 75	9 00
12 in.	1 1/8 in.	1 35	6 25	12 00
3 1/2 in., wired		55	2 10	3 65

All postpaid

A Good Trowel



Forged Steel. The blade and shank are one piece, forged out of the best steel. 6-in. 65 cts., postpaid.

Hose Washers for 3/4-in. hose. 10 cts. per doz.

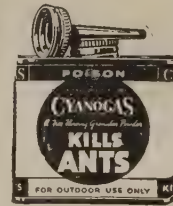
The "Doo-Klip" Grass Shears

Just about the finest, most convenient Grass Shears. You will like them. \$1.95, (postpaid \$2.25).



CYANOGENAS

Kills the entire nest of ants in a jiffy. Let a little powder run into the hole in center of sand hill, and then close the hole. 4-oz. can 40 cts.; 1-lb. can \$1.00, (postpaid \$1.20).



If you need a good Power Lawn Mower or Hand Mower, write us.

Schell's Quality Flower Seeds

They Grow Better
They Bloom Better

We offer all the best worth-while **new flowers** and a **complete list of all the best standard varieties.**

Our quality is the highest; **our germination** is strong and very high, and we know that you will have perfect success with all our Seeds if soil conditions, temperature, and moisture are correct, and proper care is given.

Days Required for Seed to Germinate. After many kinds we give the approximate number of days it requires for the seed to germinate. However, sunshine, moisture, depth of planting, and condition of seed-bed have much to do with healthy germination. Give the seed its time to germinate.

It is Important to Have a Good Seed-bed where the tiny new-born plants will be properly nursed. Work the soil very fine, work in manure—Wizard Brand Pulverized Sheep Manure, also **Peat Moss** as a conditioner (we have it), cover the seeds lightly; after they have sprouted do not let the soil dry out or the tender sprouts will die and that will end it as far as that seed is concerned. When moistening the seed-bed do it with a very fine spray, never with a hose unless it can be made to give a very fine misty spray. Sow seed in rows so the plants may be kept weeded and cultivated. Then transplant where you want them to bloom. In lifting leave as much earth on the roots as

possible. Keep the surface broken always, for plants get more nourishment from the air than they do from the soil.

All Flowers are designated as **Annuals, Biennials, and Perennials.**

ANNUALS grow from seed, bloom, and die within one season.

BIENNIALS require two seasons to complete their growth, and seldom bloom until the second year. They make strong root-growth and foliage the first year. This remains over winter. The second year they bloom, seed, and then die.

PERENNIALS do not, as a rule, bloom until the second year from sowing of the seed, although there are numerous perennials which bloom the first year from seed. They are hardy and will not freeze out, blooming year after year. Some last a lifetime; others may reach their age limit in three or four seasons.

ASTERS

Hardy Annual
Germinates in 5 to 10 days

IMPROVED CREGO. (All W-R.) The flowers are very large, measuring 5 inches across when growing conditions are favorable. They are full, double, and well formed, much like chrysanthemums, very fine for cut-flowers. The plants grow about 2 feet high. **Rose-Pink, White, Crimson, Purple, Azure-Blue, Deep Rose, Enchantress** (new salmon-pink), **Mixed Colors.** Each, pkt. 15 cts.; 1/4oz. 65 cts.; oz. \$2.

QUEEN OF THE MARKET. (W-R.) This variety is extra early. The plants are 20 inches and branching. Flowers are very double and valuable for cutting. Blooms early in August. **Pure White, Pink, Crimson, Blue, and All Colors Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 95 cts.; oz. \$1.75.

AMERICAN BEAUTY. (W-R.) Very beautiful, large, densely double flowers on long, heavy stems. Plants grow nearly 3 feet high. Bloom in September and October. **Shell-Pink, White, Purple, Crimson, Lavender, Carmine-Rose, and Finest Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.35; oz. \$2.50.

SCHELL'S AMERICAN BRANCHING ASTERS. (W-R.) This magnificent Aster still reigns supreme. It is often mistaken for the chrysanthemum, which it very much resembles. It begins blooming about August 15 and continues throughout

IMPORTANT! Wilt-resistant Strains are immune to Aster Wilt-disease. They are designated by the letters (W-R.).

the season. The large flowers are borne on long, graceful stems from 15 to 20 inches in length. **Snowy White, Pink, Crimson, Purple, Scarlet (Sensation), Lavender,** all in separate colors and **All Colors Mixed.** Each, pkt. 10 cts.; 1/4oz. 55 cts.; 1/2oz. \$1; oz. \$2.

AURORA. (W-R.) **Yellow, Blue.** Each, pkt. 15 cts.

SUPER-GIANT ASTERS, LOS ANGELES. The largest of all double Asters (6 to 8 inches across). Rich, lovely soft pink, blending to a creamy pink at the center, on long, strong stems. Be sure to grow it. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 80 cts.; 1/2oz. \$1.50; oz. \$3.

SUPER-GIANT, EL MONTE. Just like Los Angeles in size but this is a deep rich crimson. Pkt. 15 cts.; 1/4oz. 80 cts.; 1/2oz. \$1.50; oz. \$3.

GIANT SUNSHINE. The dual-tone color effects formed by the quilled discs and the encircling guard petals are lovely beyond description, showing shades of pink, blue, and lavender in the petals having either yellow or blue center discs. The flowers are very large (4 to 5 inches across) and the stems are long and heavy, on plants from 2 to 3 feet high. **Salmon-Pink, Lavender, Light Blue, Purple, and Finest Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1 pkt. each of these 5 for 50 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.

GIANTS OF CALIFORNIA. See page 48.



**Chrysanthemum
coronarium, Double**



**Chrysanthemum
Annual
"Painted Daisy"**



Alyssum, Little Gem
Pkt. 10 cts.



Alyssum, Violet Queen
Pkt. 15 cts.

SWEET ALYSSUM (Madwort)

Violet Queen. Dwarf. Rich violet. Pkt. 15 cts.; $\frac{1}{4}$ oz. 70 cts.
Carpet of Snow (*A. procumbens*). White. 2 to 3 inches. Pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50.

Little Gem (*A. compactum erectum*). White. This variety is very dwarf, 4 to 6 inches, but not so much so as the Carpet of Snow. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.25.

Lilac Queen. Deep lavender-lilac. Annual. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.25.

Basket of Gold (*A. saxatile compactum*). A hardy perennial plant 12 inches high, covered with bright golden yellow flowers. Fine for edgings, rock-gardens, and bedding. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.25.

CALLIOPSIS, Annual Golden Crown. Silver Medal, All-America Selections. Large, semi-double, rich yellow flowers with maroon centers on 1-foot stems. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts. (See illustration below.)

Bicolor. Dwarf Annual. **Mixed Colors.** Pkt. 10 cts.; $\frac{1}{8}$ oz. 30 cts.

CENTAUREA, Jubilee Gem. Jubilee Gem is indeed a precious "gem" that you will want in your flower-garden. Its uniform, dwarf, compact plants, 10 to 15 inches high, are completely covered with their beautiful, rich blue, double flowers. It is very lovely indeed. Annual. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 70 cts.; $\frac{1}{2}$ oz. \$1.25.

CENTAUREA CYANUS (Cornflower). This is one of those very popular annual flowers grown in almost every garden because of their beauty, both in bedding and for bouquets. They are easy to grow, and from seed sown in early May outside they will bloom abundantly until frost, usually reseeding themselves, coming up year after year. Centaureas alone make very beautiful bouquets, and are very attractive when the blue varieties are worked in with pink and white flowers. (See them in color, page 52.)

Rosie. Double. Very fine, rich, clear rose-pink. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

Blue Boy. Extra-fine, very beautiful double blue. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

Snow-White. Double; white. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

Red Boy. Handsome deep red. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

Double Mixed. A mixture of all colors. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; $\frac{1}{4}$ lb. \$2.90; lb. \$8.

CENTAUREA IMPERIALIS or **Royal Sweet Sultan.** This very beautiful and dainty, sweet-scented annual should be in every garden. It makes a lovely bouquet flower for vasing and it is very beautiful growing in the garden. The flower-stems are long and the graceful flowers last a long time after cutting. Plants grow 2 $\frac{1}{2}$ feet. **Mixed Colors.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 75 cts.; oz. \$1.35.

COREOPSIS lanceolata grandiflora (Perennial Calliopsis). A splendid cut-flower, the plants being covered with their showy bright yellow flowers from June until frost the first year by sowing the seed early and every year thereafter. The plants grow about 20 inches high. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; oz. 70 cts.

Double Sunburst. Large, golden yellow flowers, fully double. Early blooming. Fine cut-flower. Pkt. 10 cts.; $\frac{1}{8}$ oz. 30 cts.

CLEOME (Spiderflower), Pink Queen

*Awarded Silver Medal as one of the grandest new flowers
All-America Selections (see illustration below)*

Huge trusses of bright clear salmon-pink flowers burst forth on the tops of the stems of Pink Queen and continue to appear from July until frost. It grows 3 to 4 feet high, is a hardy annual easily grown from seed, and makes an ideal border plant or for back of a border or spotted among other flowers. As a cut-flower it is delightful, combining well with lavender and blue flowers. It attracts outstanding interest and admiration. Pkt. 10 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2.50.

Pungens, Mixed. Pink, purple, white and rose in mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

CHRYSANTHEMUM coronarium. These hardy annuals give an abundance of beautiful bouquet flowers early in the fall. We recommend growing all you can of them. Plants grow 2 feet and the flowers are borne on long stems.

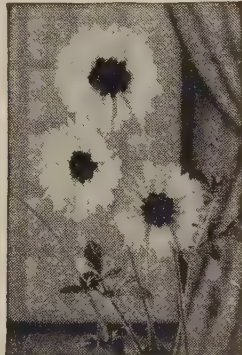
Double Mixed. Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts.

Carinatum (Painted Daisy). Single Annual. See it in color on page 45. The very popular "Painted Daisy." Plants 2 $\frac{1}{2}$ feet, well branched. Flowers 3 inches across, dark centers, then narrow yellow ring, next wider scarlet ring, then the dominant colors. A fine bouquet flower. **Improved Merry Mixture.** Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50.

EUPHORBIA variegata (Snow-on-the-Mountain). Hardy Annual. (Ger. 10 to 12 days.) Very attractive ornamental foliage, veined and margined with white. Its flowers are inconspicuous and it is liked for its very pretty foliage. The plants grow 2 feet tall. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 65 cts.



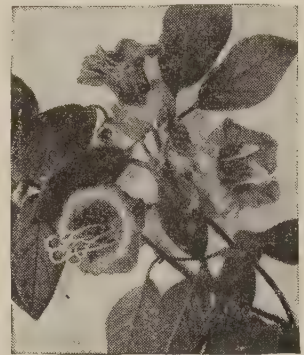
**Cleome, Pink
Queen**



**Calliopsis, Golden
Crown**



Dwarf Calliopsis, Bicolor
Pkt. 10 cts.



**Cobaea
(Cup-and-Saucer Vine)**
See page 51

SCHELL'S Mammoth-Flowered Asters

GIANTS OF CALIFORNIA *Charmingly Beautiful*

The flowers are very large (5 inches across), full double, borne on long, strong stems, and the colors are exceedingly bright and rich. As the illustration shows, the petals are curled and interlaced so gracefully that the flowers are very beautifully formed. It is midseason in flowering.

It has received the most enthusiastic praise from professional and amateur growers. Without question, it is one of the most gorgeous varieties of Aster in cultivation today.

For the home-garden, for florists' use and for marketing, it is the choice of thousands, for its enormous flowers on long, strong stems make it a fine cut-flower for vasing. Plants average 3 feet. Be very sure to grow this splendid variety.

Separate colors: Deep Rose, Light Blue, White, Peach Blossom, Dark Purple, and Schell's Finest Mixed. Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 65 cts.; 1/4oz. \$1.20; 1/2oz. \$2; oz. \$3.75; 1/4lb. \$12.

Beautiful flowers from tiny seeds! Miracles of God! It is real joy to grow them and take time to look how wonderfully they are made.



Schell's Asters, Giants of California Mixed

Schell's Giant Imperial Annual Larkspur

These improved strains are simply gorgeous

The long spikes of pink, blue, salmon, scarlet, white and rose make a flashy effect in beds and borders while for vasing they are especially valuable. This new giant type, tall and stately, surpasses in both beauty and size of flower, length of stem, and free blooming all other annual types for florists' and garden use. Plants 4 to 5 feet high, spikes 2, 3, 4 and 5 feet long, covered with double 2-inch flowers. Sow seed outdoors early in May for flowers in July, Aug. and Sept. And in Sept. outdoors for very early spring flowers. **Schell's Finest Mixed, pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 95 cts.; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$5.50.**



Schell's Annual Larkspur, Giant Imperial. Finest Mixed.



Baby's Breath and Gaillardia make beautiful bouquets.

GAILLARDIA, Indian Chief

Here is a lovely, showy annual that blooms continuously and profusely from early summer until fall. It is exceptionally fine for cutting and the flowers, carried erect on stiff stems, adjust themselves gracefully in vasing and table decorating. Brilliant bronzy red with dark mahogany center. Grows vigorously in any good garden soil in full sunlight. Plants average 18 inches high. Be very sure to have Indian Chief in your flower garden. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 40 cts.; 1/2oz. 75 cts.; oz. \$1.25.**

BABY'S BREATH (Gypsophila), COVENT GARDEN WHITE

Charming tiny little snow-white "baby" flowers exquisitely beautiful in the garden, when vased alone, and exceptionally pretty when their dainty white misty panicles of bloom are used with other bouquet flowers. Baby's Breath is used by all florists, and many gardeners and farmers grow great quantities for market. Plants 2 feet high. Sow in April or May and make various sowings if you wish to cut all summer. Sow in August or early September for flowers for Memorial Day. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 50 cts.; 1/4lb. \$1.50; 1/2lb. \$2.25; lb. \$4.50.**

ASTER, Heart of France (W.R.)

A very beautiful rich dark red Aster of medium size, upright on strong stems, on plants 2 feet high. Blooms in late August and September. **Pkt. 15 cts.; 2 for 25 cts.; 1/8oz. 65 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.**



Aster, Heart of France



Schell's Improved Long-Spurred Hybrid AQUILEGIA, Exquisite Mixture

This very beautiful and popular perennial flower is in your flower garden to stay year after year, after the first year, giving to you in abundance its very beautiful, exquisitely colored flowers of dainty pink, lavender, yellow, red, white, etc., on good stems for vasing. Plants grow 3 feet high, hardy, preferring partial shade and a light, fairly rich soil.

We know of no strain surpassing this in size and beauty of flowers. **Pkt. 50 cts.; 2 for 95 cts.; 1/8oz. \$1.75; 1/4oz. \$3; 1/2oz. \$5.50.**



Bartonia aurea
(Blazing Star)



Brachycome iberidifolia
(Annual Cineraria)



Celosia Childsi
(Chinese Woolflower)
Mixed Colors. Pkt. 10 cts.



Candytuft, Empress

BARTONIA aurea (Blazing Star). Annual. Plants grow 18 inches. Flowers deep yellow, $2\frac{1}{2}$ inches across, and blooms all summer. Pkt. 10 cts.; $\frac{1}{8}$ oz. 30 cts.; $\frac{1}{4}$ oz. 50 cts.

BRACHYCOME iberidifolia (Swan River Daisy or Annual Cineraria). The 10-inch plants are a mass of very pretty blue, pink, and white flowers all summer. Fine for edging, massing, pot-culture, rockery, and for short-stem cut-flowers. Pkt. 10 cts.; $\frac{1}{8}$ oz. 25 cts.; $\frac{1}{4}$ oz. 40 cts.

CARNATION, Marguerite. Half-hardy Perennial (with protection can be wintered over outside). (Ger. 10 to 15 days.) They begin flowering a few weeks from the time the seed is sown. The flowers are large and double and highly scented. Splendid for bouquets. **Mixed Colors.** Each, pkt. 10 cts.; $\frac{1}{8}$ oz. 40 cts.; $\frac{1}{4}$ oz. 75 cts.

Chabaud's Giant Improved. They come into flower four to five months after planting the seed, and continue to bloom until frost. They form ten to twenty stalks bearing huge flowers comparing with the finest greenhouse-grown varieties. Highly scented. **Yellow, Cardinal, Rose-Pink, White, Salmon-Rose.** Also **Schell's Splendid Mixture.** Each, pkt. 15 cts.; (1 pkt. of each of 5 colors 60 cts.); $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.75.

CANDYTUFT (Iberis). Hardy Annual. (Ger. 5 to 10 days.) **Empress or Giant Hyacinth-flowered.** The finest white, the plants, 18 inches high, being a complete mass of flowers. Fine for cutting and for this reason is the best for florists. (See illustration.) Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

Umbellata. Umbrella-shaped flower-heads. Plants 1 foot high. **Crimson, Flesh-Pink, Lavender, Rose-Cardinal, and Mixed Colors.** Each, pkt. 10 cts.; $\frac{1}{8}$ oz. 50 cts.

IBERIS sempervirens (Candytuft). Hardy Perennial. Pure white flowers. Blooms early and all season. Grows 1 foot high. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{4}$ oz. \$2.50.

Queen of Italy. Dwarf lavender-pink. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.

COCKSCOMB (Celosia). Hardy Annual. When grown in masses or clusters they add much life to the flower-garden, the bright red plumes and combs making a very rich and attractive display. There are two forms: the feathered, which produces large, feathery plumes; and the comb, which produces mammoth flowers resembling the comb of a chicken, some of them 12 to 15 inches across.

Royal Velvet. *New.* (Combs.) Velvet red. Pkt. 10 cts.

Cristata. (Combs.) **Crimson, Yellow, and Mixed.** Each, pkt. 10 cts.; $\frac{1}{8}$ oz. 40 cts.; $\frac{1}{4}$ oz. 75 cts.

Plumosa. (Plumes.) **Crimson, Yellow, and Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 35 cts.; $\frac{1}{4}$ oz. 50 cts.

Flame of Fire. *New.* (Plume.) Fiery scarlet. Pkt. 10 cts.

COLEUS. Hardy Annual. (Ger. 10 to 15 days.) Beautiful vari-colored foliage. Seed very scarce. Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.75; $\frac{1}{4}$ oz. \$5.

CELOSIA Childsi (Chinese Woolflower). Annual. (Ger. 8 to 10 days.) Very interesting plants, growing 2 to 3 feet, each branch having a large head of rich crimson, pink, or yellow flowers that look like silk. Fine for bedding and for cutting. Bloom all summer. **Mixed.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 60 cts.

CACTUS SEED, Finest Mixed. Includes rare varieties. It is very interesting to watch them as they develop their odd shapes. Easy to grow in pots or boxes. Some seeds germinate in 2 weeks, others a month. Pkt. 25c.; $\frac{1}{4}$ oz. \$2.

CONVOLVULUS minor (Dwarf Morning-Glory). Plants 12 inches high. Very pretty. **Mixed Colors.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 20 cts. See illustration.

COSMOS. Hardy Annual. (Ger. 8 to 10 days.) One of our favorite autumn flowers. They grow 5 to 8 feet high, hence should be planted along the fence or in masses by themselves. If the plants are pinched out when but a foot high they will produce a bushy growth.

DAZZLER. *New.* The flowers are immense, 3 to 4 inches in diameter; and their color is a **rich deep velvety crimson.** The fluted petals overlap, forming a very full and most beautiful single flower. These are carried on long heavy stems freely produced on the 4 to 5-foot plants, and are especially fine for cut-flowers. Truly a sensational flower in both beauty and size. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 80 cts.; oz. \$1.50.

Orange Ruffles. Schell's New Semi-Double. Vivid intense golden orange. The two or three extra rows of petals lend an airy, butterfly-like beauty. The 3-foot plants are extremely free flowering. Very charming for bouquets. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

Early Mammoth Single. This type, when sown in April, will be covered with blooms from July on. **Mixed.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 50 cts.

Late Mammoth Single. In full flower during September and October. **Crimson, Pink, White, and Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 50 cts.

New Double-flowering. The flowers are either full double or have a frill or collar surrounding the double disc; very artistic. **White, Crimson, Pink, Mixed Colors.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.

Orange Flare. (Gold Medal.) Clear orange; constant bloomer. Early. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 50 cts.

Yellow Flare. The first clear yellow Cosmos. Awarded Silver Medal. Plants 3 feet high. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 50 cts.

Double Crested. An exceedingly beautiful type of Cosmos. See illustration. **Mixed.** Pkt. 15 cts.; $\frac{1}{8}$ oz. 50 cts.

Sensation. Large, handsome flowers on good stems. Awarded Silver Medal. Clear rose-pink, white, and crimson in mixture. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 50 cts.



Coreopsis Double Sunburst
Pkt. 10 cts.



Convolvulus minor
Pkt. 10 cts.



Cosmos, Sensation
Mixed Colors
Pkt. 10 cts.



Cosmos, Double Crested
Mixed. Pkt. 15 cts.



Dianthus
Sweet Wivelsfield

COLEUS

Schell's Beautiful Mixture

This is a most excellent mixture containing really gorgeous color effects greatly varied, of those rich darkest velvety shades together with light and bright shades of every color in a rainbow of beauty. Our mixture contains our strain of large-leaf types and those of slightly smaller leaves. For beautifully colored foliage plants for the garden borders, and beds, and pot-culture, these are unsurpassed. **Pkt. 20 cts.; 3 pkts. 50 cts.; $\frac{1}{16}$ oz. \$1.50; $\frac{1}{8}$ oz. \$2.75; $\frac{1}{4}$ oz. \$5.**



Dianthus Heddewigi
Double, Mixed

DIANTHUS (Pinks). Hardy Annual. (Ger. 6 to 10 days.) The old favorite, hardy garden Pink, fine for bouquets.

Chinensis (China Pinks), **Double Mixed**. Plants 20 inches. Double flowers in all colors, produced in clusters very freely. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.

Heddewigi. Plants 12 inches, very free flowering. **Finest Double, Mixed**. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 45 cts.

Heddewigi, Single Mixed.

Sweet Wivelsfield. Multiflora type. Remarkably free flowering. **All Colors Mixed**. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.

Plumarius scoticus Double Schell's Special Florist Strain. These Scotch Pinks are simply gorgeous in their beautiful array of self colors of various tints of pink, rose, salmon, and white, and then these same colors in combination with a bright crimson zone. Flowers are very fragrant, 2 inches in diameter, on 12 to 15-inch stems. The plants are very free flowering. This is a perennial. If started early indoors, will bloom the first year and then every year thereafter during May and June. A splendid bouquet flower and a bright spot in any garden, where it stays and stays. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{4}$ oz. \$1.60; $\frac{1}{2}$ oz. \$3; $\frac{1}{2}$ oz. \$5.50.

DAHLIA, Coltness Hybrids. Perennial. Very dwarf bedding plants, 18 inches. Flowers are single. Excellent cut-flowers for vasing. **Mixed Colors**. Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.

Unwin's Ideal Bedding, Mixed Colors. Miniature double and semi-double flowers on bushy 18 to 24-inch plants. Fine for cutting and for bedding. Pkt. 15 cts.; $\frac{1}{2}$ oz. 60 cts.

SHASTA DAISY, Alaska (*Chrysanthemum Leucanthemum*). Hardy Perennial. (Ger. 20 days.) Large pure white, daisy-like flowers 4 inches across, having three or more rows of petals; borne singly on long, stiff stems from July to frost. Grand for cut-flowers. Plants 2 ft. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.

DIMORPHOTHECA aurantiaca (African Golden Daisy). Hardy Annual. See it in color, page 53.

DIGITALIS (Foxglove). Hardy Perennial. (Ger. 15 days.) Very handsome ornamental plants 3 to 5 feet high. Very desirable for naturalizing with other hardy plants in beds, along fences, porches, etc. They do well in part shade.

Gloxinaeflora, Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.

Giant Shirley. A greatly improved strain, producing spikes 3 to 5 feet long. Mixed colors, pkt. 10 cts.; $\frac{1}{4}$ oz. 65 cts.

COBEA (Cup-and-Saucer Vine; Cathedral Bells). Hardy Annual. (Ger. 15 to 20 days.) Attains a height of 30 to 50 feet. Place seeds edgewise and merely cover with light soil. **Purple, Pure White, or Mixed**. Each, pkt. 10 cts.

HUMULUS japonicus variegatus. Hardy Annual. A very fast-growing vine, with dense foliage. Grows 20 to 30 feet during the summer. Pkt. 10 cts.; $\frac{1}{2}$ oz. 40 cts.

ESCHSCHOLTZIA (California Poppy). Hardy Annual. Very showy, bright-colored flowers. The plants grow a foot high and bloom profusely all summer. Very attractive when grown alone or with other flowers.

Schell's Best Single Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

FORGET-ME-NOT, Blue (*Myosotis alpestris*). (Ger. 15 days.) A hardy perennial, but give protection in fall and winter. Grows 8 to 10 inches high. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; oz. \$1.25.

FOUR-O'CLOCK (Marvel of Peru). Hardy Annual. (Ger. 8 to 20 days.) One of the best bloomers of all the favorite summer garden flowers. They grow quickly from seed, and are one gorgeous mass of bloom all summer. 2 feet high. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.; oz. 45 cts.

GAILLARDIA (Blanket Flower). Perennial Gaillardias are handsome flowers, bright and gay, yellow and red, 3 to 4 inches across, on long stems. The plants, 2 feet high, are taller than the annual varieties and begin blooming in early summer, continuing almost without cessation until freezing weather, if the flowers are kept cut and not allowed to seed. The Annual Gaillardias come in many different forms, double and single. Flowers continually from spring-sown seed.

Perennial Varieties: (Ger. 15 to 20 days.)

Dazzler. Intense golden yellow, maroon-red zone. Pkt. 10 cts.; $\frac{1}{4}$ oz. 45 cts.

Grandiflora Hybrids, Superb Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 55 cts.; oz. 95 cts.

Portola Hybrids. Flowers $3\frac{1}{2}$ inches in diameter, single, bronzy red with yellow border. Pkt. 10 cts.; $\frac{1}{4}$ oz. 50 cts.

Annual Varieties:

Picta, Double Lorenziana. See illustration, page 54. Pkt. 10 cts.; $\frac{1}{4}$ oz. 30 cts.

Double Mixed Colors. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

Single Mixed Colors. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

HELIOTROPE. (Cherry Pie.) The beautiful and graceful Heliotrope, with its delightful perfume, is a very fine flower for bouquets, excellent for bedding, and for pot-culture. It is a half-hardy perennial and if the seed is sown indoors in the spring, the plants, when set out, will bloom all summer. (Ger. 30 days.)

Choicest Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 80 cts.

IPOMEEA. (Morning-Glory.) (Ger. 10 to 20 days. Soaking the seed in warm water over night helps rapid germination.) For greatest success, care should be taken to plant them in a dry, sandy location, and fertilizer should never be applied.

Schell's Imperial, Mixed. (Morning-Glory.) The flowers are of gigantic size and their colorings so bright and varied they are beyond description. Pkt. 10 cts.; $\frac{1}{2}$ oz. 25 cts.

Cornell. Large; red with white border. Pkt. 15 cts.

Noctiflora. (White Moonflower). Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.

Heavenly Blue and Scarlett O'Hara. See page 57.



Dahlia, Unwin's Ideal Bed-
ding, Mixed Colors



Gaillardia
Dazzler



Digitalis
(Foxglove)



Dimorphotheca
aurantiaca
(African Golden Daisy)



Strawflower (*Helichrysum*)

Schell's Special Strains *Centaurea Cyanus* (Annuals)

These greatly improved strains are so vastly different that they are rapidly becoming one of the most popular bouquet flowers for florists and all who grow flowers. These flowers are large, full double, and the colors are intensified. The stems are long and the plants, 3 feet high, are covered with their bright beaming pinks, blues, reds and whites. We have customers who buy this seed by the pound for bouquet flowers. The plants begin blooming in July and continue until frost. Each color separately makes a beautiful bouquet and all the colors together are very attractive too. "Blue Boy," deep rich blue; "Rosie," deep rich pink; "Red Boy," rich ruby-red; "Snow White," pure white; **Schell's Special Strain Mixture** (all these four equally blended). Sow seed in May outdoors for flowers from July until frost and seed may also be sown in Sept. outside for very early spring flowers. Separate colors or the Mixture: **Pkt. 15 cts.; 2 for 25 cts.** or one of each of the four, **45 cts.; 1/4oz. 35 cts.; 1/2oz. 60 cts.; oz. \$1; 2 ozs. \$1.85; 1/4lb. \$2.90; lb. \$8.**



Alyssum, Violet Queen

STRAWFLOWER

(*Helichrysum monstrosum*)

Schell's Splendid Mixture of All Colors

Here is a very popular and beautiful flower both when fresh cut from the garden and when dried for bouquets in the home throughout the winter. They are "everlasting." The bright gay colors are exceedingly effective for vasing. The full double flowers of this Splendid Mixture of ours are extra large, often 2½ inches in diameter. The plants are 2½ feet high. This is a very profitable flower to grow for market where large quantities are sold. **Schell's Splendid Mixture** and these separate colors: **Scarlet, Yellow, Salmon, Pink, White, Carmine, Violet.** (Annual.) **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.25; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$7.**



Schell's Special Strain, *Centaurea Cyanus*
"Blue Boy," "Rosie," "Red Boy," and "Snow White"

ALYSSUM, VIOLET QUEEN

Sweet Alyssum is everywhere popular for borders, beds, edgings, rock-gardens, window-boxes, and for pots indoors. It grows easily, blooms profusely and continuously.

Our **Violet Queen** is a clear, bright, lively violet and very fragrant. The plants are just 5 inches high and a mass of blooms. **Pkt. 15 cts.; 2 for 25 cts.; 1/4oz. 70 cts.; 1/2oz. \$1.25; oz. \$2.25.**



New Marigold, Mission Giant, "Goldsmith"

firm and lasting. Ideal for the home-garden and for florists' use. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 50 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.75; oz. \$3.**

SCARLET SAGE, BONFIRE

This hardy annual is a blaze of brilliant scarlet flowers and should be in every flower garden. It blooms from early summer until frost. The plants grow 2 feet high. It is one of the most popular for beds, borders, and edgings. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 2 ozs. \$7.75; 1/4lb. \$15.**

NEW MARIGOLD, Mission Giant, "Goldsmith"

Awarded All-America Medal

Giant flowers, 4 inches across, rich golden orange, incurved chrysanthemum-like, on strong stems. A very free bloomer. Flowers



Scarlet Sage, Bonfire



African Golden Daisy. Blooms all summer.

AFRICAN GOLDEN DAISY

(*Dimorphotheca aurantiaca*)

This is a very beautiful and showy hardy annual from Africa that blooms all summer from seed sown in the spring. The 15-inch plants, covered with their rich glossy orange-red flowers with a dark disc in the center of each, 2 1/2 inches wide, make a magnificent sight when in full bloom. A fine bouquet flower. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.45; oz. \$2.50.**



Schell's Beautiful Soft Rich Pink Zinnia, Miss Willmott

GIANT ZINNIA, MISS WILLMOTT

Very large flowers of soft rich pink. Long-stemmed and free-blooming, particularly fine for cut-flower use. Both florists and home-gardeners loudly acclaim this beautiful giant-sized and very graceful Zinnia. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 70 cts.; 1/2oz. \$1.25; oz. \$2.25.**

NASTURTIUMS, DOUBLE GLEAM HYBRIDS

A very attractive new strain of Nasturtiums. These are double flowers and what is more, they are sweet-scented. They come in a wide range of color that makes them excellent for cutting—salmon, cerise, golden yellow, orange-scarlet, cream-yellow, scarlet, orange, maroon, and gold flushed scarlet. **Mixed Colors, pkt. 10 cts.; 1/2oz. 20 cts.; oz. 40 cts.; 1/4lb. \$1.25; lb. \$4.**



Double Gleam Hybrid Nasturtiums are fine for both bedding and cutting. Plant them in full sun and don't give them too rich a soil.

SHELL'S NEW ZINNIA, DAINTY GEM

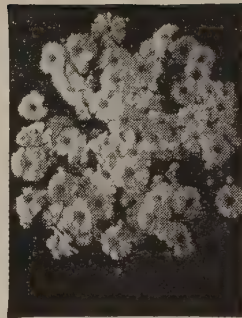
Very free-flowering and colorful, Dainty Gem plants are neat 1 1/2 to 2-foot bushy specimens with wiry stems just the right length for bouquets for the home. The flowers are round, 1 1/2 inches in diameter, bright rose-pink at the center and lighter flesh-pink on the lower or outside petals. Every up-to-date gardener or florist will have this gay, colorful, intriguing Dainty Gem this year. **Pkt. 15 cts.; 1/4oz. \$1.25.**



Schell's new gay, colorful Zinnias, Dainty Gem



Gaillardia picta
Double Lorenziana
(See page 51)



Gypsophila
"Baby's Breath"
Imp. London Market



Gomphrena, Mixed



Geranium
Choice Mixture
Pkt. 20 cts.

Gypsophila • "Baby's Breath" Annual

(Ger. 10 to 14 days.) Charming, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. Plants grow about 2 feet.

Elegans alba grandiflora. Improved Covent Garden Strain. The best pure white large flowers. Sow seed early in May (or April if warm enough) for summer flowers. And sow seed in Aug. or early Sept. for early spring flowers for Memorial Day. Protect bed with straw or leaves when freezing weather sets in. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 35 cts.; oz. 50 cts.; ¼lb. \$1.50; ½lb. \$2.25; lb. \$4.50.

Rosea. Pink. Pkt. 15 cts.; ½oz. \$1.10; oz. \$2; ¼lb. \$7.

Carminaea. Carmine-rose. 1½ feet. Pkt. 10 cts.; ½oz. \$1.10; oz. \$2; ¼lb. \$7.

Finest Mixed. Mixture of above 3 colors. Pkt. 15 cts.; ½oz. 75 cts.; oz. \$1.50; ¼lb. \$5.50.

HARDY PERENNIAL, BABY'S BREATH

Paniculata fl.-pl. (Double). Hardy Perennial. Plants grow 3 feet and are covered with dainty double white flowers. Splendid for bouquets or with other flowers. Pkt. 25 cts.; 2 pkts. 45 cts.; ½oz. 75 cts.; ¼oz. \$1.25; ¼oz. \$2.25; ½oz. \$4; oz. \$7.50.

Paniculata (Single). Hardy Perennial. Single white flowers. Pkt. 10 cts.; ¼oz. 25 cts.; ½oz. 40 cts.; oz. 75 cts.; ¼lb. \$2.

Pacifica. Rose-pink. Blooms when the Paniculata varieties have passed. Plants 3 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.; ½oz. 50 cts.; ¼oz. 80 cts.; ¼oz. \$1.50; ½oz. \$2.75.

AQUILEGIA (Columbine). Good in beds, borders, among hardy shrubbery, and a wonderful cut-flower. A hardy perennial, yet if the seed is sown early in the spring, it will bloom the same season and then abundantly each year. Plants grow 2 feet high. (Ger. 12 to 60 days.)

Cerulea (Rocky Mountain Blue Columbine). Violet-blue sepals, white corolla. Pkt. 10 cts.; ½oz. 50 cts.; ¼oz. 90 cts.

Long-spurred Pink Hybrids. Pkt. 15 cts.; ½oz. \$1.25.

Long-spurred Crimson Star. Deep coppery crimson. 1½ ft. Won Award of Merit from Royal Horticultural Society. Pkt. 25 cts.; ½oz. \$1.50.

Schell's Mixed Colors. Pkt. 10 cts.; ½oz. 50 cts.

GOMPHRENA (Globe Amaranth). Annual. The bushy plants grow about 2 feet high and are covered with pretty little flowers resembling clover-heads which are very useful for winter bouquets. If cut before they are fully matured and allowed to dry in a dark, airy room, they will retain their color. **Mixed.** Pkt. 10 cts.; ½oz. 60 cts.; oz. \$1.

GODETIA ("Farewell-to-Spring" or Satin Flower), **Duke of York.** Annual. Rich scarlet or white flowers borne on bushy plants about 18 inches high. Very desirable for beds, borders, and for cutting. Does best in moist soil, in a partly shady, cool situation. Pkt. 10 cts.; ½oz. 30 cts.

BALSAM, Camellia-flowered. A very popular old-fashioned flower that blooms all summer. Plants grow 2 to 3 feet high, with each of the branches covered with beautiful double flowers of bright pink, scarlet, white, etc. A very desirable annual for beds and borders, producing its bright cheery flowers continuously.

Choice Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.; oz. \$1.50.

Rose-flowered, Finest Mixed. The individual flowers resemble tiny roses—very pretty; try it. Plants 2 to 3 feet. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 90 cts.

Baby Balsam, Double-flowered Dwarf Mixed. Plants are just 8 inches high, bushy, with their flowers in clusters on the stem ends. Invite a range of bright colors. Very pretty border or edging flowers. Annual. Pkt. 10 cts.; ¼oz. 35 cts.; ½oz. 60 cts.

BALSAM APPLE (Momordica). **Balsam Pear.** Hardy Annual. Vine; grows 10 feet from seed. Each, pkt. 10 cts.

CALENDULA (Pot Marigold). Hardy Annual. (Ger. 5 to 10 days.) Blooms from early summer until killed by frost; fine for bouquets, used extensively by florists. 1 foot.

Improved Campfire (Sensation). For bedding and bouquets. Extremely large blooms of a very rich dark orange, with a scarlet sheen. Pkt. 10 cts.; ¼oz. 35 cts.; ½oz. 60c.

Chrysanth. Large, double flower, clear buttercup-yellow on long stems. Fine for cut-flowers. Pkt. 10 cts.; ¼oz. 35 cts.; ½oz. 60 cts. (Gold Medal Winner.)

Orange King. Orange-red, dark center. Pkt. 10 cts.

The Ball. (Florist's Strain.) Orange, light center. Pkt. 10 cts.; ¼oz. 30 cts.

Mixed Colors. Pkt. 10 cts.; ¼oz. 30 cts.

GERBERA. (Transvaal Daisy.) **Schell's Giant Hybrids, Mixed.** Plants 2 feet. Large, daisy-like blooms of scarlet, white, pink, yellow, long stems, fine for cutting. Can be grown outdoors for summer flowers and indoors for winter flowers. Beautiful annual. Pkt. (25 seeds) 25 cts.; 100 seeds 75 cts.

HELIANTHUS (Sunflower), **Sun Gold.** A new, brilliant golden yellow, with large, double flowers. Very free flowering and 100 per cent double. Plants 4 to 5 feet tall. Exceedingly showy garden annual and fine for vasing and baskets. Pkt. 10 cts.; ¼oz. 25 cts.; ½oz. 45 cts.; oz. 80 cts.

Mammoth Russian (Common Sunflower). Pkt. 10 cts.; lb. 50 cts.

JOB'S TEARS (*Coix Lacryma-Jobi*). Hardy Annual. The leaves resemble corn leaves. The hard, shiny seeds are interesting to string as beads. Pkt. 10 cts.; oz. 35 cts.

LANTANA. Start indoors to set out. Flowers are similar in shape to verbenas. They bloom constantly. Fine for growing inside or for bedding. Grows 2 to 3 feet high. **Hybrids, Mixed.** Pkt. 10 cts.; ¼oz. 65 cts.; ½oz. \$1.25.

Dwarf Hybrids. 15 to 18 inches. May be grown in pots the year round, and in the garden until frost. Pkt. 10 cts.; 3 for 25 cts.; ¼oz. 90 cts.; ½oz. \$1.60.



Godetia, Duke of York



Canterbury Bells
See page 63



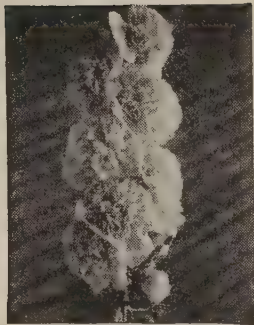
Aquilegia



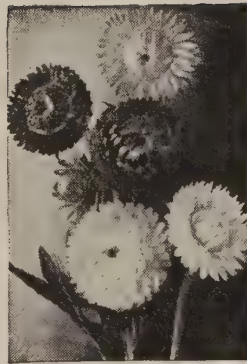
Helianthus, Sun Gold



Linaria
Fairy Bouquet



Hollyhock
Chater's Double



Helichrysum, Mixed
(Straw Flower)



Ipomoea Quamoclit
(Cardinal Climber)

AGERATUM Annual

New Ageratum, Blue Ball. Plants compact, about 4 inches high, the growth most uniform. The broad, green foliage is completely smothered with flowers of richest blue. Pkt. 25 cts.; 2 pkts. 45 cts.; $\frac{1}{4}$ oz. \$2; $\frac{1}{2}$ oz. \$4.

Little Blue Star. Bright blue flowers on plants 4 to 5 inches high. Blooms all summer. Fine for edgings, rock-gardens, and combining with other dwarf flowers of harmonious colors. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.35.

Fairy Pink. Lovely soft rose-pink; plants 5 inches high. Fine alone or with Little Blue Star. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90c.

Blue Perfection. Deep blue. 9 in. Pkt. 15 cts.; $\frac{1}{4}$ oz. \$1.

HOLLYHOCKS. Hardy Perennial. (Ger. 10 to 30 days.) Beautiful hardy garden flowers. A clump or line of them as a background or along a fence gives a fine effect. Tall and stately. 6 feet. Colors are gorgeous. **Chater's Double, Finest Mixed.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50; oz. \$2.75.

HELICHRYSUM (Straw Flower; Everlasting). Hardy Annual. Exceedingly effective double flowers of the richest colors. They grow about 2½ feet high and are used extensively, after being dried, in vases during the winter. **Salmon, Scarlet, White, Yellow, Violet, Rose Queen, or Schell's Splendid Mixture.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.25; oz. \$2.

HONESTY (*Lunaria biennis*; Satin flower; Money Flower; Moonwort). Perennial. The curious, silvery pods are prized highly for winter bouquets. Plants grow 3 to 4 ft. **Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50.

ANNUAL LARKSPUR (Delphinium)

Hardy Annual. (Ger. 20 days.) This is one of the finest annuals.

TALL DOUBLE STOCK-FLOWERED. **Azure-Blue, Dark Blue, Lustrous Carmine or Newport Pink, White, Scarlet-Rose, Salmon-Pink, Rosamond** (pure bright rose; awarded Gold Medal), and **Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 30 cts.; $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.

GIANT IMPERIAL LARKSPUR. These have outclassed all other types of Annual Larkspurs for florists' and general garden use. Stems 4 to 5 feet long. The florets are large, double, 2 inches across, on spikes 2 to 2½ feet long.

New Giant Pink Perfection. Rich bright pink.

Giant, Rosalind. Rose with suffusion of salmon.

Giant Imperial, Schell's Montrose. This new Imperial is an exceedingly beautiful pure, clear rose-pink.

Schell's White King. The most outstanding white.

Blue Bell, azure-blue; Dazzler, rich scarlet.

Schell's Quality Mixture of Giant Imperials.

Each, pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 95 cts.

DELPHINIUM (Hardy Perennial Larkspur). (Ger. 15 to 21 days.) The hardy Larkspur is one of the most beautiful flowers of the garden and a great favorite of every flower-lover. By sowing the seeds in March indoors, you can then have them blooming by July or August. Seed sown in the open ground in May will hardly bloom until the next year.

Blackmore & Langdon's Gold Medal Strain. Granted literally hundreds of medals, prizes, certificates, and awards. The flower-spikes are extremely heavy, full-flowered, exceptionally long, while the plants reach a height of from 4 to 6½ feet. Be sure to order it. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. 75 cts.; $\frac{1}{4}$ oz. \$1.35; $\frac{1}{2}$ oz. \$2.50.

Improved Belladonna (Cliveden Beauty). (Florists' Strain.) Exquisite, clear rich turquoise-blue. It is the most continuous-blooming Hardy Larkspur. Pkt. 15 cts.; $\frac{1}{8}$ oz. \$1.

Schell's Pacific Giants, Finest Mixed. Remarkable new strain. Extremely large flowers, 2½ to 3½ inches in diameter. 100 per cent double. Plants 5 to 7 feet tall. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{4}$ oz. \$1.75; $\frac{1}{2}$ oz. \$3.

Chinensis, Blue Butterfly. Dwarf or bedding strain; 1 foot high. Exceedingly beautiful rich dark blue. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.

IPOMEEA dissecta, Alamo ("Mile-a-Minute" Vine). Crop failed.

Quamoclit (Cardinal Climber). Annual. (Ger. 10 to 20 days.) This is one of the best annual climbers, growing 30 feet in a season. Its beautiful, fern-like foliage almost hidden by the bright cardinal star-shaped flowers, makes a rich effect. Pkt. 15 cts.; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.75.

LUPINUS Hartwegi (Lupine). Annual. This is one of the showiest and most easily grown annuals. They grow 2 feet high and produce long, graceful spikes of flowers which are pea-shaped. Fine as a cut-flower and for beds and borders. **Splendid Mixed.** Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.

Russell Lupins. Awarded Gold Medal, Royal Horticultural Society. Magnificent spikes, 3 feet long, of brightest colors in greatest variety. Blooms during May and June and is an inspiring sight to see. Perennial, see page 65.

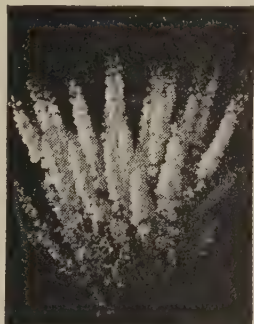
LATHYRUS latifolius (Hardy or Everlasting Sweet Pea). (Ger. 20 days.) A very showy climber for covering fences, stumps, and low trellises, and continually in bloom. **Mixed.** Pkt. 15 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.75.

LEPTOSYNE maritima (Sea Dahlia). Perennial. Crop failed.

LINARIA maroccana, Fairy Bouquet (Miniature Snapdragon). Annual. (Ger. 15 days.) Dainty, fairy-like flowers resembling miniature snapdragons. Plants grow 15 to 18 inches high, are very compact. Pastel shades. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{8}$ oz. 35 cts.; $\frac{1}{4}$ oz. 60 cts.



Ageratum
Blue Perfection



Larkspur, Schell's Giant
Imperial Quality Mixture



Lathyrus latifolius
(Hardy Sweet Pea)



Delphinium

New Petunia, America Alldouble

Awarded Silver Medal—Be very sure to order it

One of the finest and most novel of the new flowers. It is easy of culture and vigorous in growth.

America Alldouble is among the first of the Petunias to bloom and continues to flower profusely until frost.

It is the first Alldouble Petunia ever developed in America. Its flowers are a charming rose-pink, 2 inches in diameter, and the plants very compact and uniform, 1 foot high and 18 inches across. Excellent for the garden, and growing in pots; the stems permit low vasing. **Pkt. (100 seeds) 50 cts.; 2 pkts. 90 cts.; 1,000 seeds \$3.50.**

Gomphrena • Globe Amaranth

Beautiful little flowers resembling clover-head flowers, $\frac{3}{4}$ inch across, on good stems. All bright colors. Can be allowed to dry for winter bouquets. **Schell's Mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 60 cts.; oz. \$1.**

Celosia plumosa

Schell's Choice Mixed. Annual. Two feet high. Fiery flame plumes. Fine for vasing. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.50.**



New Petunia, America Alldouble



Gomphrena. An everlasting

Pansies

Schell's Exquisite Exhibition Mixture. This, our best mixture, is incomparable. The flowers average 4 inches in diameter, are of the most gorgeous color shadings, many of them so richly marked, margined, and shaded as to be too beautiful for words to describe. These giant flowers include the richest shades of lavender and gold, red with silver rim, garnet, canary-yellow, purple, rose, bronze, blue, lavender, black, white, and red. Be sure to include this mixture in your order. (Ger. 14 days.) **Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{8}$ oz. \$2.75; $\frac{1}{4}$ oz. \$5; $\frac{1}{2}$ oz. \$9; oz. \$18.**

One ounce will produce about 6,000 plants

Schell's Mammoth Mixture. The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{8}$ oz. \$1.50; $\frac{1}{4}$ oz. \$2.75; $\frac{1}{2}$ oz. \$5; oz. \$10.**

Schell's New Giant Crested Howard Zinnias

A sensational new annual flower 4 inches in diameter with a full rounded cushiony center surrounded by broad guard petals. As cut-flowers, or as annuals for garden ornamentation, they are without a peer. For cut-flower purposes the effect of a bouquet of these gorgeous flowers is wonderful and catches the eye at once, with their magnificent shades of orange, orange-scarlet, yellow, rose, maize and crimson. Every lover of flowers, every florist, yes, everybody should grow this marvelous new Zinnia. **Finest Mixed, pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.15; oz. \$2.**



Gorgeous Pansies!



Celosia plumosa



Beautiful New Crested Howard Zinnia



Beautiful Morning-Glory, "Heavenly Blue"

Ipomoea (Morning-Glory) Heavenly Blue

The color is a deep, intense blue. Flowers are very large—often 4 inches across—and freely produced. A mass of rich blue when in full bloom. It begins blooming earlier than other Ipomoeas and continues throughout the summer. The flowers remain open until late in the afternoon. This habit gives it the name—The Blue Moonflower. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 40 cts.; 1/2oz. 75 cts.; oz. \$1.25.**

Scarlett O'Hara. (Awarded Gold Medal.) A rich vivid scarlet Morning-Glory. As many as 50 flowers open on one plant in a day. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.; oz. \$1.50.**

Pearly Gates. (Awarded Silver Medal.) A pure white Morning-Glory; it is beautiful. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.; oz. \$1.50.**



Morning-Glory, "Scarlett O'Hara." As many as 50 flowers open on one plant in a day.

Antirrhinum or Snapdragon

Schell's Super-Giant Maximum, Mixed (R.P.)

(For other varieties see page 62)

Snapdragons are a charming annual, easy to grow, and their long stems, 2½ feet, and bright-colored flowers so pretty in the garden have always been a great favorite with home

gardeners and florists. Our mixture contains a great array of bright colors. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 85 cts.; 1/4oz. \$1.50; 1/2oz. \$2.75; oz. \$5.**



Schell's Snapdragon Maximum, Mixed—Gorgeous!



Schell's Pink Beauty Scabiosa and White Fairy is its snow-white companion.

Schell's "White Fairy" and "Pink Beauty" SCABIOSAS

These two Scabiosas are both perfect in form and larger in size than standard varieties. Their colors are exceedingly pure and clear. The flowers, borne on long stems, are ideal for vasing or bouquets, each alone and beautiful together.

Pkt. of either 15 cts.; 1 of each for 25 cts.

1/4oz. either, or the two mixed, 65 cts.

1/2oz. either, or the two mixed, \$1.10; oz. \$2.

Other Varieties of Scabiosa (Mourning Bride or Pincushion Flower)

A hardy annual 2½ feet high. Seed sown in early May outside or started indoors will start blooming in July and continue until late frosts. The beautiful flowers on long stems will keep, when vased, for almost a week. Our separate varieties give a great range in colors. (Ger. 14 to 21 days.)

Peach Blossom. Pink.

Azure Fairy. Lavender-blue.

King of the Blacks. Black.

Crimson. Rosy crimson.

White. Pure white.

Red. Rich red.

Rose. Rose color.

Schell's Choice Mixed.

Prices, any separate color in the mixture, pkt. 10 cts.;

1/4oz. 35 cts.; 1/2oz. 60 cts.; oz. \$1.



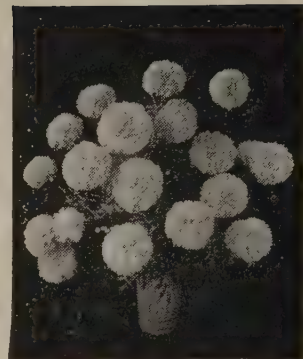
Marigold, Harmony



Marigold, Gigantea,
Sunset Giants



Marigold
Dwarf French



Marigold, Dwarf Gigantea
Gypsy Jewels

NEW MARIGOLDS

SCHELL'S GIGANTEA, SUNSET GIANTS. Here is the largest of all the Marigolds with blossoms from 5 to 6 inches across, sweetly scented, and ranging in color from deep orange to lemon-yellow. A most excellent bouquet flower for florist use and for garden decoration. The 3-foot plants are covered with these large beautiful flowers. **Finest Mixed**, pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1.10.

NEW MARIGOLD "FLASH." Awarded Silver Medal for being acclaimed Best New Flower for 1945. Flowers of bright, flashy colors of gold, orange, maroon-red, yellow, and scarlet, dashed and bicolored, cover in countless numbers the sturdy uniform plants which are 18 inches high. Flowers average 2 inches across, with 8 to 12-inch stems, making excellent bouquet flowers. Blooms all season. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.65.

NEW MARIGOLD, YELLOWSTONE. Mission Giant Class. Won award for one of best new flowers. It is of exquisite form, size, and beauty. A new color, a very clean lovely clear lemon-gold. It is truly gorgeous! Pkt. 10 cts.; $\frac{1}{2}$ oz. 45 cts.; $\frac{1}{4}$ oz. 80 cts.; $\frac{1}{2}$ oz. \$1.50.

Tall Double African, Fistulosa. Plants 3 feet high. Large, beautiful, double Fistulosa-type flowers used extensively by florists. **Lemon All double; Orange Alldouble; Alldouble Mixed.** Each, pkt. 10 cts.; $\frac{1}{4}$ oz. 65 cts.; $\frac{1}{2}$ oz. \$1.20.

Dwarf Gigantea, Pot O'Gold. New. See page 60.

Dwarf Gigantea, Gypsy Jewels. The sweet-scented flowers are 4 inches across, covering the plants 15 inches high. Very free flowering—it is a beauty. A mixture of a wide range of brilliant colors including deep rich orange, canary-yellow, dazzling golden orange, lemon-yellow, primrose. Enjoy Gypsy Jewels in your garden. (See illustration above.) Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.

SCHELL'S NEW MARIGOLD, SUNKIST. Awarded Silver Medal. Sun-kissed and beauty-laden, a veritable gem in your garden. Rich deep golden orange, the 2-inch blooms with their crested centers of dainty tubular petals surrounded by several rows of broad velvety self-colored guard petals, literally cover the tiny 6 to 8-inch mound-like plants. Early and free-blooming, Sunkist makes a dazzling border, garden bed, window-box or flower-pot. Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; $\frac{1}{4}$ oz. 60 cts.; $\frac{1}{2}$ oz. \$1.10; oz. \$2.

MARIGOLD, BUTTERBALL

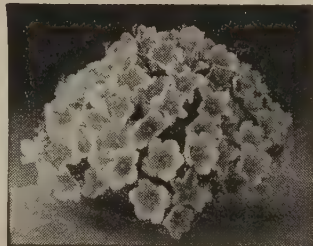
This is indeed an exquisite little jewel-like flower of clear rich, soft yellow; each center petal has a dainty tipping of maroon. In solid beds or borders it produces a blanket of color from very early until frost. The plants are just 8 inches high and each one is literally covered with the pretty flowers $1\frac{1}{2}$ to 2 inches in diameter. You will want Butterball in your flower garden and for short-stem table flowers. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.40; oz. \$2.50.**



Marigold
Legion of Honor



Marigold
Crown of Gold



Nierembergia, violet with
gold eye



Zinnia
Old Glory

Dwarf Royal Scot Alldouble. Striped mahogany and gold—a charming combination. Grows 10 to 12 inches high. Pkt. 15 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 65 cts.

Double Dwarf French Mixed. Grows 12 inches high. Flowers early, all double. Improved strain. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.

Legion of Honor (Little Brownie). Grows 9 inches high. Flowers golden yellow, with large spot of velvety crimson at the base of each petal. A mass of bloom from June until frost. A real beauty. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.

Guinea Gold. Large golden orange. Pkt. 10 cts.; $\frac{1}{4}$ oz. 35 cts.

Harmony. A very charming and distinct fragrance. The flowers are quite different from any other Marigold, with tubular, deep orange center petals flanked by broad velvety dark maroon-brown guard petals. Plants dwarf, about a foot high, compact, very free-flowering and extremely early, blooming in July. (See illustration.) Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 35 cts.; $\frac{1}{2}$ oz. 65 cts.

MARIGOLD, CROWN OF GOLD. Awarded Gold Medal. See the illustration below. The flowers are $2\frac{1}{2}$ to 3 inches across. Plants 2 feet high, covered with their deep golden orange blooms which have a delightful fragrance. Begin blooming in July and continue until frost. Be sure to order this Gold Medal winner. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 85 cts.

NEW MARIGOLD MAMMOTH MUM. Wins All-America Award. The largest-flowering incurved Chrysanthemum-flowered Marigold. Looks much like the large chrysanthemums. The flowers are 4 to 5 inches across, of rich lemon-yellow. Blooms $2\frac{1}{2}$ months from seed. The 3-foot plants are erect, strong and bushy, giving long stems to these beautiful flowers. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.

NEW MARIGOLD, SCARLET GLOW. All-America Seed Selections Award. Large, perfectly double flowers; the brightest red of all French Marigolds. Flowers are 2 inches across, deep scarlet changing to a rich tangerine color as they age. Plants 15 inches. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; $\frac{1}{4}$ oz. 70 cts.; $\frac{1}{2}$ oz. \$1.25.

NIEREMBERGIA, PURPLE ROBE

Dwarf Cup-Flower. Awarded Bronze Medal

A mass of deep rich violet-purple flowers studded with gold and not more than 6 inches tall. Fine for bedding and as a pot-plant for window culture. A half-hardy perennial, it needs winter protection. The seed requires 3 weeks to germinate. **Pkt. 25 cts.; $\frac{1}{2}$ oz. \$1.50.**

New Zinnia, Old Glory

The patriotic flower. Old Glory as shown in the illustration is a gaily colored flower of bright red and white stripes. Plants are $2\frac{1}{2}$ feet high; stems long, making an excellent and popular cut-flower as well as a beauty for your garden. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.**



Petunia, Theodosia



Petunia hybrida
White King



Petunia, Shepherd's
Marvelous Double,
Mixed



Petunia
Fringed, Single Mixed

PETUNIAS

Theodosia, Grandiflora, Single Fringed. One of the very loveliest Petunias one can grow. A very rich rose, highlighted by its deep open throat of molten gold. The flowers are 3 inches in diameter, daintily fringed, giving the blooms an effect of frilly lace. Pkt. 25 cts.; 5 pkts. \$1; $\frac{1}{4}$ oz. \$2.

Flaming Velvet. (Gold Medal.) A gorgeously rich flower of brilliant velvety blood-red or crimson color, belonging to the Hybrida class. Very free-blooming. Pkt. 15 cts.; $\frac{1}{4}$ oz. \$1.25.

Giant Prize Fringed, Single Mixed. Fringed and ruffled, large-flowering sorts in the greatest variety of colorings. Pkt. 20 cts.; $\frac{1}{2}$ oz. \$4; $\frac{1}{4}$ oz. \$7; $\frac{1}{8}$ oz. \$12.

Elks Pride. Large flowers; best velvety purple. Pkt. 20 cts.

Schell's Hybrida, Single Bedding Petunias

HOLLYWOOD STAR. Awarded the Silver Medal. This lovely new hybrid Petunia is a very charming shade of rich rose with an amber throat. It is unique in the form of its flower—a five-pointed star. The strong, vigorous plant is smothered with blooms until killing frost in the fall. A fine variety for pots and boxes as well as for the garden. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 60 cts.; $\frac{1}{4}$ oz. \$1.10.

Schell's Blue Bee. Exceedingly rich when grown alone or with any other color combination in garden, vase, or boxes. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.25.

Carmen Sylva (Baby Blue). Violet, with white throat; very beautiful. Pkt. 10 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25.

General Dodds. Velvety blood-red flower. Pkt. 10 cts.; 3 for 25 cts.; $\frac{1}{4}$ oz. \$1.25.

White King. The best white in the Hybrida Single Bedding class. Pkt. 10 cts.; $\frac{1}{4}$ oz. \$1.25.

Howard's Star, Improved. Very pretty. Each flower has a perfect five-pointed star of pure white on its background color of crimson-purple. Pkt. 10 cts.; $\frac{1}{4}$ oz. 70 cts.; $\frac{1}{4}$ oz. \$1.25.

Schell's De Luxe Mixture. The blending of colors in this mixture is unsurpassed for quality and beauty. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.; $\frac{1}{4}$ oz. 85 cts.; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.50; oz. \$5.

Petunia Hybrida Nana Erecta

Betsy Ross. Seed crop failed.

Schell's Celestial Rose. The flowers are deep pink and the plants evenly compact. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. \$1.

Rose of Heaven. Very dwarf; beautiful rose-pink. Pkt. 15 cts.; $\frac{1}{2}$ oz. \$1; $\frac{1}{4}$ oz. \$1.75; $\frac{1}{2}$ oz. \$2.50.

Rose Gem. Rich rose flowers on 5- to 6-inch plants. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 45 cts.; $\frac{1}{4}$ oz. 90 cts.

Rosy Morn. Beautiful, dainty, soft rosy pink flowers with white throat. Pkt. 15 cts.; $\frac{1}{2}$ oz. \$1; $\frac{1}{4}$ oz. \$1.50.

Snowball. Snow-white. Pkt. 15 cts.; $\frac{1}{2}$ oz. \$1; $\frac{1}{4}$ oz. \$1.50.

Violacea. Deep violet; very fine. Pkt. 15 cts.; $\frac{1}{2}$ oz. \$1.

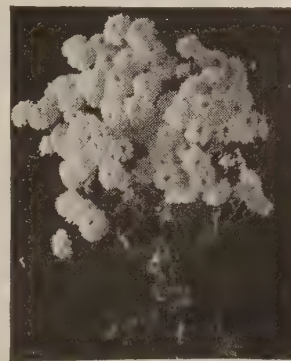
Schell's Nana Erecta Mixture. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. \$1; $\frac{1}{4}$ oz. \$1.50.



Petunias



Petunia
Martha Washington



Matricaria capensis
(Bridal Rose). (See page 62)



Iceland Poppy
Imperial Jewel Mixture
(See page 63)

Double Petunias

Shepherd's Marvelous Double, Mixed. A very fancy mixture of beautifully colored, fringed flowers, producing a large percentage of doubles. Pkt. 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2; $\frac{1}{4}$ oz. \$15.

Schell's Giant Fringed, Double Mixed. Fine large flowering double fringed. Pkt. 50 cts.; $\frac{1}{2}$ oz. \$24; $\frac{1}{4}$ oz. \$45.

Colossal Shades of Rose. New and First Giant Alldouble Petunia. Flowers 5 inches across. Awarded Silver Medal in 1946 All-America Selections. Fringed and ruffled petals. Plants 20 inches high, spreading as much as 3 feet. Large flowers borne in great profusion. (Pkt. 50 seeds) 50 cts.

Petunia Nana Compacta

NEW PETUNIA, "Bright Eyes." Awarded Bronze Medal as one of best new flowers. Lovely soft light rose-pink flowers, with a pronounced white throat, $1\frac{1}{2}$ inches across, completely cover the plants which are 9 to 10 inches high and very uniform and compact. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 50 cts.

Martha Washington. It grows 9 inches high and forms a perfect ball, being literally smothered with lovely frilled blooms about 3 inches in diameter. Beautiful blush-pink, the center is veined a rich wine-red deepening in the throat to dark violet. Awarded Silver Medal. Pkt. 25 cts.; 5 pkts. \$1.

NEW PETUNIA, VIOLET GEM. Awarded Honorable Mention as One of the Best New Flowers. The plants are neat, dwarf and compact, 6 inches high. The rich violet-blue flowers, almost completely cover the clear dark green foliage. It is a beauty. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{2}$ oz. 75 cts.

NEW PETUNIA, CHEERFUL. Hybrida nana compacta. Awarded All-America Medal. A beautiful flower with salmon-pink petals and deeper rose veining toward the throat; $2\frac{1}{2}$ inches and more across. Dwarf bedding type, spreading close to the ground, then forming a mound 10 to 12 inches high with a spread of 2 feet, and a mass of these dainty salmon-pink flowers. Ideal for bedding and wide borders. Pkt. 20 cts.; $\frac{1}{2}$ oz. 85 cts.

NEW PETUNIA, PEACH RED. Awarded 1946 All-America Honorable Mention. Its color is a pleasing "peach-red." It is of Hybrida nana compacta habit, 12 to 15 inches high. Its flowers are $2\frac{1}{2}$ inches across. Very pretty. Pkt. 25 cts.; $\frac{1}{2}$ oz. \$2; $\frac{1}{4}$ oz. \$3.75.

Schell's Balcony Petunias (Hybrida pendula)

Single-flowering, of a semi-trailing habit. Flowers large, of the most brilliant colors. Blooms all summer. **White, Crimson, Rose, Blue, or Mixed.** Pkt. 15 cts.; $\frac{1}{2}$ oz. 60 cts.; $\frac{1}{4}$ oz. \$1.

FLUFFY RUFFLES (Grandiflora). Single Fringed. All delicate shades, soft tints and bicolor combinations. A favorite of florists; fine garden variety. The flowers are so finely fringed and heavily ruffled that they appear double. Pkt. 35 cts.; $\frac{1}{4}$ oz. \$1.75; $\frac{1}{2}$ oz. \$3; $\frac{1}{4}$ oz. \$5.

SCHELL'S NEW GIANT- FLOWERED VERBENAS

A gorgeously brilliant mass of these bright-colored flowers blooming from July until frost may be yours to enjoy by sowing the seed outdoors in April or May—when warm enough, or by starting the seed in boxes or pots indoors in March and setting the plants out in May. They are wonderful in beauty and size and color. Every flower garden should have these giant-flowered verbenas in it. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 70 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.**

Be sure to include in your order the grand new "Radiance" Cosmos on page 45.



New Marigold, Pot O'Gold

NEW MARIGOLD POT O'GOLD

Of Exceptional Beauty

A mass of intense dazzling gold, this new Pot O'Gold is truly a jewel formed at rainbow's end. The plants, 12 to 15 inches high, are covered with these very beautiful, fragrant golden flowers 4 to 4½ inches in diameter on 10-inch stems. And they begin blooming earlier than any other and continue for weeks. Be sure to grow it. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 50 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.60; oz. \$3.**

PORTULACA, Annual (Sunplant)

These lovely silk-like flowers start blooming early and keep it up continuously until frost. For brilliancy of display as a border or edge, in beds, in rock-gardens or in any way, they are unexcelled. Grow 4 to 6 inches high, and will thrive in almost any soil. Would you believe there are about 300,000 seeds in an ounce of Portulaca?

Single, Mixed. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/8oz. 60 cts.; 1/4oz. \$1; 1/2oz. \$1.75; oz. \$3.50.

Double, Mixed. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. \$1; 1/4oz. \$1.90; 1/2oz. \$3.50; oz. \$6.50.



Beautiful Portulaca with its bright, silky flowers



Beautiful Marigold, "Spry"

Marigold, "SPRY"

-Very beautiful full double flowers with bright yellow center surrounded by rows of mahogany-red petals, each edged with gold. It blooms more profusely than any other double Marigold. The flowers, $1\frac{1}{2}$ to 2 inches in diameter, completely cover the 9-inch plant. It was awarded the Silver Medal. Blooms from July until frost. They are very beautiful when grown in solid mass effect as a wide or narrow border around a building, in front of a porch, as a border along two sides of a walk, or as a border around a flower bed with taller flowers back of them. And they are beautiful as a solid bed. A perfect continuous mass of bright color effect from July until frost in October or November. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.35; oz. \$2.50.**



Zinnia,
Fantasy.
A most fasci-
nating flower.

Zinnia, FANTASY

A very beautiful and distinctly different type of flower in the Zinnia family. The twisting ray-like flowers have a most refined and graceful appearance and are borne on strong stems making it lovely for cutting and glorious in the garden. The flowers are brightest red, orange-pink, scarlet, and cream-yellow. Blooms all summer from July until frost. **Schell's Fantasy Mixed. Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 90 cts.; oz. \$1.60; $\frac{1}{4}$ lb. \$5.**

Schell's De Luxe Mixture Petunias

This Mixture is outstanding. It is made up exclusively of the largest flowered varieties in the hybrid group. For an abundance of bright-colored flowers all summer from early spring until frost, there is none to equal this our De Luxe Mixture of Petunias. For beds and borders, window-boxes, and porch vases, it is wonderful. The great variety of bright and delicate colors in this mixture will be a delight to all who see them. **Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 50 cts.; $\frac{1}{2}$ oz. 85 cts.; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.50; oz. \$5.**



Schell's De Luxe Mixture Garden Petunias

MRS. WARREN BECK, Pa., writes us: "I have been buying my seeds from you for years and was always well pleased with the results. Schell's Seeds are the best, there are none better."

Schell's Annual Phlox, ART SHADES

These are so very beautiful and bear their richly colored flowers so profusely that we urge you to have a good-sized planting of them. Plants 10 inches high are a mass of artistic color effects. **Pkt. 15 cts.; 2 pkts. 25 cts.; $\frac{1}{4}$ oz. \$1.50; $\frac{1}{2}$ oz. \$2.75; oz. \$5.**



Schell's Annual Phlox, Art Shades. Awarded Silver Medal.

ANTIRRHINUM or SNAPDRAGON

ANNUAL (see also page 57)

These gorgeous annuals have long been a great favorite both in the garden where they bloom for several months, and in the greenhouse during the winter where they rank as one of the most widely grown by Florists for cut-flowers. The new improved varieties are exceedingly beautiful in their wide range of colors and long flower-spikes. They are very easy to grow in any good garden soil in full sun or partial shade.

MAJUS GRANDIFLORUM, Rust Resistant. 28 inches tall.

Schell's Exquisite Mixed. Pkt. 15 cts.; $\frac{1}{8}$ oz. 50 cts.; $\frac{1}{4}$ oz. 85 cts.; $\frac{1}{2}$ oz. \$1.50; $\frac{3}{4}$ oz. \$2.75.

MAXIMUM, Rust Resistant. 34 inches tall.

Schell's Maximum Mixed. Pkt. 15 cts.; $\frac{1}{8}$ oz. 50 cts.; $\frac{1}{4}$ oz. 85 cts.; $\frac{1}{2}$ oz. \$1.50; $\frac{3}{4}$ oz. \$2.75.

NANUM GRANDIFLORUM, Rust Resistant. 20 inches tall.

Schell's Nanum Grandiflorum Mixed. Pkt. 15 cts.; $\frac{1}{8}$ oz. 40 cts.; $\frac{1}{4}$ oz. 75 cts.; $\frac{1}{2}$ oz. \$1.35; $\frac{3}{4}$ oz. \$2.50.

SNAPDRAGONS FOR GREENHOUSE FORCING, Special Florists' Strains.

Afterglow. Bronze.

Ceylon Court, Dark Selection. Yellow.

Christmas Cheer. Rose. Very fine.

Coates' Yellow Perfection.

Glorious. Deep bronze shaded scarlet.

Lucky Strike. Pure white.

Terry's Surprise Improved. Orange.

Schell's Greenhouse Mixture.

Price each of these Florists' Strains, pkt. 25 cts.; approximately 3,000 seeds for 75 cts.; 6,000 seeds for \$1.35; 12,000 seeds for \$2.50.

NASTURTIUMS (See also page 53)

Dwarf Single, Schell's Quality Mixture. The plants 1 foot high are covered with the beautiful blooms continuously. As a border or in solid mass they make a most magnificent sight. The more flowers you cut off the more come on, and the long stems make them very valuable for bouquets. Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.

Schell's Tall or Vining Nasturtiums. The vines grow from 6 to 10 feet and are very effective when grown in sunny positions on the fence or trellis, they bloom all summer. **Mixed.** Pkt. 10 cts.; oz. 40 cts.; $\frac{1}{4}$ lb. \$1.25; lb. \$4.

MIGNONETTE. Hardy Annual. (Ger. 8 to 10 days.) A well-known, sweet-scented garden favorite that everybody should grow. By sowing seed in April, and again in July, you can have a succession of bloom until frost.

Goliath. Mammoth trusses, surpassing all others in brilliancy of its red color. Pkt. 10 cts.; $\frac{1}{4}$ oz. 40 cts.; oz. \$1.50.

STATICE (Everlasting) (Sea Lavender)

(Ger. 14 to 20 days.)

Caspia. Dainty, graceful flowers of lavender-blue, formed in mist-like panicles, making a most beautiful effect. The flower-stems when dried will last for months. Plants grow 2 to 2 $\frac{1}{2}$ feet high. Perennial. Pkt. 15 cts.; $\frac{1}{4}$ oz. 85 cts.

Dumosa. Perennial. Flowers are silvery gray formed in large dense panicles. Pkt. 15 cts.; 2 for 25 cts.; $\frac{1}{8}$ oz. 65 cts.; $\frac{1}{4}$ oz. \$1.25; $\frac{1}{2}$ oz. \$2.25.

Suworowl. (Russian). Annual. The rose-colored flowers are borne on long spikes. Plants 2 $\frac{1}{2}$ feet. Pkt. 10 cts.; 3 pkts. 25 cts.; $\frac{1}{4}$ oz. 45 cts.; $\frac{1}{2}$ oz. 85 cts.; oz. \$1.50.

Sinuata. Annual. Panicles of minute flowers fine for cutting throughout the summer. Can be dried for winter use. Plants 2 to 3 feet.

Splendid Mixed. Pkt. 10 cts.; $\frac{1}{4}$ oz. 25 cts.; $\frac{1}{2}$ oz. 40 cts.; oz. 70 cts.

RUDBECKIA hirta, Autumn Tints (Cone-flower). Annual; about 3 feet high; rich addition to any garden. The flowers, 4 inches across, with firmly outstanding petals, are of most attractive autumn shades; long stems. Pkt. 10 cts.; $\frac{1}{8}$ oz. 45 cts.; $\frac{1}{4}$ oz. 80 cts.



Statice sinuata



Statice caspia



Cut-Flower Mixture



New Snapdragon, "Velvet Giant," Awarded All-America Prize for 1947

ANTIRRHINUM, Velvet Giant. From 6 to 12 long spikes each filled with deep crimson flowers lightened by a rich undertone of orange-bronze showing through the crimson. The long, 2-foot stems covered closely with flowers uniformly spaced, and many open at one time, make it **outstanding for cutting, garden decoration**, and growing in pots. Pkt. 25 cts.; 5 for \$1; $\frac{1}{8}$ oz. \$1.75; $\frac{1}{4}$ oz. \$3.25.

MATRICARIA capensis alba plenissimus (Feverfew; Bridal Rose). Annual. Plants 2 feet. Produces great numbers of fine double white flowers from June to October. Excellent for beds and in pots. Pkt. 10 cts.; $\frac{1}{8}$ oz. 30 cts.

Schell's New Primula, Sweetheart

This is unquestionably an outstanding and most unique departure in Primula development. The blooms are a bright salmon-pink bordered with a wide band of white softly flushed flesh-pink. In the center is a tiny but distinct touch of golden yellow. Exceptionally free-blooming. "Sweetheart" is one of the very finest new creations. Pkt. 35 cts.; 3 pkts. \$1. Florist Trade pkt. \$1.50.

Schell's Cut-Flower or Bouquet Mixture

This is a mixture of many of the leading varieties of cut-flowers in a rainbow of many colors, just what is desired for those who want such a mixture for the flower-garden, giving an abundance of flowers for cutting all summer long. **Bouquet Mixture of Annuals.** Pkt. 10 cts.; $\frac{1}{2}$ oz. 35 cts.; oz. 75 cts.

RICINUS (Castor-Oil Plant). Hardy Annual. Heavy plants, with large leaves, giving a sort of subtropical effect when grown on lawns or in the center of beds. Plants grow 5 to 8 feet high. **Zanzibarensis**. Pkt. 10 cts.; oz. 35 cts.; ¼lb. 70 cts.

New Annual Canterbury Bells

A great favorite with all flower lovers and in almost every garden. Be sure to grow Canterbury Bells. The 2½-foot plants bloom in less than six months from seed. **Finest Mixed**, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 35 cts.; ¼oz. 60 cts.

Persicifolia grandiflora (Peach Bell). Hardy Perennial. Blue. Grows 2 to 4 feet high, with fine wide-open bells of blue. Superb for cutting. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 85 cts.; ½oz. \$1.50.

Canterbury Bells or Cup-and-Saucer. Hardy Biennial. (Ger. 15 days.) The flower gives the appearance of a cup and saucer. One of the noblest and most effective plants in the garden. **Light Blue, Dark Blue, White, or Pink, and Mixed Colors**. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 65 cts.; ½oz. \$1.25; oz. \$2.25.

PERENNIAL SCABIOSA, Caucasica Giant Hybrid, Isaac House Strain (Blue Bonnet). Very large fringed and ruffled flowers in shades of blue from lavender to dark blue on long stems. Improved strain of Caucasica. Grows 3 feet high. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 95 cts.; ¼oz. \$1.75; oz. \$6. For Annual Scabiosa, see page 57.

SALVIA

BONFIRE (Scarlet Sage). Hardy Annual. (Ger. 15 days.) The spikes of flowers are brilliant scarlet and stand clear above the dark green foliage. Bushes 2 feet high. Pkt. 15 cts.; ½oz. 90 cts.; ¼oz. \$1.50; oz. \$5.

Azurea grandiflora. Hardy Perennial. Sky-blue flowers in August and September. Grows 3 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.; ¼oz. \$1.25; ½oz. \$2.25; oz. \$4.

STOCKS (Gilliflower) Annual

SCHELL'S MAMMOTH BEAUTY OF NICE. A strain producing immense spikes of large, magnificent flowers, double, and delightfully fragrant. The plants grow 18 inches high. For brilliancy of color, duration of bloom, and pleasing fragrance, they are unsurpassed. Splendid for outside and for pot-plants for house culture in winter. Sow seed in May.

Monte Carlo. Yellow. **Queen Alexandra**. Lilac.

Summer Night. Blue. **Mont Blanc**. White.

Souv. de Monaco. Crimson. **Beauty of Nice**. Pink.

Salmon King. Salmon-rose. **Schell's Splendid Mixed**.

Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 70 cts.; ¼oz. \$1.25

Ten-Weeks Stocks in Separate Colors

So called because they bloom in ten weeks after planting the seed. Grow 15 inches tall. A fine bedding plant.

Azure-Blue **Crimson** **Lavender**

Blood-Red **Dark Blue** **Purple**

Bright Pink **Flesh** **White**

Canary-Yellow **Schell's Choice Mixture**

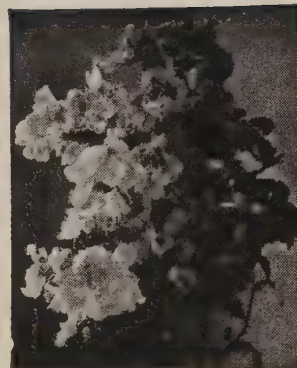
Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 45 cts.; ¼oz. 80 cts.

DOUBLE GIANT EXCELSIOR, ROSE-PINK. A true Column Stock and the first clear rose-pink. Of greatest value for florists and for garden use. The florets are huge—2½ inches across—very double, and closely packed on the long, strong spikes. Pkt. 25 cts.; 5 pkts. \$1; ½oz. \$1.50.

SUPER-GIANT IMPERIAL, DARK BLUE. Each plant produces from 12 to 15 huge flower-spikes covered with large, rich dark blue florets, 1½ to 2 inches across, 40 to 50 open at one time. In full bloom the plants are fully 3 feet high. Pkt. 25 cts.; ½oz. 75 cts.



**Saponaria vaccaria
multiflora rosea**



**Schizanthus
Giant-Flowering Hybrids**

SCHIZANTHUS (Butterfly or Fringe Flower). Annual. (Ger. 12 days.) The plants are in bloom in a few weeks from sowing. Splendid for outside and for pot-plants in the house in late winter and in early spring. Plants grow about 1½ feet high and are covered with myriads of beautiful orchid-like flowers of every color.

Schell's Giant-flowering Hybrids. Outstanding for best florist trade. Pkt. 15 cts.; ½oz. 50 cts.

SAPONARIA vaccaria multiflora rosea. This is an annual. The plants grow 2 feet high and are a perfect mass of the daintiest and most graceful pretty satiny pink flowers, somewhat resembling an enlarged Baby's Breath. Beautiful in the garden and exquisitely charming as a cut-flower for vasing alone or with any other flowers. Pkt. 10 cts.; ½oz. 25 cts.; ¼oz. 45 cts.; oz. 90 cts.

SCARLET RUNNER BEANS. Annual rapid-growing vine; makes a good screen or shade. Vines are covered with sprays of bright scarlet pea-shaped blossoms, and these are followed by dark scarlet pods which are very delicious when cooked. Pkt. 10 cts.; oz. 20 cts.; 2 ozs. 35 cts.; ¼lb. 65 cts.

VERBENAS (Annual)

SCHELL'S NEW GIANT-FLOWERED MIXTURE. Containing all giant-flowering varieties of richest colors (see it in color on page 60). Pkt. 15 cts.; 2 pkts. 25 cts.

Spectrum Red. (Awarded Medal.) Handsome, bright intense scarlet—indeed a gorgeous flower 1 foot high. Pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 60 cts.; ¼oz. \$1; oz. \$3.50.

Dwarf Compact, Fireball. New. A dwarf, compact Verbena about 6 inches high, literally covered with bright scarlet blooms, excellent for borders, beds, or pot-plants. Continuous bloomer. Pkt. 10 cts.; ¼oz. \$1.25.

Moss Verbena (*V. erinoides*). Annual. Produces a mass of lace-like foliage, spreading over the ground like a carpet. The blue and white flowers are borne in great profusion from June until frost. Fine for beds, borders, baskets, and rock-gardens. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 90 cts.

SWEET WILLIAM (*Dianthus barbatus*). Hardy Perennial. A more beautiful sight than a thick, massed bed of Sweet Williams is difficult to find. The plants, which are hardy, will present a glorious sheet of bright flowers continually. Fine for bouquets. 1 to 1½ ft. high.

Single Mixed. Pkt. 10 cts.; ½oz. 65 cts.; ¼oz. \$1.25.

Double Mixed. Pkt. 10 cts.; ¼oz. 85 cts.; ½oz. \$1.50.

Poppies, Hardy Perennial

Iceland Poppy, Yellow Wonder. Stems 2 feet long. Will keep 10 days after cutting. Pkt. 10 cts.; 3 pkts. 25 cts.

Iceland Poppy, Schell's Imperial Jewel Mixture. Perennial. An extraordinary new Iceland Poppy in complete color-range. Their rich silky flowers on strong stems will add great beauty to your garden. Pkt. 15 cts.; 4 pkts. 50 cts.; ½oz. 75 cts.

Annual Single Poppy, Mixed. Pkt. 10 cts.; ½oz. 60 cts.



**Stocks
Ten-Weeks**



**Stocks, Early
Branching
Beauty of Nice**



**Sweet William
Annual Single Mixed**



Stocks, Giant Imperial



Schell's Gold Medal Dahlia-flowered Zinnias

Awarded a Gold Medal by the Royal Horticultural Society of England

Here is a flower that "fits in" perfectly for these "hurry up" times when there is so much to do and so little time to do it. What we mean is that these big beautiful Zinnias of ours are so easy to grow, and so sure to bloom and continue to produce a great abundance of flowers from midsummer until frost, that **it is THE FLOWER** for **everybody** to plant in beds and borders and for bouquets. Be very sure to order them. The flowers are 5 inches in diameter, the plants 2½ feet high.

Enormous in Size. Ten Different Colors. Beautiful in the Garden and in Bouquets. It is the Flower for Everybody—for Every Garden.

Crimson Monarch **Exquisite.** Rose-pink. **Canary Bird.** Canary-yellow. **Scarlet Flame.** Bright scarlet.
Meteor. Rich deep red. **Golden State.** Yellow-orange. **Polar Bear.** Creamy white. **Lemon Beauty.** Lemon-yellow.
Oriole. Orange and gold. **Dream.** Rosy lavender.

Any of these separate colors or our **GOLD MEDAL MIXTURE**, pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 85 cts.; oz. \$1.50; ¼lb. \$5. **SPECIAL!** 10 pkts., one of each color, for \$1.

FANTASY ZINNIAS

Composed of a mass of ray-like petals, and very pretty and artistic. See it on page 61. **Finest Mixed.**

Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.

NEW ZINNIA, SCABIOSA-FLOWERED

The plants grow about 2 feet high, bearing numerous medium-sized flowers resembling the annual scabiosa. All bright colors in the mixture, crimson, white, orange, etc. **Choice Mixture** and **Autumn Tints.** Very beautiful autumn shades. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 45 cts.; ½oz. 80 cts.

SHELL'S POMPON, OR BABY ZINNIAS

Plants grow about 15 to 18 inches high, are very compact, and bear flowers in the greatest profusion. The small, double flowers come on long stems and are very valuable for cutting, while the plant makes a very fine show in beds or borders. Especially fine for florists to grow for bouquet and design work.

Pastel Shades; Deep Flesh; Salmon-Rose; White; Canary-Yellow; Purple Gem; Scarlet; Orange; Crimson Gem; Black Ruby. Deep velvet maroon. **Finest Mixed.**

Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 60 cts.; oz. \$1.

ZINNIA LINEARIS, GOLDEN ORANGE

Plants are 10 in. high with a 2-ft. spread. Single flowers. Pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 75 cts.

Schell's Double Giant Zinnias

Enormous flower averaging 5 inches in diameter. The flowers are of extraordinary beauty because of their intensely bright rich colors, including every shade of pink, crimson, yellow, maroon, etc. Plants are 3 to 4 feet high. By all means include Schell's Double Giant Zinnias in your order.

Canary-Yellow; Golden Yellow; Scarlet; White; Crimson; Purple; Deep Flesh-Pink; Salmon-Rose; Royal Purple; Schell's Double Giant Mixture. Each, pkt. 10 cts.; 3 pkts. 25 cts.; ½oz. 75 cts.; oz. \$1.25; ¼lb. \$4.50.

New Zinnia Sunshine Tints

Rich autumn tints of rich rose, bronze, golden yellow, apricot, soft flesh tones and salmons in charming pastel shades. Blooms 2½ to 3 inches across, rounded in shape, and with good stems for cutting. Blooms all summer. They are beautiful. **Mixed, Pkt. 10 cts.; ¼oz. 75 cts.**

SCHELL'S CUPID ZINNIAS

Smallest of all Zinnias. The little button-like flowers, only 1 inch in diameter, are borne on stout stems and are very pretty and charming for table vases.

Tiny Tim, rich scarlet. **Pixie,** bright yellow. **Snowdrop,** pure white. **Cupid, Finest Mixed.** Each, pkt. 10 cts.; 3 pkts. 25 cts.; ¼oz. 60 cts.



Pretty Little Cupid Zinnias, Natural Size



Schell's Early-Flowering Spencer Sweet Peas, Mixed

SWEET PEAS

Schell's Early-Flowering Spencer, Mixed Colors

A grand mixture of every color—bright red and white, pinks and blues, orange and yellows, lavender, in fact the very best quality mixture made up of all separate colors. Grow them on the fence, on trellises, on twine in any sunny position. **Pkt. 15 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

SCHELL'S LATE or SUMMER-FLOWERING SPENCER SWEET PEAS, MIXED. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 90 cts.; lb. \$5.

SHIRLEY TEMPLE. The flowers are very large and extremely beautiful, 4 on each long stem. Color is a lovely soft rose-pink; exceedingly fragrant. Early. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 50 cts.; 1/4lb. \$1.50.** Be sure to order it.

RUSSELL LUPINS

Beautiful beyond description. The magnificent, tall flower-spikes are closely set with blooms of almost every conceivable color and bicolor combination, as bright and charming as they can be. A hardy perennial, 3 feet high. Blooms in May and June. You will surely want **Russell Lupins** in your flower garden. **Pkt. (12 seeds) 20 cts.; pkt. (30 seeds) 40 cts.; pkt. (100 seeds) 60 cts.** The seeds are hard; nick the shell with a knife before planting in order to help germination.



Russell Lupins



Dahlias, Unwin's Dwarf, Mixed

DAHLIA, UNWIN'S DWARF, MIXED

Beautiful double and semi-double flowers on bushy plants 2 feet tall. Hardy perennial blooming from seed first year if planted early. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 60 cts.; 1/4oz. \$1.**



Schell's Pompon or Baby Zinnias

SCHELL'S POMPON ZINNIAS

Pretty little bright-colored flowers 1 1/2 inches wide, on strong stems 15 inches long. Excellent for cut-flowers. Blooms all summer until frost. **Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$3.50.**

GOURDS

Very popular for winter decorations in the home, either natural or painted fancy color effects. Grows on fence, trellis, poles, or twine.

Special Mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 55 cts.; 1/4lb. \$1.50.



Schell's Ornamental Gourds, All Varieties, Mixed

Here Are a Few of the Thousands of Very Useful Items We Have in Our Store and Which You May Need

Rotenone "75" Garden Dust. Contains .75% Rotenone. The "safe insecticide." It is made from the roots of a tropical plant. Non-poisonous and more powerful than Arsenate of Lead in destroying leaf chewing and sucking insects. **Lb. 50 cts. (postpaid 65 cts.); 5 lbs. \$2 (postpaid \$2.25); 25 lbs. \$5; 50 lbs. \$10.**

"D. D. T."—25%

We have the genuine 25% D. D. T., not 1% or 3% or 5% but **THE FULL 25% STRENGTH D. D. T.** You can have your house, your barn, your dairy free from flies—yes, mosquitoes too, by spraying a mixture of 1 part D. D. T. 25% and 4 parts water. **Spray it thoroughly on the walls, ceilings, stalls, doorways and screens of the barn** (avoid spraying inside of feed bins and feed troughs). It forms a deposit or residue which may last for 2 or 3 months and this slowly kills every fly that lights on it. Fine to rid the house of roaches, bedbugs, moth, and other insects. Circular gives full information. **1/2 pt. \$1 (postpaid \$1.25); qt. \$2.85 (postpaid \$3.25); gal. \$8.50 (postpaid \$9); 5-gal. drum \$30 by express or freight collect (add 50 cts. for prepaying).**

Slug Shot. (Improved.) The old reliable original general-purpose garden dust for control of insects and fungus in the vegetable garden and flower garden. Just dust it on. **Postpaid prices: Lb. 55 cts.; 2 lbs. \$1; 5 lbs. \$2; 10 lbs. \$3.75; 25 lbs. \$6.25; 50 lbs. \$12. Store prices: Lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.75; 10 lbs. \$3.40; 25 lbs. \$5.50; 50 lbs. \$11.**

Scalecide. The complete dormant spray. For over 40 years it has been used by fruit growers everywhere. For **fruit trees, shade trees, shrubs, vines, and evergreens** to clean them of scale, aphids, red mite and other pests. Be sure to give your fruit trees and others the very important **first dormant spray** in January, February or March when weather is good and not freezing. One gal. makes 15 gals. of spray. **Postpaid prices: Qt. \$1.10; gal. \$2.40. Store prices: Qt. 85 cts.; gal. \$2; 5 gals. \$7.35; 15 gals. \$17.25; 30 gals. \$27.50; 55 gals. \$42.50.**



Seed Disinfectants

Protects Seeds from Soil Diseases
Reduces Disease Losses

A Treatment for Every Major Crop

NEW IMPROVED CERESAN. For Oats, Barley and Wheat. **4-oz. can 35 cts.; lb. 90 cts.; 4 lbs. \$3; 8 lbs. \$6; 40-lb. drum \$26.40; 100-lb. drum \$61.05.** (1/2 oz. will treat 1 bus. of Oats or Barley, Wheat or Rye.)

NEW IMPROVED SEMESAN BEL. For Seed Potatoes. **2 ozs. 35 cts.; lb. \$1.53; 4 lbs. \$6.33; 40 lbs. \$59; 100 lbs. \$138.75.** (1 lb. will treat 60 to 80 bus.)

NEW IMPROVED SEMESAN JR. For Seed Corn. **1 1/2-oz. pkg. 17 cts.; 12 ozs. 60 cts.; 6 1/4-lbs. \$4.16; 25 lbs. \$13.85; 100 lbs. \$49.95.** (1 1/2 ozs. will treat 1 bus. of Seed Corn.)

SEMESAN. Used as a dust or liquid treats vegetable and flower seeds. Also valuable for watering the seed bed of flats to control damping-off. **1/2-oz. pkg. 12 cts.; 2 ozs. 45 cts.; 12 ozs. \$2.10; 4 lbs. \$10; 25-lb. pail \$58.28; 100 lbs. \$219.80.** (1 oz. treats 15 lbs. seed.)

ARASAN. A new organic seed disinfectant and protectant for corn and certain vegetables. Generally protects the seed from decay and reduces damping-off. **Oz. 16 cts.; 8 ozs. 80 cts.; 4 lbs. \$5.16; 25 lbs. \$30; 100 lbs. \$115.**

TERSAN. A new organic fungicide for brown-patch and dollar-spot control on lawns. **8 ozs. 80 cts.; 4 lbs. \$5.16; 25 lbs. \$30; 100 lbs. \$115.**

Grafting Wax. (For the Fruit Grower.) We annually sell large quantities. Price, Best Quality, **1/4 lb. 25 cts.; 1/2 lb. 35 cts.; lb. 60 cts.**

Bean-Beetle Dust. Use as a dust or spray. It controls the Mexican bean beetle, also prevents mildew and blight. Good for other eating insects too. Non-poisonous to persons. **5 lbs. \$1.75 (postpaid \$2); 25 lbs. \$8.25; 50 lbs. \$15.**

Para-Scalcide. For Peach-borer control. A liquid treatment safe to use on trees of all ages. A combination of paradichlorobenzene and scalecide. Simple and effective. **Qt. \$1 (postpaid \$1.25); gal. \$2.50 (postpaid \$2.85); 5 gals. \$8.25.** Write for prices on larger lots.

Weedone. The new wonder weed-killer. Kills poison ivy, poison oak, Canada thistle and all other weeds. Kills plant and root completely. Plant absorbs it and takes it down to the tip of the roots. Kills the weeds in the lawn without hurting the grass. Does not leave a residue on plants that is hazardous to humans or livestock. Spray it on. **6-oz. bottle (makes 5 gals.) 75 cts. (postpaid insured \$1.10); qt. (makes 25 gals.) \$2.50 (postpaid insured \$2.85); gal. (makes 100 gals.) \$7.50; 5 gals. \$30; 54 gals. \$270.**

Tri-Ogen. The all-purpose spray for roses. Three sprays in one.

A. Small Kit (protects 12 to 20 roses for season) \$1.50.
B. Medium Kit, \$4. C. Large Kit, \$6. D. Estate Kit, \$20.

ALWAYS INOCULATE WITH

LEGUME-AID

Replaces many pounds of expensive fertilizer. Costs so little you cannot afford to seed without it.

Just mixed in it before sowing. Easy to apply.

Variety	Unit Size	Price
COMBINATION ALFALFA and all CLOVERS	1 bus.	\$0 50
	2 1/2 bus.	1 00
VETCH: AUST. WINTER PEAS FIELD AND GARDEN PEAS	100 lbs.	50
SOYBEANS	Up to 2 bus.	30
	5 bus.	55
	*50 bus.	5 00
GARDEN PEAS GARDEN BEANS	Combination For 1 bus.	50
GARDEN PEAS, BEANS, LIMAS, SWEET PEAS & LUPINES	Garden Packet For 5 lbs.	15

Vigoro. The complete plant-food for the vegetable garden and flowers; for the lawn and for trees and shrubs. A balanced "meal" for feeding all things that grow. **Lb. 15 cts.; 5 lbs. 45 cts.; 10 lbs. 85 cts.; 25 lbs. \$1.50; 50 lbs. \$2.50; 100 lbs. \$4; 500 lbs. \$19.25; 1000 lbs. \$37.50; ton \$70. (Postpaid: lb. 30 cts.; 5 lbs. 65 cts.; 10 lbs. \$1.10; 25 lbs. \$2.)**



PLANTABBS

Odorless plant-food tablets for flowers in pots and in garden, and for vegetables. **30 tablets 25 cts.; 75 tablets 50 cts.; 200 tablets \$1; 1,000 tablets \$3.50.**

Peat Moss. 100 lbs. \$3.50; 50 lbs. \$1.90; 25 lbs. \$1.25; 10 lbs. 75 cts. (postpaid 90 cts.); 5 lbs. 40 cts. (postpaid 55 cts.).

Cyanogas A-Dust. Kills rats, moles, woodchucks (ground-hogs), and other rodents instantly. "It's the gas that kills 'em under ground." **Lb. \$1.00; 5 lbs. \$3.75; 25 lbs. \$12.50.**

Cyanogas G-Fumigant. Most widely used greenhouse insecticide. Regular use insures insect-free house all season. **5 lbs. \$3.75; 25 lbs. \$12.50; 100 lbs. \$30.**

"D.-X." Spray. Here is an All-Purpose Garden Spray, safe to use yet so powerful it kills all chewing and sucking insects on vegetables, fruits, and flowers. It contains **rotenone; pyrethrum and D. D. T.** Have on hand always to be ready to control and prevent all insect damage to your plants and trees. One pt. will make about 50 gals. of spray, or about 2 teaspoonfuls to a gallon of water. **1 1/2-oz. bottle 40 cts.; 8 ozs. \$1.50 (postpaid \$1.65); qt. \$4.75 (postpaid \$4.95); gal. \$12.75 (postpaid \$13.25); 5 gals. \$50.50.**

The best manure you can use. Nothing will make such vegetables, flower colors and foliage. It's just what Nature needs to make big strong, healthy plants. Ten pounds for each 100 square feet is all you require.

Used on everything in the vegetable garden. **Wizard** forces quick, rapid growth, improves the color, size, and quality of the vegetables, and increases production wonderfully. It furnishes humus which all soils need.

"**Wizard Brand**" is absolutely weedless. Used extensively by landscape gardeners. Be sure "**Wizard Brand**" is on the bag.

Quantities of 25 lbs. or more are sent by express or freight. You pay the charges

Prices same for either Sheep or Cattle Manure.

5-lb. pkg.	\$0 50	Postpaid	100-lb. bag.	\$3 75
10-lb. pkg.	90	1 10	500 lbs.	17 50
25-lb. bag.	1 25		1,000 lbs.	30 00
50-lb. bag.	2 25		2,000 lbs.	60 00

Avicol Stops Chicks Dying. **Pkg. 50 cts.; Large Size (3 times 50-ct. Size) \$1; Economy Size (6 times \$1 Size) \$5.**

Rat-Nots. and Mouse-Nots. A non-poisonous bait containing genuine Red Squill. A safe way to exterminate these pests, which are attracted because of the tempting odor. "**Their Last Meal.**" Either, 25 cts. and \$1.

Mole-Nots. "**Their Last Meal.**" 35 cts. and \$1.

Garden Tractors. We have them with all implements. Write for prices.



Schell's Early Golden Surprise

Schell's White-Cap Yellow Dent. This is a very popular Corn because it does well on thin soils. The grain is light yellow, with a white cap. Ears are very good size, very uniform; fodder 10 to 12 feet. Seed very scarce; not more than one bushel to a customer. **Lb. 35 cts.; 7 lbs. \$1.40; pk. (14 lbs.) \$2.45; 1/2 bus. \$3.90; bus. \$7.50, postpaid. At store or by freight or express (not prepaid) pk. \$2; 1/2 bus. \$3.50; bus. \$6.75.**

"Schell's Big Yellow." Crop failed as a result of unfavorable weather.

Schell's Early Smoky Dent. The earliest Field Corn, ready to harvest 75 days after planting. A valuable variety for a quick Corn crop, for replanting other Corn crops when necessary, or to allow two crops, or for clearing the ground for fall seeding. The stalks grow 7 to 9 feet high, and the ears are 9 inches long, with 12 to 16 rows. It will mature also in New York, Vermont, and Maine. It has a distinctive color, a beautiful dark reddish yellow. Seed very scarce; offered in pecks only, \$2 (postpaid \$2.25.)

Schell's Improved Leaming. Crop failed.

Eureka Ensilage. A great favorite for filling silos. Has a record of 70 tons of ensilage grown on one acre. Eureka is a smooth white Dent Corn with large kernels, while its fodder grows from 12 to 18 feet high. **Cut ensilage** when in blossom—watch the tassel. Better cut early than too late. **Lb. 35 cts.; 7 lbs. \$1.40; 14 lbs. (pk.) \$2.45; 1/2 bus. \$4; bus. \$7.65, postpaid. At our store or by freight or express (not prepaid), pk. \$1.95; 1/2 bus. \$3.65; bus. \$6.90.**

Lancaster Sure Crop. Our strain is of exceptional quality. We have compared many samples of seed offered under the variety name of Lancaster Sure Crop, and as yet we have actually found none to compare with our pure-bred quality strain of it. Some of these other samples we compared were really not fit to be called seed Corn. Don't buy on "label" only; **make sure the true, pure quality is in the bag.** It IS when you buy it at Schell's. A very dependable variety to mature under the most unfavorable growing conditions. **Lancaster Sure Crop** matures early (in about 100 days), the ears are very long, and the rich light yellow grains are of medium width and length. This variety averages 12 feet in height. The stalks are well supplied with broad leaves, making it a valuable silage Corn, while as a crib Corn it is one of the most popular everywhere. Our germination tests run 98 to 100 per cent. Our seed crop is again extra fine. **Lb. 35 cts.; 7 lbs. \$1.25; 14 lbs. (pk.) \$2.25, 1/2 bus. \$4; bus. \$7.65, postpaid. At our store or by freight or express (not prepaid), pk. \$1.95; 1/2 bus. \$3.65; bus. \$6.90; 5 to 9 bus. at \$6.80 per bus.; 10 bus. or more at \$6.70 per bus.**

Schell's High Quality Seed Corn

OF HIGH GERMINATION

(See also page 68)

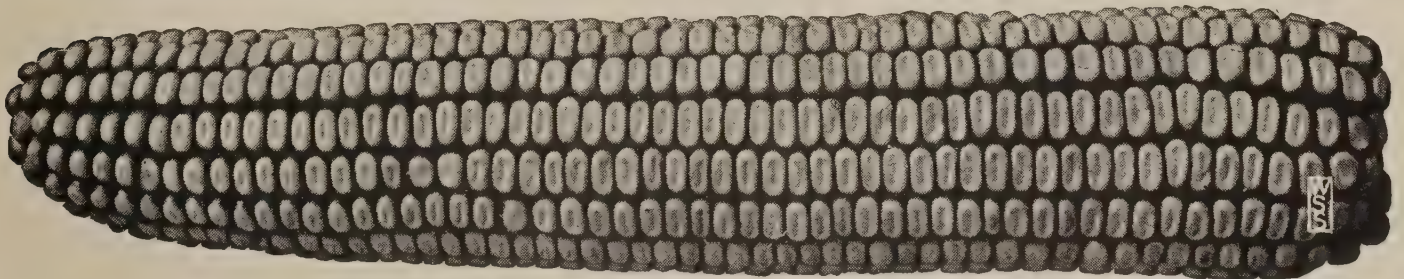
IMPORTANT! Seed Corn Crops throughout the United States are the smallest in many years. Good Seed Corn will be very scarce and yet in great demand, so order yours at once to be sure you will have it.

Schell's Early Golden Surprise. Here is a Corn I can very highly recommend. The ears average 12 inches long. The Corn is a very rich bright golden yellow color, deep and broad. Its cob is thin and the fodder averages 10 feet, with two fine ears on many stalks. It is an early Corn, maturing in 90 days with normal growing weather. Our seed crop of this variety is beautiful seed indeed, and the many germination tests we have made all run from 98 to 100 per cent. In a poor weather year this Corn always makes a fine crop because it is so early. That is why we have a most excellent crop of it for this year when others failed. **Lb. 35 cts.; 7 lbs. \$1.50; 14 lbs. (pk.) \$2.65 postpaid. At store or by freight or express (not prepaid), pk. \$2.30; 1/2 bus. \$4.35 (postpaid \$4.75); bus. \$8 (postpaid \$8.75).**



Schell's Ninety-Day Seed Corn

Schell's "Ninety-Day" Seed Corn. This very popular and very good extra-early Corn is always in such great demand we never seem to be able to grow enough of it. Big long, broad grains and a very small cob, so narrow that 70 pounds of ears makes about 63 pounds of shelled Corn thus giving you 7 pounds more actual Corn per bushel of ears than any other. Stalks average 8 to 10 feet, ears are about 10 inches long with 16 rows of rich dark reddish yellow grains. Fine seedling Corn and an excellent Corn for meal. It matures in 90 days from planting with normal weather. Our new crop seed is very fine quality and tests very high. **At store or by freight or express (not prepaid), bus. \$8; 5 to 9 bus. @ \$7.85 per bus.; 10 bus. or more @ \$7.75 per bus.; 1/2 bus. \$4.35; 1/4 bus. \$2.30. Postpaid as follows: Lb. 40 cts.; 7 lbs. for 1 acre, \$1.50; 14 lbs. for 2 acres, \$2.65; 28 lbs. for 4 acres, \$4.75; bus. (56 lbs.) \$8.75, postpaid.**



Schell's Strain Genuine Lancaster Sure Crop. Friends, we sincerely believe we have the finest, pure-bred, true-type, quality strain of this very popular variety, not excepting any other.

Schell's Best Varieties of *Hybrid Seed Corn*



Schell's Seed Corn, Wonder Hybrid K374. Try it if you want one of the biggest and best Corn crops you ever grew. When other Hybrids burn up our K374 continues to grow, stay green and produce Corn

SCHELL'S SEED CORN, WONDER HYBRID K374

Friends here is indeed a **wonderful** Corn. We think it is the grandest Hybrid ever produced. Big ears 9 to 12 inches long, 18 to 22 rows of deep grain, an excellent feeding Corn. Usually one ear and it a beauty, dark yellow. The foliage is **very dark green**, and retains this color when the ears ripen.

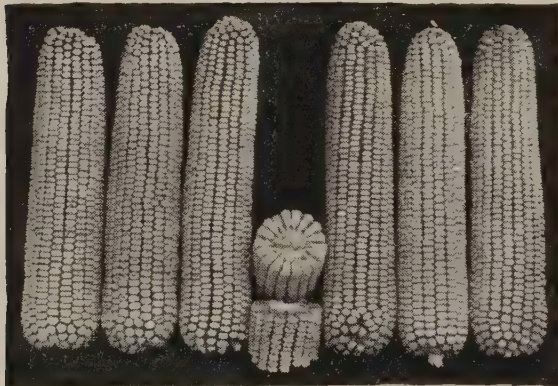
As to **heat and drought resistant** it is not surpassed by any other. **It's borer and chinch-bug resistant.** Its strong stalks and good roots make it stand best of all—like a board fence, no stalks down, no ragged leaves, no suckers, no dropped ears, easy to husk, and a good picker Corn.

It is adapted to a wide range of soils from poor to high and for central, southern and north central states where yields have been consistently very high. Matures medium early, **115 days.**

A Corn-Husking Machine Operator said—"Your K374 made far the best crops of all we harvested this fall 1946."

We highly recommend that you grow a crop of this our **Wonder Hybrid K374.** At our store (or by freight or express not prepaid), **bus. Best Large Flat Grains \$10.50; 5 to 9 bus. @ \$10.40 per bus.; 10 bus. or more @ \$10.30 per bus., not prepaid. Postpaid, 7 lbs. \$1.85; 14 lbs. \$3.25; 1/2 bus. \$5.75; bus. \$11.25.**

Schell's Seed Corn Hybrid U. S. 35. Here is an excellent medium early Hybrid maturing in **110 days.** Yields heavily. The ears are medium length with 18 to 20 rows of deep grains. It is adapted to any soil of medium to high fertility, and has made many record yields for our customers in all of Penna., New Jersey, Ohio, and Southern States. Large, flat seed. **Bus. \$10.50 (postpaid \$11.25).**



Schell's Seed Corn Hybrid U. S. 35

Hybrid 751. A very fine early Hybrid ready to harvest in **105 days.** Uniform ears of medium to large size; medium height stalk. Good foliage. **Bus. \$10.50 (postpaid \$11.25).**



Hybrid 4316. This is the very earliest Hybrid maturing in **100 days** and is adapted to soils of all fertility. It won the Iowa State test for yield of the early class Hybrids. Ears low on the stalk, good for hand or machine picking. **Bus. \$10.50 (postpaid \$11.25).**

Schell's Seed Corn, Hybrid Iowa 939.

It is a medium-early Corn. The stalk is medium size, stands stiff

and erect, with the fine, big ears, 8 to 10 inches long with 16 or 18 rows. The ears are placed medium high on the stalks. A great favorite because of its dependable outstanding performance. Will do excellent in north-central, central, and southern Pennsylvania, in states south of Pennsylvania, in low altitudes in northern Pennsylvania, in all of Ohio, West, and in New Jersey. **105 days.** (Best Quality, Large Flat Grade Seed.) **Bus. \$10.50 (postpaid \$11.25).**



Iowa 939 Hybrid Field Corn



Schell's Seed Corn, Hybrid U. S. 13. Beautiful big golden ears! They have **20 or 22 rows of good deep grains.** Here is, without question, a most outstanding and most valuable Hybrid. Every farmer who grew it is tremendously enthusiastic about it for it has **everything** to be desired—**large ears, deep grains, good big stalks** with broad leaves, **sturdy and disease-resistant.** Just the kind of a Hybrid you have been wanting. **118 days.** **Bus. \$10.50 (postpaid \$11.25).**

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EXTRA-FINE
QUALITY

SEED OATS

Offered to You on a Money-Back Guarantee That You Will Be Very Highly Pleased With Our Excellent Seed Oats

(See also page 72.)

Schell's "Big Yelder" Seed Oats

This tree or spreading head type Oats has been a great favorite with our customers for years and it is today and that is because of its tremendous yielding ability, averaging 70 to 80 bushels per acre and its **long, thick, meaty** grain. Its straw is very strong, 3½ to 4 feet high, in every way a very fine quality, heavy yielding Oats. **Prices: 1 to 9 bus. @ \$2.50 per bus.; 10 to 24 bus. @ \$2.45 per bus.; 25 to 100 bus. @ \$2.40 per bus.**

Schell's "Tama" Certified Seed Oats

Here is a variety it will pay you to grow this year. It is a new medium yellow Oats, resistant to both stem and leaf rust, stands well and in many, many trials has outyielded many others, producing around 80 bushels per acre. **Prices: 1 to 9 bus. @ \$2.40 per bus.; 10 to 24 bus. @ \$2.35 per bus.; 25 to 100 bus. @ \$2.30 per bus.**

Schell's "Victory" Seed Oats

For a number of years now we have been selling quite a few thousands of bushels of this good variety. Its grain is big, full, meaty and so heavy in food packed in those grains that it weighs about 45 pounds to the measured bushel. A strong, vigorous grower, stands well and holds to an average yield of 60 to 70 bushels. **Prices: 1 to 9 bus. @ \$2.30 per bus.; 10 to 24 bus. @ \$2.25 per bus.; 25 to 100 bus. @ \$2.20 per bus.**

Be Sure to Treat your Oats Before Sowing with New Improved Ceresan

It protects the seed from soil diseases—reduces losses—gives the crop a healthy start—resulting in more bushels per acre. It pays, 4 ozs. 35 cts. (treats 8 bus.); lb. 90 cts. (treats 32 bus.); 4 lbs. \$3 (treats 128 bus.). This also treats Barley and Wheat.

SEED POTATOES

see us about it. We will give you the LOWEST possible price on

Early Crop Varieties Plant 15 bus. or 9 bags per acre

Irish Cobbler (Certified). White, mealy Potato used for early, medium, and late crop. The most widely planted for early and for general crop.

Bliss' Triumph (Certified). Extra-early; round; red skin. Fine.

Surprise. Of fine quality, somewhat resembling Irish Cobbler in shape and size. **Early** and a heavy yielder.

Chippewa (Certified). Bred from Irish Cobbler, smooth and shallow eyes.

Sebago (Certified). Medium early. Round, white skinned, smooth, shallow eyed, medium size, blight resistant. A heavy yielder.

Late Crop Varieties

Katahdin (Certified). Oval shape. Smooth, main crop of very fine quality and a heavy yielder.

Green Mountain (Certified). Medium-late; snow-white; gives excellent results on all kinds of soil; very fine.

Russet (Certified, Michigan grown). Splendid late or main crop; big yielder. Very popular late-crop variety.

Rural New Yorker. Well-known late variety. Medium-large, smooth, shallow eyes; a good Potato and a good yielder.

Sir Walter Raleigh. One of the best late varieties. Heavy yielder; large and smooth; fine quality; skin and flesh white.

Mr. Charles York, Penna., is pleased. He writes, "Your Seed Potatoes are very nice and we are more than pleased with them."

Our Frost-proof CABBAGE PLANTS

Varieties: **Early Jersey Wakefield, Charleston Large Type Wakefield, Succession, Early Flat Dutch, and Copenhagen Market.** We do not send plants C.O.D.

Prices by Parcel Post, postage paid (we pay it), in lots of 100, 200, 300, or 400 plants, at \$1 per 100; \$3.20 for 500; 1,000 or more, at \$6 per 1,000. All orders are sent by parcel post—it is quickest and best. Large orders are packed in several packages. Orders are filled by the 100, not 250 or 350.

RHUBARB, Victoria. The best variety. **Roots, \$1.35 per doz. (\$1.65 postpaid); \$7.50 per 100 (\$8 prepaid). Seeds, Pkt. 10 cts.; oz. 35 cts.; ¼lb. 95 cts.; lb. \$3.**

We are recognized as Pennsylvania's headquarters for the finest quality Seed Potatoes. We annually sell many carloads. If you need a bushel, a bag, or a carload, write us or come in to **MAINE-GROWN CERTIFIED SEED.**

PRICES FOR SEED POTATOES (You pay freight or you may call for them and save the freight). (Subject to change with the Market.)

Sack of 100 lbs.

1 to 10 sacks at \$5.75 per sack

11 to 25 sacks at \$5.65 per sack

26 to 100 sacks at \$5.50 per sack

Place your order at once. Shipment will be made as soon as weather conditions are safe to ship.

PRICES POSTPAID CERTIFIED SEED, any above, 5 lbs. 75 cts.; 10 lbs. \$1.25; 15 lbs. \$2.

Protect Your Good Seed Potatoes from possible soil diseases by treating them before planting with **New Improved Semesan Bel.** 1 lb. treats 60 to 80 bus. 1 lb. \$1.83; 2 ozs. 35 cts.

Sweet Potato Plants

We make a specialty of an extra-fine selected strain of the **Big Yellow Sweet Potatoes.** Our plants are strong and well rooted. Ready in May but it is important that you place your order *now*.

Prices: 30 cts. per doz. (35 cts. postpaid); 90 cts. per 100 (\$1.25 postpaid); \$4 for 500 (\$4.50 postpaid); \$7.50 per 1,000 (\$8 postpaid). Less than 500 at the single hundred rate.

ONION PLANTS

Of the **Yellow Sweet Spanish** variety. We sold millions of them in our store last year. Plant them 4 to 5 inches apart in rows 12 to 15 inches apart and give plenty of fertilizer or manure. They will grow to a very large size and produce handsome Onions like the big Bermudas. We sell them by the "**bunch**"—the number in a bunch varies from 75 to 100 or more depending on the size when pulled. **One bunch** 40 cts.; 2 for 75 cts.; 5 for \$1.75; 10 bunches \$3, all postpaid. (No plants are sent C.O.D., it delays them.)

A crate of approximately 6000 plants (60 bunches) \$11.50 (you pay express). **We send them when proper planting time arrives.**

HORSE-RADISH ROOTS, Maliner Kren. A large, quick-growing variety which is now the very best Horse-Radish grown. Large, strong cuttings, 50 cts. per doz.; \$2.00 per 100 (\$2.25 postpaid); \$14 per 1,000 by express; or \$15 per 1,000 postpaid.

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that we cannot possibly list in our catalogue for lack of space. *These Many Other Items* include all kinds of necessary supplies for the Vegetable Garden and Flower Garden—Good Trowels, Dibbles, Asparagus Knives, Hand Weeders, Twistems, Bunching Tape, Jute Twine, Plant Stakes, Labels, Wheelbarrow Dusters (fine for gardeners), Soil-Test Kits, Mole Traps, Pruning Shears, Hedge Shears, Grass Shears, Nee-Guards, Garden Lines, Compressed Air Sprayers, Lawn Mowers, Garden Tractors, Seeders, Rakes, Hoes, Digging Forks, Cultivators—*Everything*. Write us for prices on any of these you need, and when possible come and visit our store; you are always welcome.

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Schell's Meadowvale Exhibition Gladiolus Mixture

SCHELL'S GLADIOLUS

SCHELL'S MEADOWVALE EXHIBITION MIXTURE. This includes the largest number of magnificent varieties of any popular mixture. Every conceivable color. If you want to see one of the most beautiful sights you ever saw, plant a hundred or a thousand or more of these Gladiolus. They are among the best cut-flowers for vasing. First-size bulbs, 45 cts. for 6; 85 cts. per doz.; \$4.50 per 100; \$35 per 1,000.

SCHELL'S EXTRA-CHOICE MIXTURE. A very fine mixture that will please you. It is not, however, quite so fine a mixture as the above, which accounts for this mixture being sold for less. 65 cts. per doz.; \$3.50 per 100; \$30 per 1,000.

Schell's "President" Collection of Five Gorgeous GLADIOLUS

The five most beautiful and most popular colors. They are unsurpassed in the richness and purity of their individual colors.

Again, last year, thousands of flower-lovers from every part of the country ordered these Collections.

Every flower-garden in America should have this glorious Collection. All are No. 1 First Size, Fancy Quality Bulbs.

No. 1. "President Lavender" No. 4. "President Pink"
No. 2. "President Royal Purple" No. 5. "President Crimson"
No. 3. "President White"

We have made the prices so low that everybody who reads of this offer may have one or more of the following:

President Collections:

- No. 1 (5 bulbs, 1 of each) 60 cts., postpaid
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Lilium regale or Royal Lily

ROYAL LILY

One of the most beautiful hardy garden Lilies, easy to grow. The gorgeous flowers are white with a touch of yellow in the throat and a rich shading of lilac-pink outside. Very fragrant. Blooms during July. The flowers are large, 5 inches across, the plants grow from 3 to 4 feet high. Large bulbs, 35 cts. each; 6 for \$1.50; 12 for \$2.75; 50 for \$10; 100 for \$20.

BEGONIAS (Tuberous-Rooted)

Schell's Double Camellia-flowered Begonias, Mixed.

This strain has been developed through years of hybridizing. We do not believe it can be equaled anywhere at any time. Large, first-size bulbs, 1 1/4 to 1 1/2 in. diam., 35 cts. each; 3 for \$1; 6 for \$1.75; \$3.25 per doz.

Schell's Large-flowering Single Frilled Begonias, Mixed.

Produces the largest flowers. Large, first-size bulbs, 1 1/4 to 1 1/2 in. diam. 35 cts. each; 3 for \$1; 6 for \$1.75; \$3.25 per doz.

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Pendula Begonia. It is beautiful, unsurpassed in grace and charm for vases, hanging-baskets and for window and porch boxes. Blooms all season. Mixed colors, 40 cts. each; \$4 per doz.

Stars and Stripes Begonia. Flowers are double, dark red, striped and speckled with white. Blooms are medium size with often a hundred blossoms from one bulb. 50 cts. each; 3 for \$1.35; \$4.75 per doz.

"HARDY CHINESE ORCHID" (*Bletilla hyacinthina*). Hardy under all conditions. It bears 7 to 8 lavender, orchid-shaped flowers on a stem 12 inches long. Frequently used for corsages. 85 cts. each; 3 for \$2.40; \$9 per doz.



Schell's Double Begonia

CANNA ROOTS 20 cts. each; 55 cts. for 3; \$2 per doz.; \$15 per 100

Ambassador. 3 1/2 ft. Brilliant cherry-red flowers. Bronze foliage. Plants vigorous.

Copper Giant. 4 ft. Rich coppery red, suffused with rose. Green foliage.

City of Portland. 3 1/2 ft. Large glowing pink. Foliage green.

King Humbert. 5 ft. Immense flowers of brilliant orange-scarlet with bright red markings. Bronze foliage.

Mme. Crozy. 3 ft. Scarlet, bordered golden yellow. Green foliage.

Richard Wallace. 4 ft. Large, showy, pure canary-yellow blooms carried on good stems. Green foliage.

The President. 4 ft. A wonderful Canna. Brilliant fiery intense scarlet. The flowers are of immense size. Green foliage.

Wintzer's Colossal. 5 ft. Without a doubt the largest Canna. Vivid scarlet that retains its brilliancy. Green foliage.

Wyoming. 6 ft. Immense spikes of orange flowers. Bronze foliage.

Yellow King Humbert. 5 ft. Beautiful shade of yellow, lightly spotted red. Green foliage.

Fancy-Leaved Caladiums

Gorgeously colored foliage plants with red, green, and white variegated leaves. Nice in pots or shady places in the garden. Not hardy. 35 cts. each; 3 for 95 cts.; 12 for \$3.50.



Fancy-Leaved Caladium



Mr. Schell and Mr. Gibson, our farmer on the Schell Farm, examining this, the most outstanding crop of **quality Oats** in the county, **Certified Clinton**.



Mr. Schell and Mr. Bomgardner checking the **long stiff straw** and **mammoth heads** of grain.

The Grand New Now Famous Seed Oats “CLINTON”

It is the talk of farmers everywhere in America. Farm papers have printed many pages about it. It is wonderful! The yield is amazing. Two fields on different farms yielded 83 and 87 bushels per acre.



This close-up picture with Jimmie Schell in the Oats shows you the **tremendous yielding** of **Clinton Oats**.

Clinton Oats stands like a wall, does not go down and holds its grain. It is fine for combining. It is highly resistant to leaf rust and smut and to the disease *Helminthosporium blight*, which causes Oats stems to rot at the ground and go down. **Clinton Oats** is resistant to this blight. It is medium early. The kernels are large, plump and meaty. The demand for seed of this new valuable Clinton Oats will be enormous. Don't fail to grow it. Get your order in at once. Sow $1\frac{1}{2}$ bus. per acre. **1 to 10 bus. at \$3.35 per bus.; 12 to 100 bus. or more at \$3.25 per bus. (3 bus. in a bag).**



New Clinton Certified Seed Oats on the Schell Farm. The combine turned it out so fast the truck followed and picked up a load in a jiffy.



Strawberry, Big Joe.

CHERRIES

Great Montmorency. The best and most popular sour pie Cherry and best for canning. Heavy crops of large Cherries.

Black Tartarian. The very best sweet Cherry. Big, rich, dark purple hue, sweet and delicious.

Cherry Trees, prepaid, all select quality trees	1 to 9 trees each	10 to 49 trees each	50 or more each
4 to 5 ft.....	\$3 00	\$2 60	\$2 00
3 to 4 ft.....	2 75	2 40	1 85



Great Montmorency, the best sour pie Cherry.

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FIVE Leading Varieties on One Tree
The Famous "5-N-1"

Here's the opportunity for those with limited space to have five mighty desirable varieties of Apples, all budded on one tree, for a little more than the cost of one tree. Requires only a 25-foot space when fully grown. Each tree is budded to Yellow Transparent for first early, Anoka for second early, Red Jonathan, Red Delicious and Yellow Delicious for fall and winter.

**No. 1, 2-year-old trees, \$4.50 each;
10 for \$40**

Strawberry Plants

FIRST QUALITY. Two of the best large early varieties are **Blakemore** and **Premier**. Two of best midseason sorts are **Big Joe** and **Catskill** and two of the best late are **Chesapeake** and **Red Star**. We have many other varieties but not room to list them. **These six and two Everbearing, Mastodon and Gem**, we highly recommend.

Prices Strawberry Plants

	25	50	100	500	1000	5000
Early						
Blakemore.....	\$1 25	\$1 90	\$3 00	\$9 25	\$15 00	\$60 00
Premier.....	1 85	2 50	4 00	12 00	20 00	85 00
Midseason						
Big Joe.....	1 25	2 25	3 50	11 00	16 50	75 60
Catskill.....	1 85	2 50	4 00	12 00	20 00	85 00
Late						
Chesapeake.....	1 85	2 50	4 00	12 00	20 00	85 00
Red Star.....	1 85	2 50	4 00	12 00	20 00	85 00
Everbearing						
Gem.....	2 85	4 00	7 00	18 60	30 00	125 00
Mastodon.....	2 85	4 00	7 00	18 00	30 00	125 00

All Trees and Plants are **Postpaid. Express Paid.**

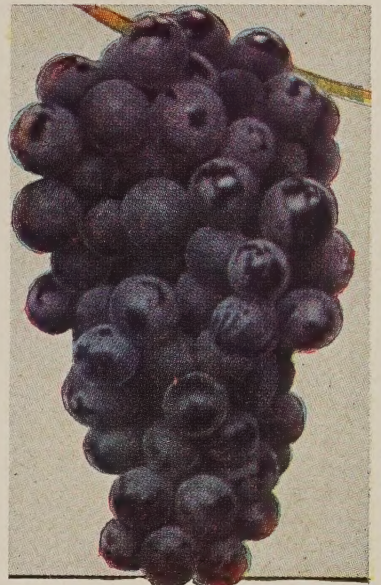
PEACHES

(All are Freestones.) We offer the following leading best varieties:

O'Boy	Elberta	Redhaven	J. H. Hale
Belle of Georgia	Halehaven	Golden Jubilee	

"O'Boy"—the perfect Peach, the largest, most beautiful Peach in the world. Big; round; skin glowing orange blushed dark red. Flesh orange, bright red around the pit; juicy; freestone. Bears heavily when 3 years old.

	1 to 9 trees each	10 to 49 trees each	50 or more each
6 to 8 ft.....	\$3 75	\$3 50	\$3 00
5 to 6 ft.....	3 00	2 75	2 25
4 to 5 ft.....	2 25	2 00	1 75
3 to 4 ft.....	2 00	1 75	1 50



Grape, Concord. Best blue Grape

APPLES

Double Red Stayman Winesap
Solid Red Delicious
Yellow Delicious
Red Yorking

These are the best four and most profitable Apples to have.

	1 to 9 trees each	10 to 49 trees each	50 or more each
2-year-old			
6 to 8 ft. (quick crop).....	\$3 75	\$3 50	\$2 90
5 to 6 ft.....	3 00	2 50	2 15
4 to 5 ft.....	2 25	1 90	1 65

GRAPE-VINES

Concord, the best blue. The "King" of the Grape family; delicious.

Niagara, the best white Grape.

2-yr.-old plants; 90 cts. each; 3 for \$2.25; 10 for \$6.50; 25 for \$14; 50 for \$20; \$30 per 100

OUR GUARANTEE ON ALL FRUIT TREES AND BERRY PLANTS. We guarantee all our stock to be satisfactory. If for any reason it is not, report it to us within ten days and we will adjust it satisfactorily to you. Any stock that fails to grow because of soil, weather, or improper planting, we will replace at one-half price the following season or that same fall if delivered in the spring.



Quintuplet Apple, five leading varieties on one tree.



SCHELL'S BEAUTY PARSLEY

We know of no other variety that can compare with it. The stems are long, the foliage lacy and exquisitely curled, and the color is a very rich lively dark green. Pkt. 10 cts.; 2 pkts. 15 cts.; oz. 25 cts.; 2 ozs. 40 cts.; $\frac{1}{4}$ lb. 75 cts.; $\frac{1}{2}$ lb. \$1.25; lb. \$2.25.

SCHELL'S EXTREME EARLY ROUND RED RADISH

Positively the earliest of all Radishes, ready in 16 to 18 days. Grow this for your first crop outside or in greenhouses. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 55 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 25 lbs. \$28.75.

SCHELL'S EARLY SCARLET GLOBE RADISH

A perfected strain of this popular bright rich red Radish. If planted at the same time, is ready when Schell's Extreme Early is over. Our strain of Early Scarlet Globe will give you a perfect crop of perfectly formed Globe Radishes with a color uniformly the same bright lively, fresh scarlet that sells them quickly at a better price. Pkt. 10 cts.; oz. 25 cts.; $\frac{1}{4}$ lb. 55 cts.; lb. \$1.50; 5 lbs. \$6.75; 10 lbs. \$12.50; 25 lbs. \$28.75.

SCHELL'S PEARL FORCING RADISH

It is, without excepting any other variety, the earliest and the best quality, best-shaped, long white Radish. Pure snowy white and so crisp, brittle and richly flavored that you just naturally want more of them. They are ready to use in three to four weeks. The most popular Radish for outside garden culture and for greenhouses. Grow quantities of them; there are never any of Schell's Pearl Forcing left on any market. Pkt. 10 cts.; oz. 30 cts.; $\frac{1}{4}$ lb. 65 cts.; lb. \$1.75; 5 lbs. \$8; 10 lbs. \$15; 25 lbs. \$35.

WALTER S. SCHELL INC.
Quality Seeds

10th and Market Sts., Harrisburg, Penna.